Internal Meeting 6

Date	20/08/18
Time	11am – 1pm
Venue	SMU LKS Library
Attendees	1. Chester 2. David 3. Hong Yang 4. Jeryl 5. Larry 6. Solomon
Agenda	1. Marketing Campaign 2. To-Do

Agenda

Item	Description
1	**Marketing Campaign** • Marketing campaign recommendation • Recently browsed **Focus** - Marketing campaign - Revamp of UI design - Customer clustering and item association
2	**To-Do** • Jeryl – do the front end for the bootstrap return statement • Jeryl – marketing campaign dashboard UI • Larry – marketing campaign inputs • Chester & David – UI for dashboard • HY – customer clustering & item association • Bootstrap Video • Solomon – Further research • Solomon – Mid-term slides • Solomon – changing of system architectural diagram

ANALY
TEAK

	• Solomon – Technologies update • Solomon – UT2 planning • Solomon – updating of schedule

The meeting was adjourned at 1:00 pm. These minutes will be circulated and adopted if there are no amendments reported in the next three days.

Prepared by,   Vetted and edited by,
Jeryl   Solomon