Internal Meeting 2

| Date | 14/05/18 |
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| Time | 8 pm – 9:30 pm |
| Venue | SMU SIS |
| Attendees | Chester David Hong Yang Jeryl Larry Solomon |
| Agenda | Sample data Functions Technologies Testing Review of proposal |

Agenda

| Item | Description |
|------|---|
| 1 | Data Section out which data is needed 3NF normalization for data Make all data into pandas.DataFrame |
| 2 | Functions Customer profiling and store profiling Review of raw data provided by customer Decide on the type of customer profiles that we want K-means clustering Weightage on certain factors (give a number to each customer) Multiple factors to determine customer profiles with different weightages/scores to each factor Come out with a list of questions to ask Low level clustering (race, gender, age, time, location of store) |



| | Type of furniture, quantity, price range, maximum price capacity This information will be used during weekly manager dissemination of information to employees so that the employees will know how to react when a certain type of customers come in |
|---|---|
| 3 | Technologies Front-end (flask) Pie chump (IDA) Python (language) Database (Google app engine) |
| 4 | Testing Do automated testing Unit Integration Non-regression Acceptance Pre-flight |
| 5 | Proposal ■ Discussion and revision of scope of modules provided |

The meeting was adjourned at 9:30 pm. These minutes will be circulated and adopted if there are no amendments reported in the next three days.

Prepared by, Vetted and edited by, Jeryl



Solomon