User Testing Analysis
Marreo

Event countdown

Noticing Eventcount Theme change
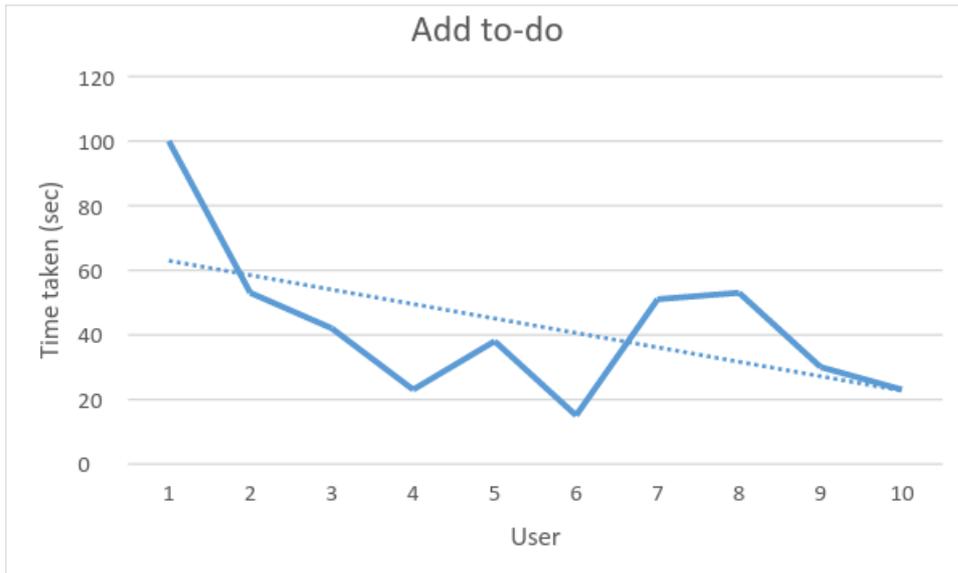

When users were asked to change theme of event countdown, they took 33.5 seconds by average because there was no specific buttons or icons indicated. Hence, this was a 'surprise' functionality to them.

Function 1: Things to do

Users were given tasks to use Things-to-do card to add, edit and delete to-dos.

Add to-do

All the users managed to add "Buy wedding rings" under 6-9 months successfully without any guidance. By average, 10 users took 49.8 seconds. There is a slight variation among users, but they did not encounter any difficulty in figuring out how to use the functionality.


Edit to-do
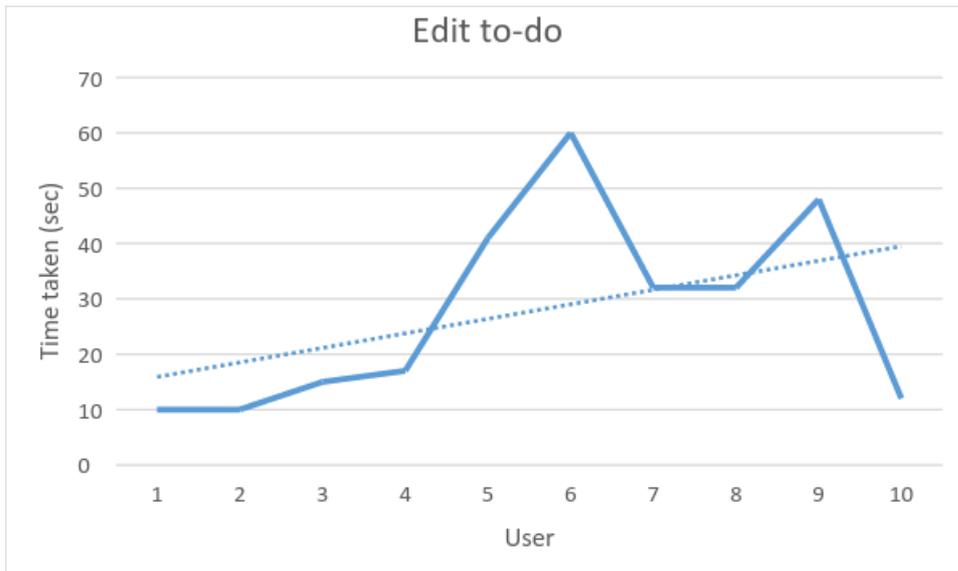
All 10 users could edit "Buy wedding rings" to "Buy wedding rings from 'Love & Co'" and move the task to 1 to 3 months. By average, users took 27.7 seconds to update the item. As it is an easier task and as users got used to the card through the previous task, they took much lesser time to complete the task.

