

## Iteration 14 Final Presentation Preparation

**Date:** 9 April 2015

**Time:** 10 am to 1045 am

**Venue:** Prof Ben's room

**Attendees:** Hye Ri, Brindha, Shi Kai, Min Xuan, Gui Shi, Hakam

**Absentees:** -

### Supervisor meeting agenda:

To be discussed / brought up	Remarks / Comments
Vulcan Post	<a href="https://vulcanpost.com/214721/marry-sg-singapore-online-wedding-planner/">https://vulcanpost.com/214721/marry-sg-singapore-online-wedding-planner/</a>
Start-up discussions with Client	Updates
Transitioning out of BETA phase	Trying to hit xx number of users
Freebies and Giveaways for Marry.SG	<a href="https://www.facebook.com/MarrySGOfficial">https://www.facebook.com/MarrySGOfficial</a> Second round of giveaways: Flower StorySG Shi Kai's sister ...
Wedding Fairs	Expo VivoCity Marina Square
Wedding Forum	<a href="http://www.weddingforum.sg/wedding-services-12/free-wedding-application-marry-sg-14771/">http://www.weddingforum.sg/wedding-services-12/free-wedding-application-marry-sg-14771/</a>
Couples to try the application	
Updates on changes from coders	
Slides	<ul style="list-style-type: none"><li>- How we add value to client</li><li>- Architecture Diagram**</li></ul>

### Discussed during meeting:

Vulcan Post

- Featured us in the post regarding our features

- Pointed about Marry.SG layout
- When barrier of entry is low, other companies may want to copy
- We need good backup and financial support
- Hard to claim for patent right
- Vulcan Post was not supposed to take the screenshot without asking us

#### Discussion regarding having Marry.SG as startup

- Will further discuss with Graph Paper after FYP
- Focus on user traction first
- Don't be afraid to pass the complete codes and start from scratch
- If we want to start Marry.SG as startup, can approach Prof Ben

#### Marry.SG Pricing

- Will be free during Beta phase
- When number of users reach 100, it'll be a paid service
- Check number of sign-ups, log-ins, planning has been done in the site (cards created, used etc)

#### Marketing

- Sponsorship has been posted in Facebook
- Posted regarding Wedding Fair
- Posted Video
- Visited a Wedding Fair in Expo
- Posted regarding Marry.SG in wedding forum
  - 75 views but no comments yet

#### Sponsorship

- Five winners will get a bundle
- Include Marry.sg logo
- Two additional sponsors: Flower Story SG and Shi Kai's sister's company
- Focus on the goal of this
  - Number of users logging in and using Marry.SG to plan

#### Wedding Fair visits

- Why not post pictures?
  - Because the Wedding Fairs actually did not allow us to promote ourselves in the Wedding Fair

#### Real user

- Gui Shi's friends
  - They will be long term user of Marry.SG until early next year
- Asked Brindha's cousin

## Browser Compatibility

- Chrome, Internet Explorer, Opera, Safari
  - In Firefox it's not working yet

## General

- Only JPEG can be uploaded
- Scrollbar in the page itself is added
- Users who sign up before the changes were made will still see the old version

## Slides (Changes from Midterm)

- Differences between Marry.SG and Graph Paper (Additional features on top of Graph Paper)
- What Marry.SG is doing is creating widgets, which Graph Paper don't
- Present the widgets as a dish to users
- Architecture diagram
  - blaze is a framework to render data
  - blaze is a component from Meteor
  - blaze only can work on top of Meteor, cannot work without Meteor
  - Second layer updated
    - javascript: business logic
    - CRUD in Meteor
    - HTML declares a template
    - When card is rendered on top of the Graph Paper's server, it will be shown
  - Go one level deeper
  - Provide an example of the list items you will be adding to the notebook while you run through the code (add persona eg.Janice)
- New codes
  - Tutorial
  - CSV upload
    - Do not put simplified version
- Include more technical complexities
  - Breakdown into pseudo codes
  - Explain business logics
  - Considering to simplify technical complexities to work better
    - In the end technical complexities might be simpler
    - Technical Complexities do not necessarily have to be codes
      - Can be designing architecture to make things simpler
- Number of sign ups
  - Two weeks ago: 18 (track emails)
  - Track IP
    - Get Browser information (http request)

- Try to market ourselves (if our X Factor cannot meet, market ourselves more)
  - Things we excel
    - Value for sponsor by showing what we can do with Graph Paper (Best application in Graph paper)
    - Graph Paper getting users through Marry.SG
    - Idea is interesting, coming up with our own idea
    - Aesthetic
    - Marketing materials

**Action Items:**

#	Task	Assigned	Due date
1	Align Architecture Diagram second layer	Brindha	10 April
2	Name Notebook to Wedding Notebook		
3	Architecture Diagram - Add one more layer deeper	Hakam	
4	Figure out how to track iP	Hakam, Shi Kai, Min Xuan	

**Minutes recorded by:**

**Seol Hye Ri**