

GENERAL MINUTES #8

Date:	24 November 2012
Time:	9:00 AM
Venue:	IIE Incubator
Attendees:	CAN.ONE: <ol style="list-style-type: none"> 1. Grace Shintany Lee 2. Shira Aretti 3. Tai Shi Ling 4. Ardian Tjeng GAMURAI: <ol style="list-style-type: none"> 1. Sze Ming 2. Jin Yao
Absentees: (provide reason if any)	Melwin Luis Tanu (overslept)
Agenda:	Clarify on UI, function priorities, recommendation functionality, payment gateway

DISCUSSION

No.	Details
1.	UI: Make use of white spaces, more focus on the catalog items No underlines for hyperlinks → should use icons Font size bigger When importing picture, take care of the proportions, don't stretch it As long as it looks good
2	Function priorities: In order of "most droppable": <ol style="list-style-type: none"> 1. Recommendation based on industry trends 2. Social clubs * 3. Promotion by subscribed brands * * Not enough brands currently → not very meaningful
3	Recommendation: Based on Preference Questionnaire, User Behavior (Past Purchases) Tags for each item will be provided by sponsor User can decide the weightage of Questionnaire/Behavior * Sponsors have 60 products so far, will pass to Can.One by next week
4	Payment Gateway Use Paypal → Accepts all major credit card, track revenue, most widely used payment gateway

5	A* Licensing Agreement should be signed by January
6	Sponsor will share online shopping customer experience study. Credible market research company.

TO-DOs

Task ID	Details	Date Due	Assigned To
1.	Refer to preceding supervisor minute (S004)	Next s.m	

NEXT MEETING

Date:	4 Dec 2012
Time:	7:00 PM
Venue:	IS level 4
Agenda:	Show tasks assigned from last supervisor meeting

Meeting adjourned by: 10:45 AM

Minutes taken by: Shira Aretti

Vetted by: Grace Shintany Lee on 24 Nov 2012