

## Team Meeting #8

*Drafted by: Liam Pang (13/3/2018)*

*Edited and Vetted by: Ong Geok Ting (14/3/2018)*

<u>Date</u>	<u>Time</u>	<u>Venue</u>
13/3/2018	1400Hrs – 1500Hrs	SIS Benches

**Participants:** Mdm Meenakshi, Liam Pang, Ong Geok Ting and Tan Rui Feng

**Agenda:**

1. **Rework on EDA based on Instructor's Advices**
2. **Rework on the Visualisation data**

Meeting Item 1: Rework on EDA based on Instructor's Advices				
S/N	Issue	Action	By	Due
1	Redo EDA by using the methods as advice by instructor, removed outliers manually, included a Recency analysis for the month of December which gives more meaning than an aggregated data of 6 months. Looked at median as a more effective measurement of the users' behaviour.		Ong	
Meeting Item 2: Rework on the Visualisation data				
1	Created the 3 measures as discussed previously, Frequency, Recency and Retention on a monthly basis. Made them into chart on Google Data Studio.		Ong	
2	Explored the various methods to display the data points on Data Studio to make them more useful. Everyone gave a try on Data Studio and provided their own ideas on how to improve the Visualisation for our Sponsor.		All	