


Research Resources for IS404 Technology Entrepreneurship Study Mission (Silicon Valley)


Term 2 2022-2023

Government, Policies, Culture, Business, and Economy

1.  **Viewpoint** [EIU Viewpoints](#) (country and risk analysis, politics, economy, policy, business environment, industry growth and forecasts)


Search United States or browse Geography -> Americas -> USA to find reports on politics, economy, risks, regulations, business, and industry. You can narrow down the results to a particular topic e.g., business, regulations, and policy). For example:

 - [Business Environment Rankings, Forecast and Market Analysis](#)
 - [Business Environment and the Long-Term Forecast: United States of America](#)
 - [Five Year Forecast: United States of America](#)
 - [Regulatory Environment: United States of America](#)

2.  **EMIS** (country overview, economy, risks, markets, industries, and companies)


Go to [COUNTRIES -> United States](#) to find some useful country reports.

 - [Country Economic Forecasts - United States](#)
 - [United States - Country Risk Reports](#)
 - [More reports on United States](#)


3.  **MarketLine** (country profiles and PESTLE analysis specially technology analysis)

Search United States and scroll down the page to *Country Profiles* section and *Country & Risk Reports* section. A couple of useful reports:

 - [Country Analysis Report: United States, In-depth PESTLE Insights](#) (political, economic, social, technological, legal, and environmental insights). Specially pay attention to T in PESTLE analysis (for technological landscape analysis)
 - [Macroeconomic Outlook Report: United States](#)

4.  **Fitch Connect** (country risks and ratings)

Search United States to find US [country ratings](#), [country risk analysis](#) and [operational risks](#).


5.  **World Development Indicators**

Select Country (United States), Data series and Time to retrieve US data.

6. Others


- [Understanding USA Ecosystem](#)
- [U.S. General Services Administration - US Information Technology Policy](#)
- [U.S. General Services Administration – Government IT Initiatives](#)
- [U.S. Department of State – Science, Technology, and Innovation Policy Issues](#)
- [U.S. Center for Strategic & International Studies - Research on Cybersecurity and Technology](#)
- [National Strategic Overview for Research and Development Infrastructure](#)
- [AI Policy Levers: A Review of the U.S. Government’s Tools to Shape AI Research, Development, and Deployment](#)
- [Oracle for Startups](#)

Technology Industry

1.  [Fitch Connect](#) (industry risk, strategic content, and industry forecast)

Search US to find [information technology industry reports, analysis and risks](#). For example:

- [United States Information Technology Report Includes 5-year forecasts to 2025](#)
- [Towards 2050: Megatrends in Industry, Politics and The Global Economy 2020 Edition](#)
- [United States Information Technology Trends and Developments](#)
- [United States Information Technology Competitive Landscape](#)
- [United States Information Technology Market Overview](#)
- [United States Information Technology SWOT](#)
- [United States Information Technology Forecast](#)
- [Cloud Computing: Industry Trends and Regional Outlooks](#)


2.  [MarketLine](#) (industry analysis, market data and segmentation etc.)

Search Information Technology and refine by *Geography* and by *Sector*.

- [IT Services in the United States 2022](#)
- [Cloud Computing in the United States 2022](#)
- [Mobile Apps in the United States 2019](#)
- [Other Relevant Analysis and Data](#)

3.  [EMIS](#) (country overview, economy, risks, markets, industries, and companies)


Go to [Industries](#). Use the filter options to narrow down to industries (e.g., Software publishers) to find data and reports.

4.  [Gartner](#) (technology risks, threats, forecast, opportunities, trends, and case studies)

When looking into technology companies in Silicon Valley or working on a business proposal for a company consider looking for technology market analysis, case studies and best practices from Gartner database.

Can also search start-ups or entrepreneur to find some analysis and insights or look for analysis on specific companies.

Companies

1.  [ORBIS](#) (company information and related research)

Search individual company by its name. Or choose IT related industry under *Activities and Industries* and choose U.S. or even San Francisco in *Locations*. Then click View Results to pull out a list of companies. Click each company to view company profile, detailed financial information, funds, corporate ownership information, ratings, deals, and research related to the company and industry.

2.  [EMIS](#) (company reports, deals and financials)


Go to [COMPANIES](#). Search companies by their names. Can also use the dropdown list in the search bar to narrow down to countries.

3.  [Fitch Connect](#) (company SWOT analysis and forecast)


Search companies by company names to find company profiles, ratings, financials, and research reports on the company.

4.  [Pitchbook](#) (data on start-ups, valuations, and investment deals)

Search start-ups and established companies to find their funding, investment, IPOs, PE and VC information, company financing deals, and respective industry and verticals analysis.

5.  [MarketLine](#) (company profiles, swot analysis, and company news)

Simply search companies by their names

6.  [Factiva](#) (company news and company events)

Use Factiva to look for news on the company e.g., announcement, merge and acquisition, achievements, any major media release etc. News or events on the company can explain or underline strategic decisions made by the company.

Simply search company names and refine by *sources* and *dates*. Or go to Companies/Markets, locate company by the company name, and find detailed company information and related reports and news.