All users took less than 5 seconds to figure out how to delete added tasks.

Function 2: Notes
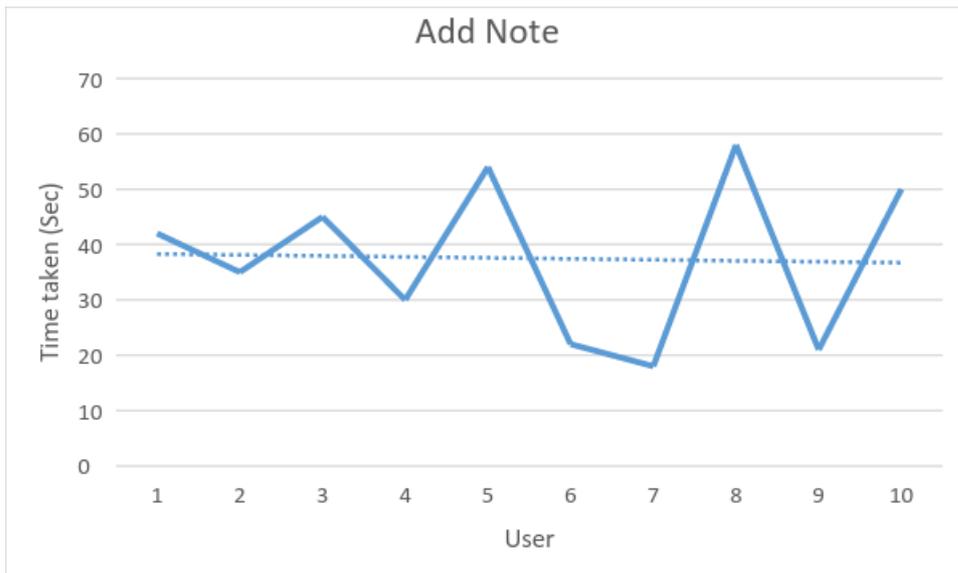
Users were asked to ask a note that states their favourite love song. By average, they took 37.5 seconds without any guidance.
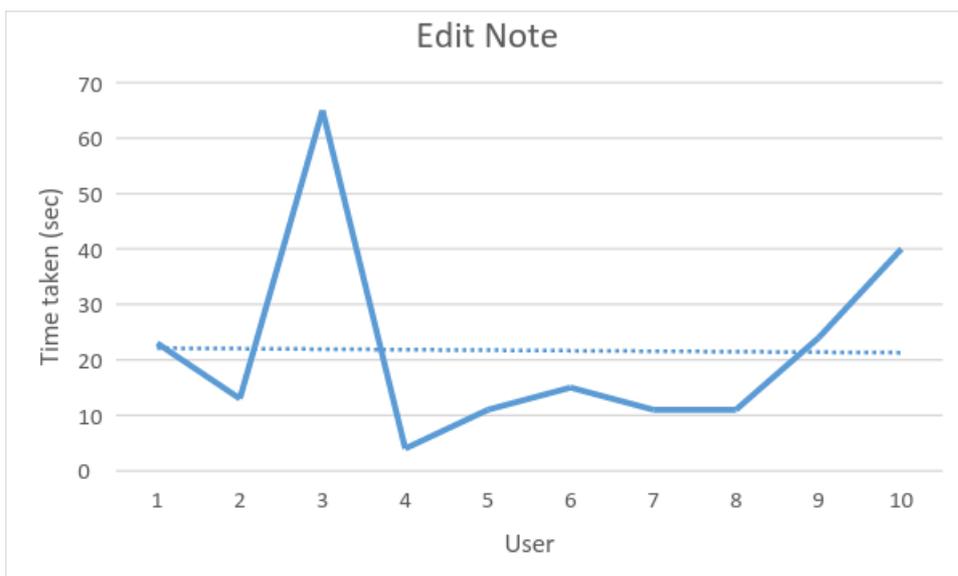

Editing a note took 21.7 seconds. As they got used to the card, they took lesser time to complete a task, which is the similar pattern showed in Things to do card.

