

## Meeting No. 7

**Date:** 22 June 2014 (Sunday)  
**Time:** 2:00PM – 5:30PM  
**Venue:** SOB GSR 1-2

## Members

**In Attendance:** Brindha Menon  
 Chua Min Xuan, Max  
 Hakam  
 Khiew Shi Kai  
 Seol Hye Ri  
 Tan Gui Shi

**Absent with Apologies:** NIL

**Minutes Recorded By:** Brindha Menon

## Agenda

Task	Remarks
1. Wireframe	
2. Discuss functionalities needed	

## Discussed

1. Wedding planner

Functions	Similarities	Components under it
Ideas – Content <ul style="list-style-type: none"> <li>• Newsfeed page, latest promotions, wedding fairs, listing of wedding services</li> <li>• Wedding dresses</li> <li>• Venues / Hotels</li> <li>• Wedding list songs</li> <li>• Caterers</li> <li>• Wedding planner companies</li> </ul>	Pinterest Instagram	

<ul style="list-style-type: none"> <li>• Make-up services</li> <li>• Photography and videography services</li> <li>• Transport</li> <li>• Invitation card printing</li> <li>• Wedding cakes</li> <li>• Florists</li> <li>• Furniture rentals</li> <li>• Decorations</li> <li>• Car rental</li> <li>• Sitting plan manager</li> </ul>		
Planner <ul style="list-style-type: none"> <li>• Countdown alert</li> <li>• Budget</li> <li>• Customized to-do list</li> <li>• Guest-list manager</li> <li>• </li> </ul>		Customized to-do list,
Export i.e. to email		

Extra features:

- Have Instant Messenger function so that vendors and clients can communicate seamlessly.
- Add Personal wedding diary for users to take note of.
- Design as puzzle to see completion.
- Cater for different races.
- Include reviews for vendors / venues etc.
- Possible sponsor: SDN Social Development Network.

2. Max + Wedding planner

Functions	Similarities	Components under it
Idea board		

Add Mindmap for example, an idea board

3. Accenture (Museum idea)

Functions	Similarities	Components under it
Prior, visit, post visit		
Augmented reality		
Location detector		
How to incentivise someone to come to the museum / visit again		
Heat map thing – hits in the		

access point		

No	Task	Assigned	Due Date
1	Ask Accenture which museums they are targeting (singapore or global), the purpose of the app, whether they have an idea of what they want, current apps that they are currently using, for targeted audience, size of museum	Everyone	23-June-2014
2	Research: Problems faced by couples during wedding planning  Research price range to hire wedding planners  Total budget for a typical wedding  Possibility wedding app will be used frequently	Everyone	24-June-2014