

Iteration 12 - Payment, Reminders <Calendar>, Final User Testing

Date: 5 March 2015

Time: 10am to 12am

Venue: SOB GSR 3.1

Attendees: Brindha Menon, Seol Hye Ri, Tan Gui Shi, Khiew Shi Kai, Chua Min Xuan, Hakam

Absentees: -

Internal meeting agenda:

To be discussed / brought up	Remarks / Comments
Midterm Takeaways	
User testing <ul style="list-style-type: none">● Gathering users● Dates of testing is up to you (based on contact person)● Documents● Procedure of carrying it out	Vyane agreed vyaneting@hotmail.com Shi Kai's sister (Sunday) Brindha's cousin
Payment Card (SK-UI, Hakam, Max-backend)	Hakam's friend
Things to Do <Calendar> (tmr)	Gst (2 KIVs - sis-in-law's friend)
Testing and Debugging	Gst sis in law
Marketing Materials <ul style="list-style-type: none">● Posters (depends)● Brochures (must)● Stickers (must)● Video (Demo, and Pitch Video)● Manual	

Discussed during meeting:

Takeaways from midterm presentation

1. Which part of the codes belong to us vs. which part belongs to Max
2. How much did we code
 - a. Talk about animation
 - b. number of lines in html, css, js
3. Change the hardcoded value in jspdf (7,1.111) so it will be easy for other developer to use. Make it a variable that is determined by the resolution
4. Date of when user testing is done

5. Try to get more users (real couples) to test
6. Take note when explaining challenges
 - a. indicate that polymer is dropped in the slides
7. Have a specific and measurable goal (business goals, etc)
 - a. Dollars earned
 - b. number of couples (50 couples)
 - c. seems to invoke interests
8. too many x-factors?
 - a. last x-factor is not really measurable, need to have ways to quantify
9. What maintenance costs are there
 - a. when can we breakeven
10. What are our contributions (related to point 1 and 2)
11. To little workload after midterm - focus on touching up and getting more users
12. Weak user testing (need to do more)
13. Integration of cards
14. How to get users to come back

- Blue: KIV, Red: will be done next week

User Testing

- No fixed date, go to the user to test
- Brindha's cousin (2), Shikai's sister, Vyane, Hakam's relative (not confirmed), ask Atikah and Safi
- Before 14 March, aim for 5 real user tests

After FYP

- Will GraphPaper manage Marry.SG?

Long Term Plan

- Get a sponsor to let users use the application/purchase ourselves
- Possible winners: User who use for long period, Users who leave best comment regarding the application

Internal Testing

- Do a collaboration testing (Hye Ri & Brindha)

Before Wedding Bootcamp

- Marketing: Video & Manual (Video: Promo & Demo)
 - Manual in PDF
 - Manual can be included in Profile card
- Payment Card
- After Wedding Bootcamp: tie up Things to do with Calendar
- Print Flyer - 2 pages (by Tues/Wed)

- In flyer, mention how to access to manual
- Poster - KIV
- Print Sticker (ask Max for price)
 - Logo? Couples image?

General

- Create Facebook page of Marry.SG
 - Need to post regularly (e.g. wedding information)
 - Start planning but do not rush on executing
 - Have a 3 month plan first
 - Possible posts: Future wedding fair
- Bugs to be fixed
 - Integrate Countdown with Profile
 - Integrate Rich Text card and Profile
 - Fix Event Banner, other images
 - Fix Discover - items cannot be shown
 - Itinerary/Contact problem
- Try to tie up with BOWS (17-19April) <http://bows.sg/>
 - email the organiser (similar on how we promote in wedding bootcamp)
- Discuss post-FYP plan

Action Items:

#	Task	Assigned	Due date
1	Ask Max about Analytics	Everyone	
2	Brindha ask cousin for photography	Brindha	
3	Ask max about wedding itinerary delete item	Max and Hakam	
4	Finish User Testing document	Brindha	
5	Research on Payment card (existing API)	Max, Shi Kai, Hakam	
6	Ask Max about the package & price - Have a plan for ourselves first	Hye Ri, Brindha, Gui Shi	
7	Ask Max if we have a booth during Wedding Bootcamp	Brindha	
8	Ask Max what our role in Wedding Bootcamp (will we be able to talk in	Everyone	

	the Bootcamp?), thereafter decide what to make for Bootcamp		
9	Payment - Free for Early bird	Everyone	
10	Create Facebook page (in Private)	Hye Ri	

Minutes recorded by:

Seol Hye Ri