


## Research Resources for IS404 Technology Entrepreneurship Study Mission (Asia - Hong Kong & Shenzhen) Term 2 2018-2019

You are able to find relevant information for your organization research, reflections and presentations by using the resource listed below.

### Government, Policies, Culture, Business, and Economy

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 EIU country reports (country analysis and risk analysis)  
<http://country.eiu.com.libproxy.smu.edu.sg/Hong%20Kong#>

Search Hong Kong (or China) to find reports on politics, economy, risks, regulations, business and industry. For example:

- Specific reports about Hong Kong from EIU (You can use the option Navigate by topic to look different perspectives.  
[http://www.eiu.com.libproxy.smu.edu.sg/index.asp?layout=country&geography\\_id=1560000156](http://www.eiu.com.libproxy.smu.edu.sg/index.asp?layout=country&geography_id=1560000156)
- Specific reports about China from EIU (You can use the option Navigate by topic to look different perspectives.  
[http://www.eiu.com.libproxy.smu.edu.sg/index.asp?layout=country&geography\\_id=1800000180](http://www.eiu.com.libproxy.smu.edu.sg/index.asp?layout=country&geography_id=1800000180)

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 MarketLine (country profiles and PESTLE analysis specially technology analysis) <http://advantage.marketline.com.libproxy.smu.edu.sg/Home>

Search Hong Kong (or China) and choose *Country Profiles* tab on the navigation bar. A couple of useful reports:

- [Hong Kong: Macroeconomic Outlook Report](#)
- Country Analysis Report: [Hong Kong, in-depth PESTLE insights](#) (political, economic, social, technological, legal, and environmental insights). Specially pay attention to T in PESTLE analysis (for technological landscape analysis)

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 World Development Indicators  
<http://databank.worldbank.org/data/home.aspx>

Go to choose *country* Hong Kong SAR or China to see what data and reports available. A couple of useful articles:

- [Neighbourhood effects on body constitution—A case study of Hong Kong](#)
- [Toward collaborative governance between Hong Kong and Mainland China](#)

## Technology Industry


1.  **BMI Research (strategic content, forecast, and SWOT analysis)**  
<https://login.libproxy.smu.edu.sg/login?qurl=https%3a%2f%2fbmo.bmiresearch.com>

Go to BMI database, select Information Technology from *Service* drop down list on the top navigation bar. Use *Geography* filter on the left to narrow down to Hong Kong or China. Look for *Analysis* or *Strategic Content*. For example:

- [Hong Kong Information Technology Report](#)
- [Hong Kong Information Technology Key View](#)
- [Hong Kong Information Technology SWOT](#)
- [Industry Forecast - Hong Kong Information Technology Forecast](#)

2.  **MarketLine (industry analysis, market data and segmentation etc.)**  
<http://advantage.marketline.com.libproxy.smu.edu.sg/Home>


Search Information Technology and refine by *Geography* and by *Industry*.

3.  **Gartner (technology risks, threats, forecast, opportunities, trends, and case studies)**  
<https://ssofed.gartner.com/sp/startSSO.ping?PartnerIdpld=http://login.smu.edu.sg/adfs/services/trust>


If you are looking into technology companies in Hong Kong or working on a business proposal for a company you may want to look for technology market analysis, case studies and best practices from Gartner database.

You can also search start-ups or entrepreneur to find some analysis and insights or look for analysis on particular companies.


## Companies

1.  **BMI Research (SWOT analysis and forecast)**  
<https://login.libproxy.smu.edu.sg/login?qurl=https%3a%2f%2fbmo.bmiresearch.com>

Search companies by company names. For example, ZTE. Use *Categories* filter or *Companies* filter on the left panel to narrow down to company profiles, company news, company brief, company finance, industry trends etc.

2.  **ORbis (company information and related research)**  
<https://orbis4-bvdinfo-com.libproxy.smu.edu.sg/version-20181129/orbis/1/Companies/Tools>

Choose IT related industry under *Activities and Industries*. Choose Hong Kong or China-South China – Guangdong in *Locations*. Then pull out a list of companies in the results. Click each company to view company profile, financial information, corporate ownership information, ratings and research related to the company and industry.

3.  **MarketLine (company profiles and company news)**  
<http://advantage.marketline.com.libproxy.smu.edu.sg/Home>

Simply search companies by their names.

4.  **Factiva (company news and company events)**  
<https://researchguides.smu.edu.sg/factiva>

Use Factiva to look for news on the company e.g., announcement, merge and acquisition, achievements, any major media release etc. News or events on the company can explain or underline some strategic decisions made by the company. Simply search company names and refine by *sources* and *dates*.