

Meeting No. 6

Date: 19 June 2014 (Thursday)
Time: 8:15PM – 9:30PM
Venue: SOB GSR 3-1

Members

In Attendance: Brindha Menon
Chua Min Xuan, Max
Hakam
Khiew Shi Kai
Seol Hye Ri
Tan Gui Shi

Absent with Apologies: NIL

Minutes Recorded By: Khiew Shi Kai

Agenda

Task	Remarks
1. Finalize on project scope of projects from list of projects we discussed.	
2. Shortlist 3	

Discussed

1. Trip planner for Students

Similar to: <http://www.triphobo.com/>

Description:

Something like a trip-planning and sharing platform

Platform: Web application

Functions:

- Calendar planner
- Route planner
- Details about student incentives

Pros	Cons
	Information gathering
	Heavy dependence on Terence
	Inexperienced sponsor
	May be out of scope – too many things to be done
	We have no experience with student trips, so it will be difficult for us to gauge if it is effective or not.

2. The Coca-Cola Accelerator in ASEAN/Singapore - Innovation X

Description:

Platform: Smartphone application

Functions:

- ??? (up to us to decide)

Pros	Cons
Strong project to put in resume if we do a good job	May be too demanding
	Quite risky
	Mobile app development

3. Peter Logan – petesboard

Description:

petesboard is a new social commerce application which allows users to quickly set up their own e-stores instantly to buy, sell or trade stuff online via leading social networks such as Facebook and google+ as well as through an in-built marketplace.

Similar to: Mocca (that died off) and Gumtree

Platform: Web application

Functions:

- Member profiles including picture
- Member store boards
- Set location functionality via map and pre-defined database functionality
- Allow signed in users to upload items for sale, trade, rent or give-away in their stores

- Signed in users can set titles, descriptions, upload photos and specify whether items are for sale, trade, rent or for hire
- Ability to share stores and items with their friends via leading social networks i.e. facebook
- Ability to login to their social networks to draw on their contacts to help share item posts.
- Ability to set location via maps and a predefined database of available locations for e-stores.
- Create the marketplace front-end for items members post in their stores
- Allow items, members and member stores to be searchable in the general marketplace as well as user stores
- Setup of pre-defined categories for items in stores
- Set up different store plans in the system

Pros	Cons
Clear scope	Clone of previous applications
Easy	May die off soon

4. Accenture Digital - Museum Visitor System

Description:

Platform: Mobile application

Functions:

- Method reality
- Camera, Concepts of augmented reality
- Special features for handicapped people: To direct them to exhibits or focus on their other senses / strengths
- Mini games within application
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Pros	Cons
	Research intensive
	Need to conduct a lot of on-site surveys
	Do we have the time to do all these when school starts?

5. Max's Graph Paper

Description:

To choose: Consumer or Business (Max suggests consumer)

Aims: Looks attractive and helps to solve a problem

Platform: Mobile application

Functions:

- Left to our discretion

Pros	Cons
We have a mentor to clarify things with	Too open, we can do anything for now
A new concept compared to other project scopes	

6. Wedding planner

Description:

References: <http://ticktok.com.sg/app/>

Aims: Help newly married couples in planning. Provide guidelines and service to help in scheduling.

Platform: Mobile application

Functions:

- To-do list, can sync with phone calendar (option)
- Reviews
- Countdown function
- Mobile album
- Vendor listings for different segmentation of the wedding
- Discounts
- Wedding tips
- Guestlist

Pros	Cons
Marketable	No mentor, no direction, may go out of scope
More ownership for this project (if self-proposed)	Niche market
“Specialist”	How do we get data

Shortlisted:

1. Wedding Planner App
2. Graph Paper (Max)
3. Accenture (Museum)

Considerations to finalize:

1. Uniqueness of the application
2. Usefulness towards school students and faculty – may not be true
3. Come up with a proposal before meeting up with him
4. Ask for criteria for FYP self-proposal
5. Ask Max about how to self-propose FYP projects
6. Accenture (Museum) is something like a backup plan