

Internal Meeting 5

Date	20/07/18
Time	6pm – 7.30pm
Venue	SMU SIS Basement
Attendees	<ol style="list-style-type: none"> 1. Chester 2. David 3. Hong Yang 4. Jeryl 5. Larry 6. Solomon
Agenda	<ol style="list-style-type: none"> 1. Overall Deliverables 2. Supervisor Meeting Deliverables 3. Sponsor Meeting Deliverables 4. Acceptance Deliverables 5. To-Do

Agenda

Item	Description
1	<p><u>Overall Deliverables</u></p> <p><u>Phase 1</u></p> <ul style="list-style-type: none"> • Data Visualisation <ul style="list-style-type: none"> ○ Map that shows what store has how many sales ○ Who are the people that frequents the store the most? • Who are our customers? <ul style="list-style-type: none"> ○ Whole of Singapore ○ By Store • Who are our returning customers? <ul style="list-style-type: none"> ○ Most frequent ○ Highest Value (Stretch Goal) ○ Customer Lifetime Value <p><u>Phase 2</u></p> <ul style="list-style-type: none"> • Predictive Analytics

	<ul style="list-style-type: none"> • Purchase with Purchase (Product Association) • Stock Prediction (monthly + weekly) <ul style="list-style-type: none"> ○ Running Average ○ Overall ○ Store •
2	<p><u>Supervisor Meeting Deliverables</u></p> <ul style="list-style-type: none"> • Who are our customers? • Who are the returning customers
3	<p><u>Sponsor Meeting Deliverables</u></p> <ul style="list-style-type: none"> • Purchase with Purchase • Clustering • Item Categorisation • Income Size
4	<p><u>Acceptance Deliverables</u></p> <ul style="list-style-type: none"> • Purchase with Purchase • Clustering • Item Categorisation • Who are the returning customers • Income Size
5	<p><u>To-Do</u></p> <ul style="list-style-type: none"> • Hong yang will do the clustering of customers per store • David and Larry to split them into different profiles

The meeting was adjourned at 7:30 pm. These minutes will be circulated and adopted if there are no amendments reported in the next three days.

Prepared by,
Jeryl

Vetted and edited by,
Solomon