Users took less than 5 seconds to figure out how to delete a note.

Users considered using Note card to take note of their programme, budget plan and other personal notes.
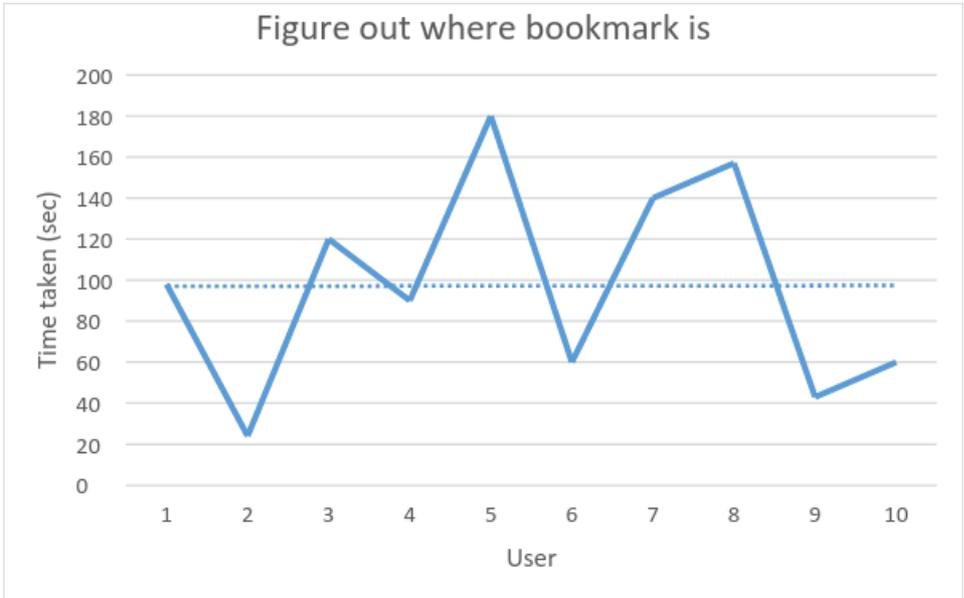
Function 3: Discover


Find vendor under certain category
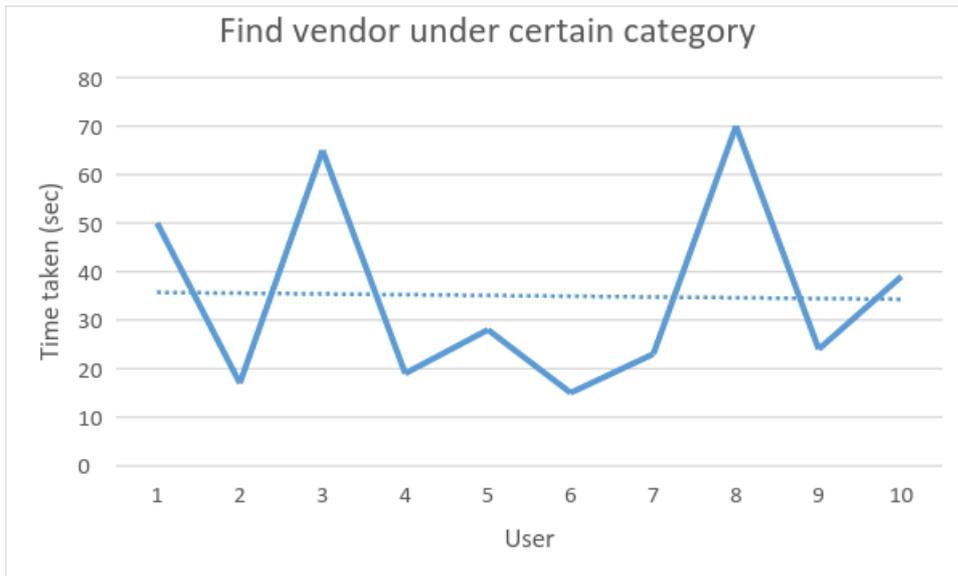
10 users took 35 seconds by average to find a wedding location under beach theme. There was not much of time variation and users did not encounter much difficulties in finding it.


