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| Time: | 1000 - 1100 |
| Location: | PUB Office |
| Attended by: | Timothy,Michelle, Jonathan, Jianxin, Xinchu, Kum Hung |
| Absent with Apologies |  |

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| **No.** | **Agenda:** | **Action by:** |
|  | **Met PUB and demo-ed our app****Shared our complication with regards to app approval status. Suggested setting up a booth at one of the locations of WWD and manually pushing the app to users.****WWD – World Water Day****This year it’s across 6 locations island-wide. Estimated 18,000 people at Marina Barrage. They considered Google Latitude but people had to be friends of friends etc.** **The organizing team will be tied down managing the event itself cos’ it’s not just PUB involved. There are about 30 partners****There’ll be exhibition booths all over the place plus important people coming. There won’t be any space for a booth for us. They also won’t have manpower to handle the webapp – they’ll need our help for this****There’ll be walkers (7 routes), dragonboaters (from Gardens by the Bay), cyclists (4 locations) coming from all over Singapore. There’s also yoga. Flea markets will also be around.****Q&A****She asked how we will get people to download it. We suggested sending the appStore link. Organizer doesn’t really have a database of all the people coming cos the demographics are widely different. They have a system called FriendsPromoter where they have records of volunteers/people who’ve contributed to water. But no confirmations if any of them are coming.****If the app is not on appStore, we won’t be able to support the event. If approved, we can only do direct marketing – asking people on that day itself etc.****They only have a map for internal use.** **They can publicise the app for us through Twitter/FaceBook****They may not be able to help us on the actual day itself. Expect chaos that day.****We’ll update organizer on whether the app is approved tomorrow. Too late to inform them next week cos most of them would be out of the office****Other Events****Other events we can support include the biennial Singapore Water Week (somewhere in June). This is more B2B. They bring in experts from all over the world to discuss water issues. It’s a week long conference that includes a lot of other activities including water showcases. SIWW must contact the industry development dept. The person we spoke to is from Committee Relations.****There’s also ABC Water’s Learning Trail. People visit ABC Waters to see the transformation of drains to landscaped water ways. Anglican High School created the learning trail with them. But this is mainly for schools where they learn about water diversity, water testing etc. They want to bring this to the community (families).** **Happening in June/July.** **Water showcases include showcasing NGOs maintaining waterways. They have a bike patrol where they patrol the various reservoirs and waterways. It’s about showcasing what the general public may not be aware of regarding our water.**  |  |

**Prepared by:**

**JianXin**