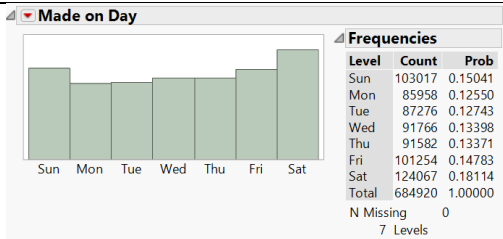
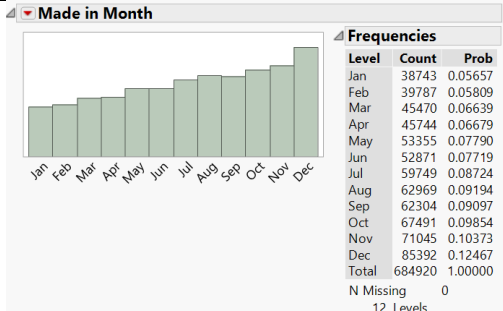
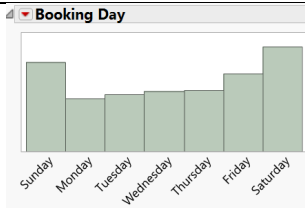
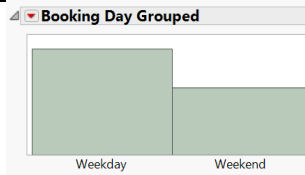
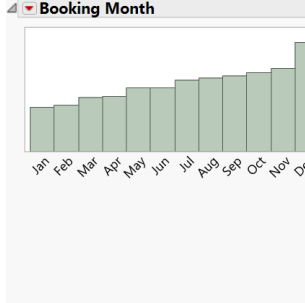
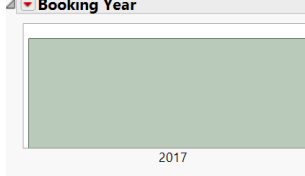
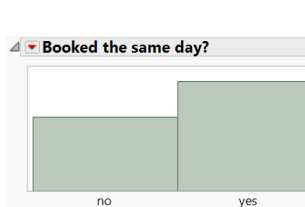
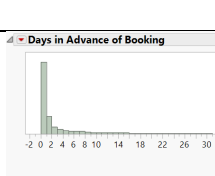
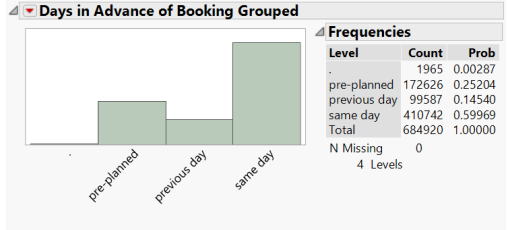
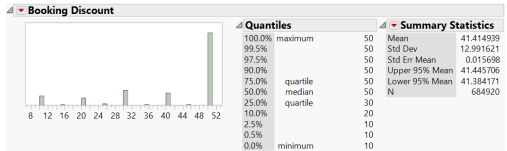
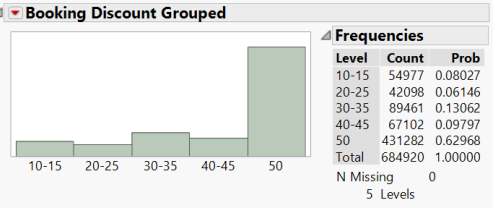
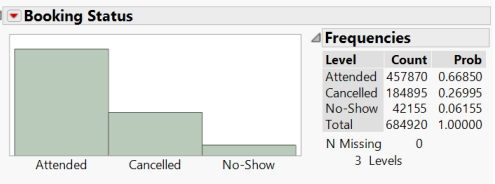


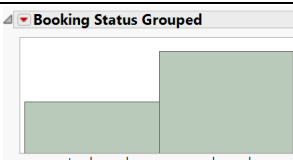
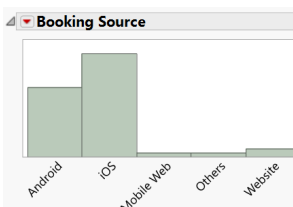
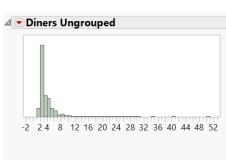
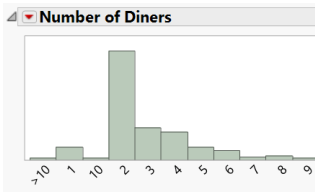
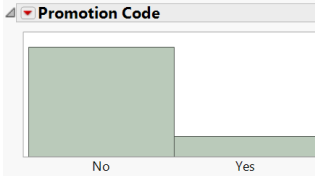
## Meta-Data Analysis