Bookmark from Discover

····· Linear(undefined)
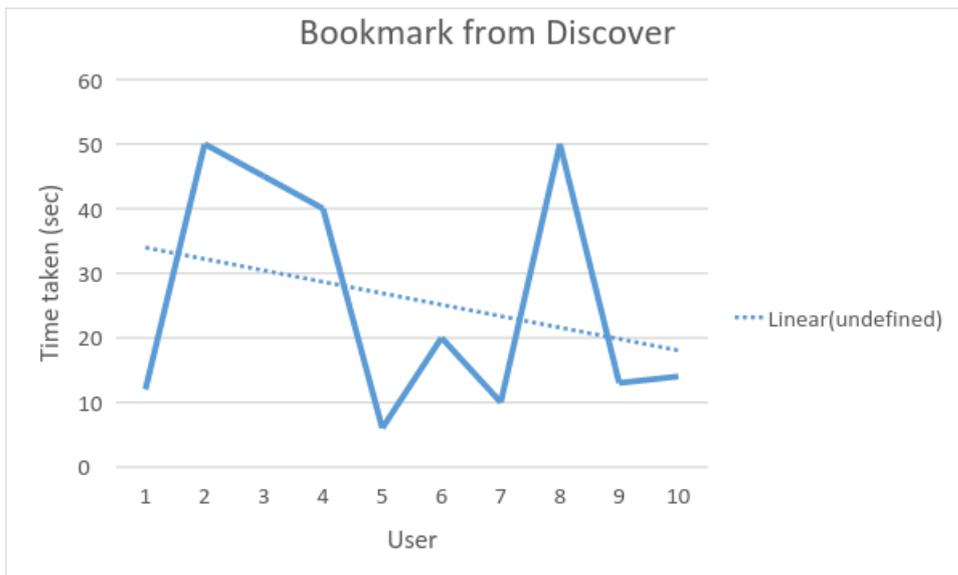
By average, users took 25 seconds to book mark "Avenue 8".

Figure out where bookmark is

However, users took 97.2 seconds by average to find out where the bookmarked vendor goes to. It seemed difficult to find as the bookmark moves to Notes card without any pop up to inform them. Users suggested either to place a separate tab under Discover card or make a pop up notification to inform users that bookmark moved to Note card.


