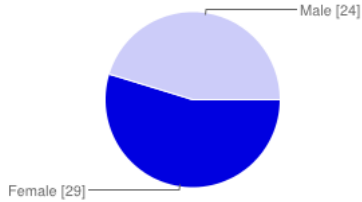


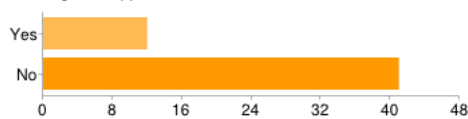
Summary [See complete responses](#)

Gender of shopper:



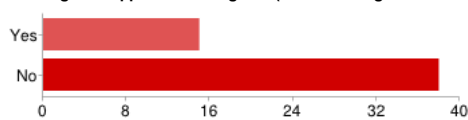
Female	29	55%
Male	24	45%

Clothing of shopper: - Has skirt?



Yes	12	23%
No	41	77%

Clothing of shopper: - Has long hair (shoulder length and below)?



Yes	15	28%
No	38	72%

Measure the time taken to choose a door.

11 2 6.7 30 3.2 76 3 51 2 4.7 10 41 23 21 13 38.6 14 7.2 2.5 0 2 32.5 8 8.5 10 9.8 11 25 20 20 20 25 10 5 2 24 22 5

Any visible problems you observe shopper to be having:

Didn't know what to do, more interested in stick man 2 3 Dunno what to do Chinese speaking Inez demo to UBS mentor Disregard from database Need instruction Happen too fast, didn't get to see the stockman and choose the door :(Stephen Was having fun playing with stickman Keep on moving fwd Didn't know those were doors Esther from cma Discard 2 people in one frame Russell

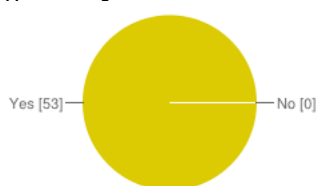
Measure the time taken to raise both hands.

3 1 3 50 2.6 36 4 10 2 8.3 6 9 9.4 14 10 19.6 6 11.1 4 1 2 40.2 5 10.2 3 71 19 9.1 5 5 15 5 10 5 6 6 10 7 15 7 11

Any visible problems you observe shopper to be having:

Not knowing what to do, no smart phone Carrying many things Carrying a lot of things Bag has to be put down first - bulky Jump between 2 scenes in rapid succession

Was shopper's raising of both hands detected correctly?



Yes	53	100%
No	0	0%

What was shopper's gender detected as?

No responses yet for this question.



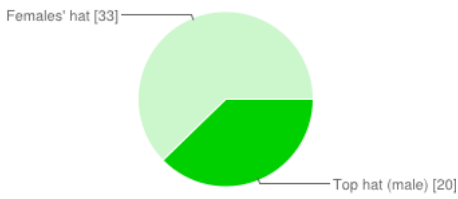
Measure the time taken to choose a hat.

3 2 7.7 45 4.8 45 2 11 2 3.4 3 11 5.7 5 15 8.6 5 7.3 3.2 3 2 3.1 1 10.9 2 11.5 8 4.5 3 5 30 5 6 3 17 12 5 4 7 4 11

Any visible problems you observe shopper to be having:

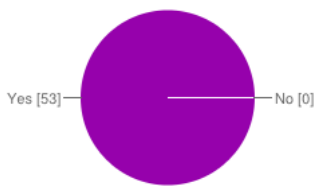
Raising right hand, but not grabbing the hat (hand is too far from hat)
 accidentally chose females' hat Had to help shopper choose instead Had to jump to reach Didn't know could choose the hat, just raise right hand and
 unable to participate , male colleague tried instead Had difficulties using right hand to pick Female with knit wear

Which hat did shopper choose?



Top hat (male)	20	38%
Females' hat	33	62%

Was shopper's gesture of choosing hat detected correctly?



Yes	53	100%
No	0	0%

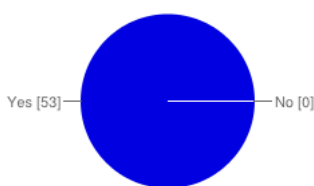
Measure the time taken to raise right hand to take a photo

2 2 2 5 2 33 3 19 2 6.3 3 3 5.9 6 3 6.3 1 5.9 1.7 3 2 4.8 4 6.4 4 11.5 10 3.1 3 5 25 5 3 3 4 5 5 5 3 6 6 6 5 3

Any visible problems you observe shopper to be having:

hand Couldn't really detect shopper's raising of right

Was shopper's raising of right hand detected correctly?



Yes	53	100%
No	0	0%

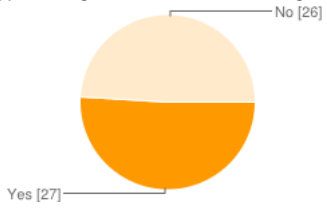
Measure the time taken to scan the Microsoft Tag.

20 3 15 0 57.4 0 15 23 0 45 0 20 0 0 0 0 59 35.5 0 0 25.8 0 45 45 55.5 0 50 25 30 40 30 0 5 0 0 35 27 0 0 0

Any visible problems you observe shopper to be having:

Bb doesn't support downloading of scanner Tm Lewin tag scanned Inez scanned. Sephora. Disrupted gender recognition, Clarissa's friend was behind the man Not tech
 sawy, elderly. Scanning done with guided instruction using Inez's phone Need to walk closer to tag Clarissa scanned for
 her 78 Need instructions, Clarissa scanned on her behalf

Has shopper managed to scan the Microsoft Tag successfully?

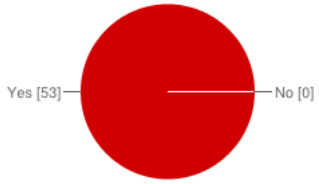


Yes
No

27
26

51%
49%

Has shopper's been able to complete the whole flow?



Yes
No

53
0

100%
0%

Number of daily responses

