

Research Resources for IS404 Technology Entrepreneurship Study Mission (Seoul) Term I 2022-2023

Government, Policies, Culture, Business, and Economy

1.  **Viewpoint** [EIU Viewpoints](#) (country and risk analysis, politics, economy, policy, business environment, industry growth and forecasts)

Search South Korea or browse Geography -> Asia -> South Korea to find reports on politics, economy, risks, regulations, business, and industry. You can narrow down the results to a particular topic e.g., business, regulations, and policy. For example:

- [Business Environment Rankings, Forecast and Market Analysis](#)
- [South Korea's position in the global economy](#)
- [Intellectual property and e-commerce: Forms of e-commerce](#)
- [Intellectual property and e-commerce: E-government trends](#)
- [Organising an investment: Establishing a local company](#)

2.  **EMIS** (country overview, economy, risks, markets, industries, and companies)

Go to [COUNTRIES -> South Korea](#) to find some useful country reports. For example:

- [Country Economic Forecasts - South Korea](#)
- [Korea, South - Country Risk Report](#)
- [More reports on South Korea](#)

3.  **MarketLine** (country profiles and PESTLE analysis specially technology analysis)

Search South Korea and scroll down the page to *Country Profiles* section and *Country & Risk Reports* section. A couple of useful reports:

- [Country Analysis Report: South Korea, In-depth PESTLE Insights](#) (political, economic, social, technological, legal, and environmental insights). Specially pay attention to T in PESTLE analysis (for technological landscape analysis)
- [Macroeconomic Outlook Report: South Korea](#)

4.  **Fitch Connect** (country risks and ratings)

Search Korea to find Korea [country ratings](#), [country risk analysis](#) and [operational risks](#).


5.  [World Development Indicators](#)

Select Country (Korea, Rep), Data series and Time to retrieve data on South Korea.

6. Others


- [Bertelsmann Transformation Index](#)
- [Korea Communications Commission](#)
- [Korea Institute of Science and Technology](#)
- [Korean Ministry of Science and ICT](#) policy news
- [Understanding Korea](#)

Technology Industry

1.  [Fitch Connect](#) (industry risk, strategic content, and industry forecast)

Search Korea to find Korea [information technology industry reports, analysis and risks](#). For example:

- [South Korea Information Technology Report Includes 5-year forecasts to 2026](#)
- [South Korea Well-Placed To Pursue AI, Metaverse For Digital Transformation](#)


2.  [MarketLine](#) (industry analysis, market data and segmentation etc.)

Search Information Technology and refine by *Geography* and by *Industry*. For example:

- [Software in South Korea 2022](#)
- [IT Services in South Korea 2022](#)
- [Games Software in South Korea 2019](#)
- [Mobile Apps in South Korea 2019](#)
- [Other Relevant Analysis and Data](#)

3.  [EMIS](#) (country overview, economy, risks, markets, industries, and companies)

Go to [Industries](#). Use the filter options to narrow down to industries (e.g., Software publishers) to find data and reports.


4.  [Gartner](#) (technology risks, threats, forecast, opportunities, trends, and case studies)

When looking into technology companies in Korea or working on a business proposal for a company consider looking for technology market analysis, case studies and best practices from Gartner database.

Can also search start-ups or entrepreneur to find some analysis and insights on companies. For example:

- [Vendor Rating: Samsung Electronics](#)
- [HCM Technology Strategies for APJ \(including South Korea\)](#)

Companies

1.  [ORBIS](#) (company information and related research)

Search individual companies by their names. Or choose IT related industry under *Activities and Industries* and choose Korea or even Seoul in *Location*. Then click *View Results* to pull out a list of companies. Click each company to view company profile, detailed financial information, funds, corporate ownership information, ratings, deals, and research related to the company and the industry.

2.  [EMIS](#) (company reports, deals and financials)


Go to [COMPANIES](#). Search companies by their names. Can also use the dropdown list in the search bar to narrow down to countries.

3.  [MarketLine](#) (company profiles, swot analysis, and company news)

Simply search companies by their names.

4.  [Fitch Connect](#) (company SWOT analysis and forecast)

Search companies by company names to find company profiles, ratings, financials, and research reports on the company.

5.  [Factiva](#) (company news and company events)

Use Factiva to look for company news e.g., announcement, merge and acquisition, achievements, any major media release etc. News or events on the company can explain or underline strategic decisions made by the company.

Simply search company names and refine by *sources* and *dates*. Or go to *Companies/Markets*, locate company by the company name, and find detailed company information and related reports and news.