**Team Meeting Minutes 5**

Date: 23rd May 2012

Time: 19:00 – 23:00

Venue: SIS GSR 3-2

**Attendees:**

1. Benjamin Tay Kai Long
2. Hong Weichun Wilson
3. Larry Lin Jun Jie
4. Lim Chu Wei
5. Nur Camellia Binte Zakaria

**Overseas Absentee (Thailand – Summer exchange):**

1. Toh Yong Yeow

**Agenda:**

1. Review of suggested ideas by each member
2. Review of LARC project

**Issues discussed:**

Camellia shared with the team the details of the LARC project. The summarized scope of the project were as follows:

1. It will be an app to track visitor’s location in resort world
2. Run data mining algorithms and retrieve business insights

After reviewing the project details, the team had decided to forego this project, as the team felt that it would be more enriching to do a self-proposed idea and turn it into a profitable business.

**Review of team members proposed ideas:**

The team had another round of reviewing the ideas and felt that the previously proposed idea lacks novelty and is not scalable to international market.

**Brainstorming Session:**

Camellia suggested doing an app that is able to make sure of screenshot from surveillance camera and run some algorithms on these images to retrieve the occupancy rate of an enclosed place. This will be useful for businesses to analyze their daily customers patronizing rate.

The app will provide business owner a visual analytics dashboard to view the occupancy rate over the day.

And also, this could be used by SMU libraries and allow the students to view occupancy rate via the mobile app as it is a problem face by many students in exploring the library for a seat during exam periods.

The team feels that this is a good idea and has potential to be monetized.

The meeting adjourned at 23:00H and will meet again the next day, 24th May 2012 for an in depth discussion on the surveillance camera idea.

**Prepared by:**

Camellia