

Supervisor Meeting 8

Date	19/10/18
Time	1.30pm – 2.30pm
Venue	SMU SIS
Attendees	<ol style="list-style-type: none"> 1. Hong Yang 2. Jeryl 3. Larry 4. Solomon
Agenda	<ol style="list-style-type: none"> 1. Midterms Review 2. Outstanding Work

Agenda

Item	Description
1	<p><u>Midterms Review</u></p> <ul style="list-style-type: none"> • Explain the idea clearly when answering the benefits to sponsor • How accurate the data is • Expert opinion – qualification of findings • Literature support for the idea of machine learning – examples of findings and how the algorithms have benefitted others • In the next ... years, plan to build a new store in the east (benefit) • Action plan that we can take as a result from the insights • What analytics/visualisation may be lacking • Survey them to find out what extra things they need • When identifying insights, state what benefits it brings to the sponsor • If there are confidential data, we can email them to the prof • “using our app to influence what other SMEs think of analytics” • Quantify insights • More facts and data to support the insights
2	<p><u>Outstanding work</u></p> <ul style="list-style-type: none"> • Geospatial maps and predictive algorithm for planner • Static VS Dynamic map <ul style="list-style-type: none"> ○ Static although fast, is not useful in the long-run ○ Month-to-month update? • How are their items being sold around the whole of Singapore • Show the main flow • Poster and video

	<ul style="list-style-type: none">• Pilot to branches? If so, we need different roles
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The meeting was adjourned at 2:30 pm. These minutes will be circulated and adopted if there are no amendments reported in the next three days.

Prepared by,
Jeryl

Vetted and edited by,
Solomon