Find vendors under certain race
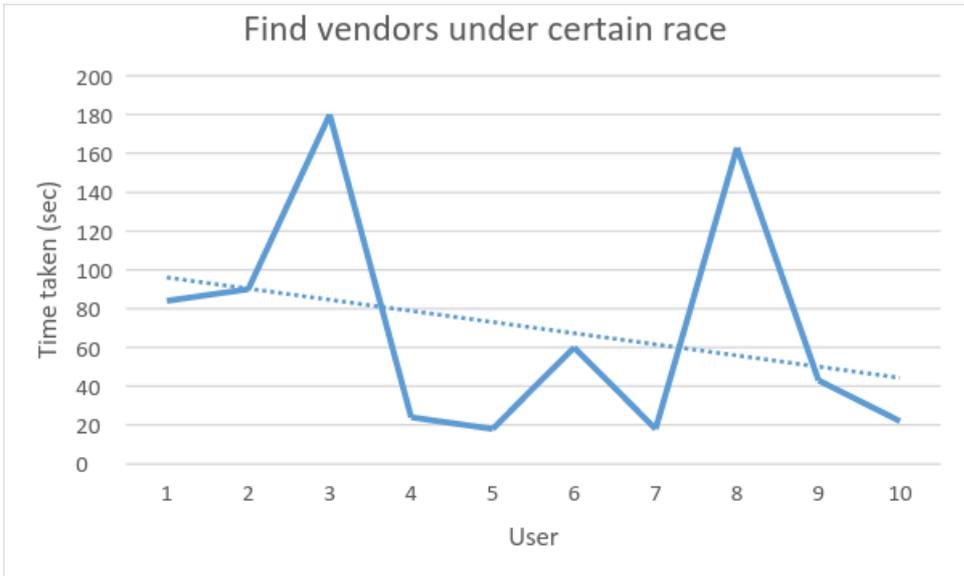
It took 70.2 seconds by average for users to find a halal vendor. Users commented that buttons that indicate different races are not obvious.
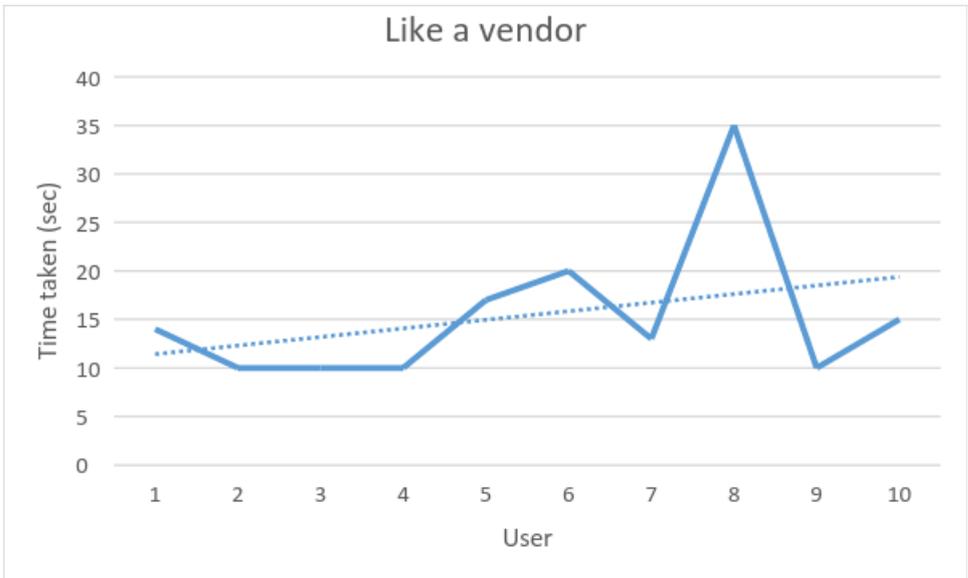
Like a vendor

Users took 15.4 seconds to like "Avenue 8". It was easy for them to notice that heart shape represents a like. It had a small variations among users.

