

No	Risk	Type	Likelihood	Impact	Risk Level	Mitigation Strategy	Status
1	Not enough money to pay the users	Business	Low	High	B	Use equity from Sqkii to pay users first during the closed beta launch.	Activated
2	End users are unfamiliar with our application	Business	Low	High	B	Conduct Heuristic Evaluation to improve on the application. Provide Tutorial lesson in application for user to learn.	
3	Change in project requirement from Co-Founders	Business	Low	High	B	Double check with the initial project scope and schedule to confirm whether the change is affecting the schedule and out of scope.	
4	Project goals are overly optimistic	Business	Low	Medium	C	All team members to agree on the current task list.	
5	Members falling sick	Team	Low	High	B	Always have a 2nd person in charge to take over his/her responsibility when needed.	Activated
6	Team member lost their laptop during development phase	Team	Low	High	B	PM to reschedule task from the victim to other members.	
7	Team members are not able to work cohesively together	Team	Low	Medium	C	Deputy PM to schedule bonding session with the rest of the team.	
8	Servers – client not providing hardware	Technical	High	High	A	Look for sponsors/alternatives/use equity from Sqkii to pay first. Use Amazon web services and will use Sqkii's capital if interested to increase the load.	Activated
9	Servers – might run into deployment issue where we overrun	Technical	Medium	High	A	Use equity from Sqkii to pay first.	
10	Members are not familiar with geo-location codes	Technical	High	High	A	To tap on the subject expert before reaching the sprint that does this codes. Ask for assistance from Seniors/Peers that have done this before reaching the sprint that does this code.	
11	Unable to deploy using Stripes	Technical	Low	High	B	Revert to using servlets/MVC.	
12	Members have difficulty picking up Stripes	Technical	Medium	Medium	B	Ask for crash courses from seniors who have utilized it before.	
13	Server down	Technical	Low	High	B	Implement database backups weekly.	
14	Unable to implement payment gateway	Technical	Low	Medium	C	Mail/courier hard cash to users; collect cheques from advertisers. Tap on the expertise of seniors that did before payment gateway.	
15	Lack of mentor	Business	Medium	High	A	PM and Business Analyst to ensure development of application is within business requirements. Ensure each team member to keep within the project scope of the "Priority Circle".	
16	High bandwidth and slow response time	Technical	Medium	Medium	B	Enforce policing of codes by making sure our codes are lightweighted and constant refactoring to minimize latency. Recheck all sql statements are essential and now redundancies are sent to the server.	Activated
17	Misalignment of business requirements and application	Business	Low	Medium	C	Reanalyse requirements right from the acceptance presentation. Conduct adhoc user test to check the viability of our project idea. Reanalyse the user requirements from the business requirements response.	
18	Insufficient users base by the MidTerm presentation	Business	Medium	High	A	Activate close beta launch to target first group of NTU students in the hostel.	
19	Insufficient advertiser base by the MidTerm presentation	Business	Medium	High	A	Increase number of door to door calls to potential advertiser. Ask current advertisers for referrals. Request advertiser lead from Tuomas / Dr. Virginia. Refine marketing strategy to entice more advertisers by giving them free advertisement on our platform during Closed Beta Launch for a limited 500 impressions.	Activated
20	Team is unable to follow closely with the schedule	Team	Medium	High	A	Rescope the project objectives. Drop a few functionalities in order to make sure the team is able to get back on track.	Activated
21	Member are not familiar with ajax	Technical	Medium	Medium	B	Seek friends for assistance in this area. Discuss with Supervisor and seek for advice. Research online for guidance.	