

<b>Date &amp; Time</b>	<b>2<sup>nd</sup> Nov 2012, 4pm</b>
<b>Members Present</b>	<b>Leonard, Max</b>
<b>Members Non-present [absent with apologies]</b>	<b>Joseph, Rachel, Ximin</b>
<b>Next Meeting (Tentatively)</b>	<b>TBC</b>

<b>Agenda Of Meeting</b>	
<b>1. Acceptance Presentation</b>	<p><b><u>X-Factor:</u></b></p> <ul style="list-style-type: none"> <li>• Dog food is edible by dogs.</li> <li>• <b><u>How is our project NOT just a trivial exercise and actually a real-world application?</u></b></li> </ul> <p>• Go back and think about what our x-factor is — the louis vuitton stake — it is just an educational tool for them.</p> <p><b><u>Separate our value-add to magento,</u></b> from what magento already has. Our focus is not on the CMS, but on the <b><u>BI/Marketing aspects.</u></b> If someone builds this from scratch vs we add on, how are we already better.</p> <p>» It might be too early to determine exactly what we value-added on, but <b><u>by mid-term it should be very clear.</u></b></p> <p>Customization — basic info customization. If we go into the css/php to customize dynamically based on the customer profile. Example: When person A has coupon A, profile only shows coupon A. When person B has coupon C &amp; D, profile only shows coupon C &amp; D</p> <p>√ give us credit for learning how the system works.</p> <p><b><u>show him the complexity at acceptance.</u></b></p> <p>-----</p> <p>what are the other BI tools already there that overlaps some of our features? Compare the differences with what we plan to do. — helps you understand the technology and industry — illustrates our value-add to the platform</p> <p><b><u>cut the timeline into 3 thirds on 3 separate slides to accommodate the projector</u></b></p>

**explain the core packages**, what magento has?

- shopping cart, checkout, items, etc
- technology — powered by?

**@Ask Prof Shim "Why use magento?"**

- » IRL, would you follow your boss blindly?
- » It should be the case that "we look and research all the other alternatives, this is why magento is better:"

**3 things required for Acceptance—**

**1. Scope**

**2. Defined Plan**

**3. » Demo « //can answer a lot of questions**

[1 HOUR]