TEAM V
ANLY482 INTERNAL MEETING
MINUTES 7

Date	2 February 2017
Time	15:30 - 16:30
Venue	SIS Level 3 benches
Attendees	Team V: Andrew, Sarah
Agenda	1. Mutual update on EDA progress

S/N	Item Discussed	Remarks
1	Data	- Andrew suggested taking Prof Kam's advice and remove the data in 2014 and only consider 2 full years of 2015 and 2016 - Sarah agreed and stated that in this case the team had to redo the current EDA with the new data range
2	EDA	- Andrew suggested that for the Bookings breakdown by recency, the team should look at refining the duration to months instead of weeks as there is still a huge percentage of users that have not booked for more than a month - Sarah agreed and suggested having intervals of 2 months to a year - After refactoring the graph, the team realized that about 50% of users have last booked within 1 year, which does not seem too ideal - Sarah mentioned that she had redid the Bookings breakdown by monetary value to use the final price instead of the initial price - Similarly, for the Bookings breakdown

		by duration from signup to 1st booking, Andrew suggested refining the categories to days instead of weeks
		- Andrew stated that he will look into calculating the profit per booking

S/N	Action Item	Action By	Deadline
1	Continue working on EDA	All	8 Feb 2017
2	Clarify with Vanitee about possible profit calculation	Andrew	8 Feb 2017