

Internal Meeting 7

Date	27/08/18
Time	11am – 2pm
Venue	SMU LKS Library
Attendees	<ol style="list-style-type: none"> 1. Chester 2. David 3. Hong Yang 4. Jeryl 5. Larry 6. Solomon
Agenda	<ol style="list-style-type: none"> 1. Update, discussion and to do

Agenda

Item	Description
1	<p><u>Marketing Campaign</u></p> <ul style="list-style-type: none"> • Progress update on the marketing campaign UI • Progress update on the marketing campaign backend. • Plan for integration next week • Resolved potential issue with the dashboards <p><u>Customer dashboard</u></p> <ul style="list-style-type: none"> - Successfully migrate customer dashboard to a new dashboard UI - Plans in place to tidy up customer dashboard + store dashboard <p><u>Association</u></p> <ul style="list-style-type: none"> - DBSCAN not working as expected for product association - Reverting back to k mean and adopting square mean analysis to calculate value of k. - Discussed that 0.5 confidence is good enough based on Prof Steven Hoi's comment. - Go ahead with the product association change and create API for integration with marketing campaign next week.

The meeting was adjourned at 2:00 pm. These minutes will be circulated and adopted if there are no amendments reported in the next three days.

Prepared by,
Solomon

Vetted and edited by,
Larry