Function 4: Guest Manager

Add Guest

Assign table to guest


Change RSVP status of guests
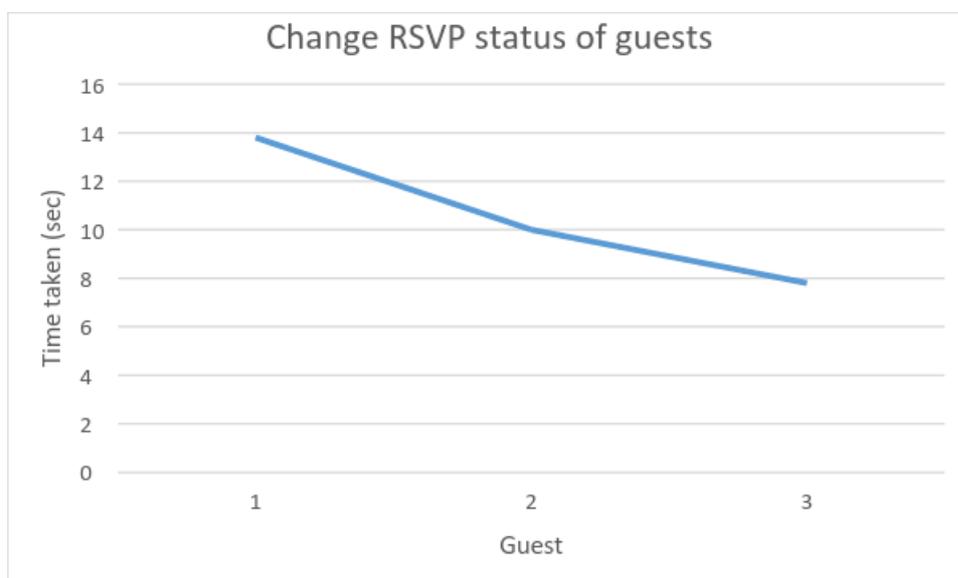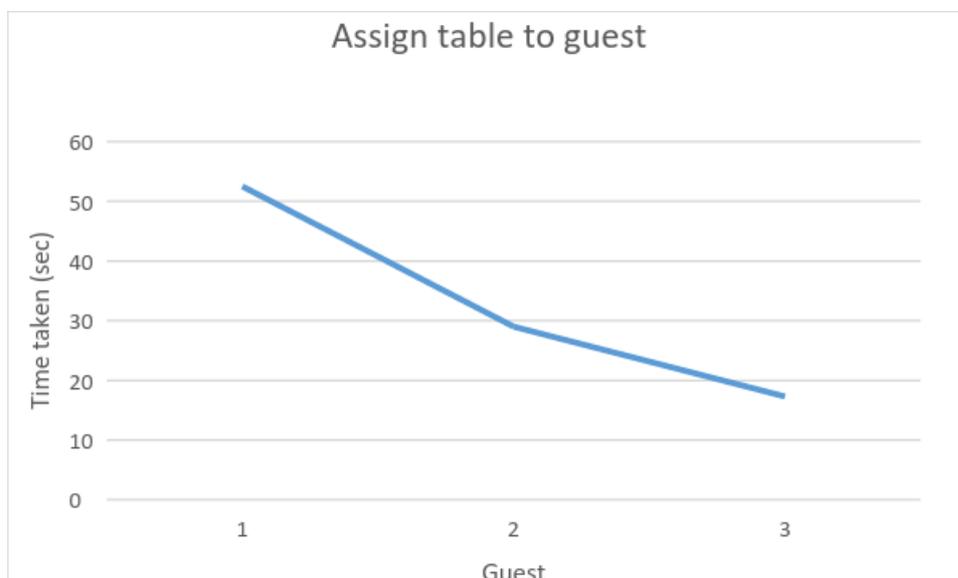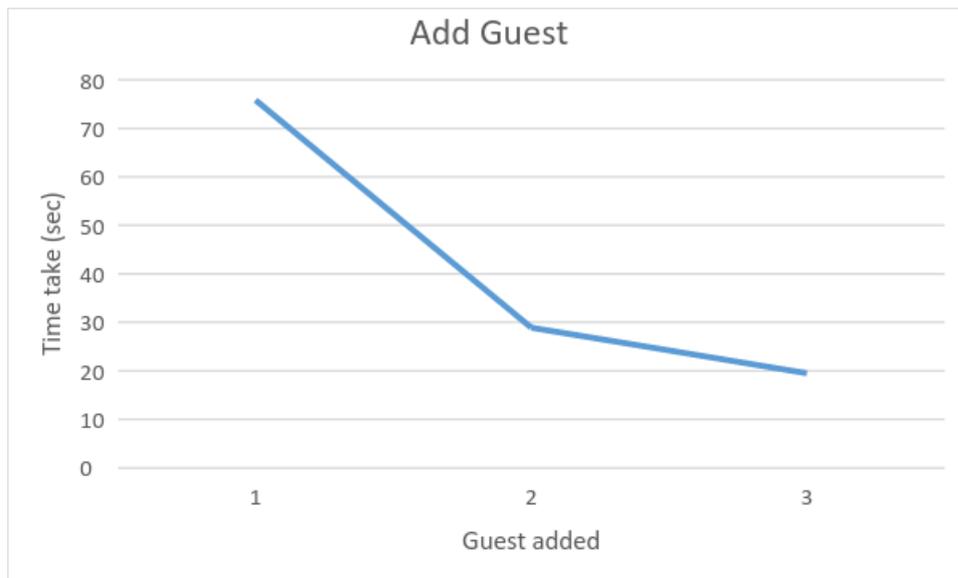
As shown from the graphs above, adding three guests, assigning tables to the guests and changing RSVP status of the guests clearly shows a learning curve that users take much lesser time to complete tasks as they get used to Graph Paper platform. Average amount of time (sec) taken by the users for each tasks of three guests is as of below:

