UT 3.2 Test Plan (Read only by Tester)

**Number of Test Users**: 50

**Venue**: Singapore Management University

**Date**: 20th September 2012 – 21st September 2012 (Thursday – Friday)

**Time**: 11am – 4pm

**Duration**: 20 Minutes

**Type of Survey**: LTA

**Rewards**: $4 Macdonald Voucher

**Tools (Per Tester):**

* 1 X Laptop
* 1 X iOS Phone/ iPad (If user does not have an iOS device)
* Papers
* Pencils
* Instant Vouchers
* Stop watch
* Plain Papers

**Objectives:**

1. Efficiency of Functionalities from Users via Appstore Download
   1. Login
   2. Survey
   3. Social Share
   4. Feedback
2. Work Flow
3. Heuristic Feedbacks (Designs)
4. Satisfaction Level with Product

**User Demographics:**

* Target: 50 Users
* Age group from 18 to 32.
* Male & Female

**Execution Flow:**

* 1. User entered test venue
  2. Allocate seat and table to users
  3. Making sure that users are seated separately
  4. Assigned users with laptop, mobile device (if necessary)
  5. Request user to download the application from Appstore
  6. Let user have access to online questionnaire.
  7. User Test Begins - TIME
  8. User Test Ends - TIME
  9. Online Survey on Product (Application)
  10. Award Users with Vouchers

# Execution Begins

### <Short Brief (Carry out by Tester to Testee) – 2 minutes>

“Hi Sir/ Mdm! Nice to meet you. We are from Team Sageby. Today, we are here to present you a fast method of earning a MacDonald Voucher worth $4 by helping us do a simple LTA survey on our iPhone.

In order to do that, you have to first login to our application by your Facebook Account. After which, you have to do a survey in it. If possible, do explore our application because it is really awesome! Last but not least, you will have to fill up another short product survey for us! Very easy and fast!! That’s how you can earn the Macdonald’s Voucher from us under 10 minutes!

\*However, do note that we will give you instruction, so you only have to do according to our cues.

Enjoy the survey!”

1. Let the user **try**out the application AFTER CUE IS GIVEN.

* Login Function (Time) 🡪
* Survey Module Function (Time) 🡪
* Social Share (Facebook & or Twitter) (Time)🡪

----- Do online Questionnaire -----

* Direct testee back to application for Feedback under Settings (Time).
* Logout.

**Testers To-do**

* **Timing**
  + Login
  + Survey
  + Social Share
  + Feedbacks
* **Confusion (On paper)**
  + 1. List the features and functionalities that got users confused about
* **Difficulties (On paper)**
  + 1. List the features and functionalities that users find it difficult to cope with.

Requirements: Testers are required to jot down difficulties and bugs on a blank paper.

1. Get users to complete Product questionnaire.
   1. Ensure all necessary fields are answered!!
2. Award instant Vouchers (Mcdonald’s).

# Test Ends