



Happy New Year 2015!





Project Updates

Prepared for: IDA



Agenda

- Tasks Status for Sprint 7
- Follow-ups from Previous Meeting
- Project Milestones
- Questions
- Any Other Business

Tasks Status for Sprint 6

Planned Tasks	Status
Customize inputs for chosen template	Removed
Drag & Drop Images	Pushed to Sprint 12
Track Link Clicked	100%
Actual Tasks	Status
Track Link Clicked	100%
Support multi-emails variant	100%
Campaign Creation Summary Page	100%

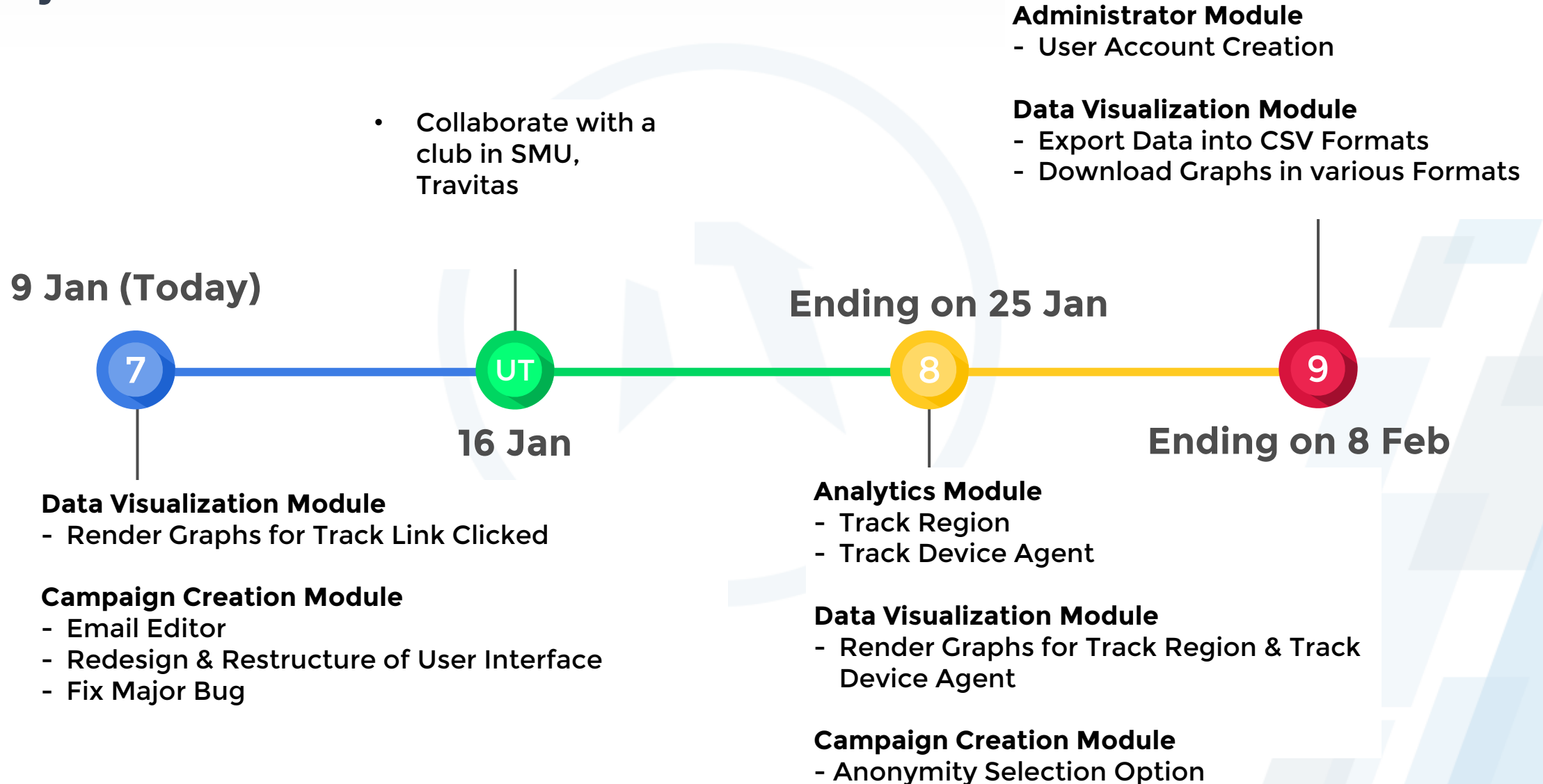
Tasks Status for Sprint 7

Planned Tasks	Status
Render Graphs for Track Link Clicked	50%
Track Device Agent	Pushed to Sprint 8
Drag & Drop Text Area	Pushed to Sprint 12
Drag & Drop Links	Pushed to Sprint 12
User Test 02	Pushed to Sprint 8 (Due Bugs)
Added Tasks	Status
Render Graphs for Track Link Clicked	50%
Email Editor	80%
Redesign & Restructure of User Interface	50%

Follow-Ups from Previous Meeting

- Market Research
- We are still trying to work on exchange server
- UT 2 will be pushed back to 16 January 2015 due to major bug identified

Project Milestones



Questions

Going Forward:

- Targeted Participants for User Test 03 and User Test 04
- Subsequent Sprint Review Meetings
- Should Confirmation Email field be a required field for each Campaign



Any Other Business?

The End

