



Project Updates

Prepared for: IDA



Agenda

- Tasks Status for Sprint 5
- Follow-ups from previous meeting
- Project Milestones
- Questions
- Any Other Business

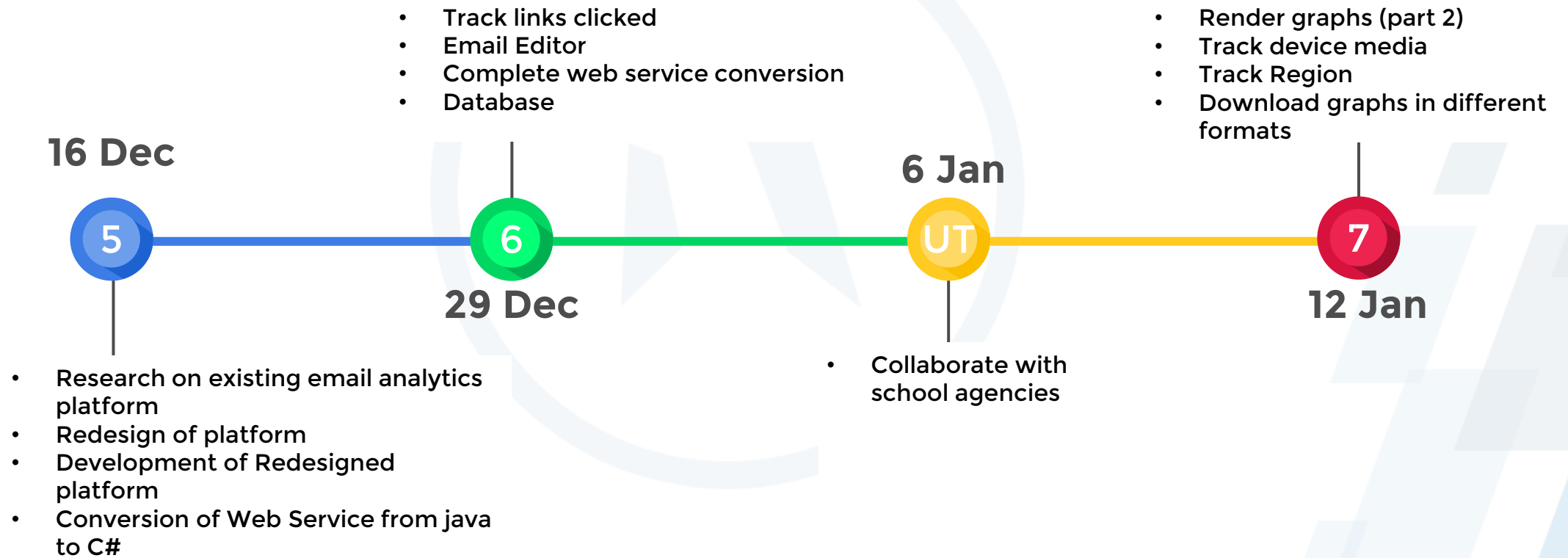
Tasks Status for Sprint 5

Planned Tasks	Status
Send out email based on assigned percentage	Shelved for future iterations
Choose email templates	Shelved for future iterations
Render chosen email templates	Shelved for future iterations
Added Tasks	Status
Research on existing email analytics platform	100%
Redesign of platform	100%
Mid-Fidelity Prototype	100%
Basic Template Builder	100%
Preview of uploaded template	90%
Development of Redesigned platform	30%
Conversion of Web Service from java to C#	50%

Follow-ups from previous meeting

- Only one database table will be used for one campaigns
- We are still trying to work on exchange server
- UT 2 will be on 6th Jan to cater to availability of testers

Project Milestones



Questions

- How do the agencies create the HTML templates to be uploaded and sent out?
- Do agencies have a need to upload picture template (eg. Jpeg, pdf)?
- What is the minimum value required for the splitting of proportion?
- Is there a need for a page for the agencies to view the billing information?
- Is there a need for the users to be able to use their past mailing list?
- Is there a need to give users a statistical conclusion?
- JIRA training will be on 17th December? A/B testing? Stash training?



Any Other Business?

The End