	Guest 1	Guest 2	Guest 3
Add Guests	75.8	28.9	19.5
Assign table to guests	52.5	29	17.3
Change RSVP status of guests	13.8	10	7.8
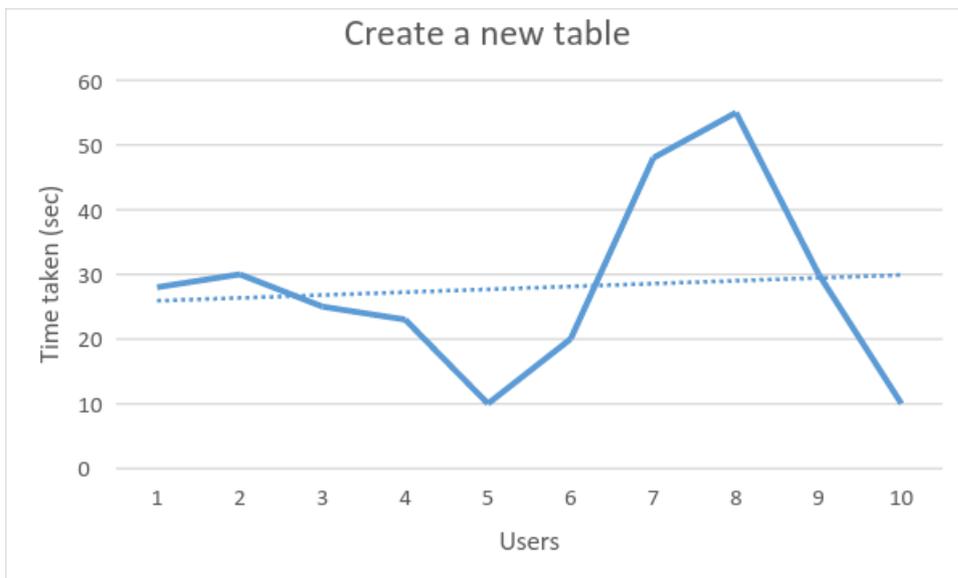
By average, users took 27.9 seconds to create a new table without any guidance from investigators. There was not much variations shown among users.
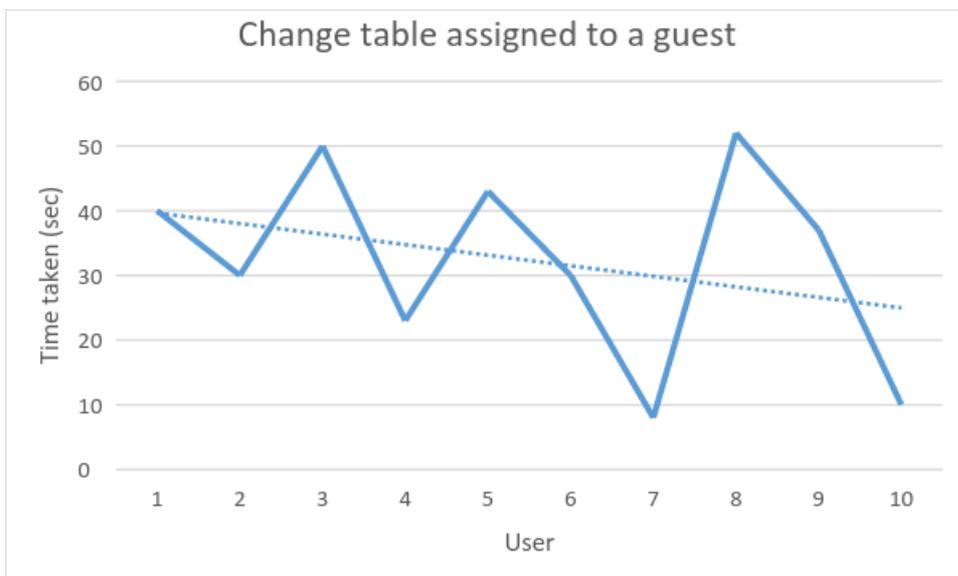
Users took 32.3 seconds by average to change table assigned to a guest. Users commented about the edit button that it looks like a GPS button, rather than an edit button. Also, they commented

about scrolls that it is troublesome to use double scrolling while shifting table allocations of guests.

Claims

1. 90% of users are satisfied with the layout of the cards on the canvas i.e. cards are not too big or not too small
   - ➔ 90% of the users were satisfied with colour scheme
   - ➔ However, 40% of the users indicated that the card layout seems too compact.

2. 90% of users feel that this application looks presentable and aesthetically pleasing
   - ➔ 100% of the users were satisfied with overview of the website, indicating that it is appealing, simple, neat and great design.