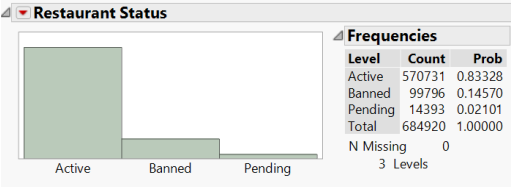
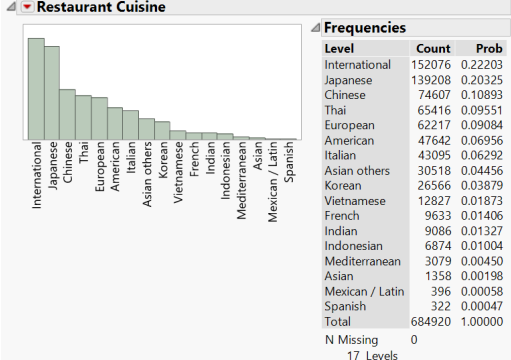
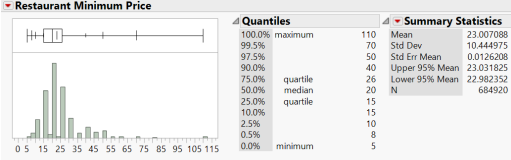
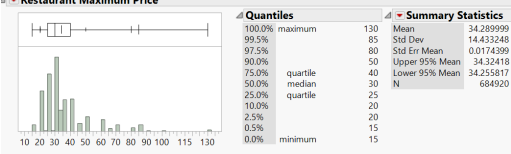
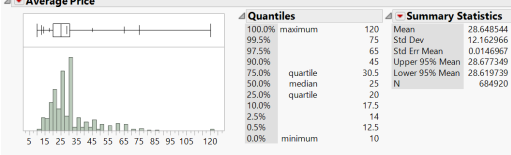
### 1. InterimSandbox FinalData IntegratedSheets Group1

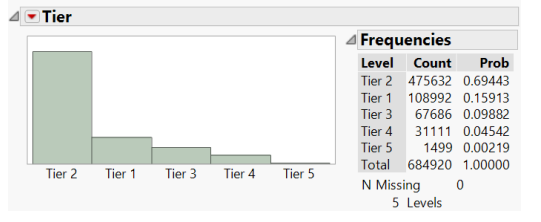
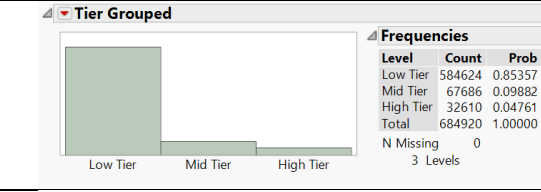

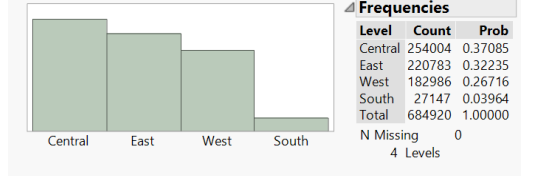
S No.	Variable Name	Data Type	Modelling Type	Description	Levels	Distribution																																																
1.	Booking ID	Numeric	Nominal	Unique Booking ID	684920 levels																																																	
2.	User ID	Numeric	Nominal	Unique Eatigo User ID	136177 Levels																																																	
3.	Restaurant ID	Numeric	Nominal	Unique Restaurant ID	647 levels																																																	
4.	Made on Date (dd/mm/yyyy)	Numeric	Continuous	Booking Made on date																																																		
5.	Made at Time (h:mm)	Numeric	Continuous	Booking Date Made at Time																																																		
6.	Made on Day	Character	Nominal	Booking Made on Day of the Week	7 levels	 <table border="1"> <caption>Made on Day - Frequencies</caption> <thead> <tr> <th>Level</th> <th>Count</th> <th>Prob</th> </tr> </thead> <tbody> <tr><td>Sun</td><td>103017</td><td>0.15041</td></tr> <tr><td>Mon</td><td>85958</td><td>0.12550</td></tr> <tr><td>Tue</td><td>87276</td><td>0.12743</td></tr> <tr><td>Wed</td><td>91766</td><td>0.13398</td></tr> <tr><td>Thu</td><td>91582</td><td>0.13371</td></tr> <tr><td>Fri</td><td>101254</td><td>0.14783</td></tr> <tr><td>Sat</td><td>124067</td><td>0.18114</td></tr> <tr><td>Total</td><td>684920</td><td>1.00000</td></tr> <tr><td>N Missing</td><td>0</td><td></td></tr> <tr><td colspan="3">7 Levels</td></tr> </tbody> </table>	Level	Count	Prob	Sun	103017	0.15041	Mon	85958	0.12550	Tue	87276	0.12743	Wed	91766	0.13398	Thu	91582	0.13371	Fri	101254	0.14783	Sat	124067	0.18114	Total	684920	1.00000	N Missing	0		7 Levels																	
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15.	Booked the Same Day?	Character	Nominal	Whether Made on Date = Booking date: <table border="1"> <tbody> <tr> <td>If Made on date=Booking Date</td> <td>Yes</td> </tr> <tr> <td>If Made on Date != Booking Date</td> <td>No</td> </tr> </tbody> </table>	If Made on date=Booking Date	Yes	If Made on Date != Booking Date	No	2 levels	 <table border="1"> <thead> <tr> <th>Level</th> <th>Count</th> <th>Prob</th> </tr> </thead> <tbody> <tr><td>no</td><td>274178</td><td>0.40031</td></tr> <tr><td>yes</td><td>410742</td><td>0.59969</td></tr> <tr><td>Total</td><td>684920</td><td>1.00000</td></tr> <tr><td>N Missing</td><td>0</td><td></td></tr> </tbody> </table>	Level	Count	Prob	no	274178	0.40031	yes	410742	0.59969	Total	684920	1.00000	N Missing	0																																							
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16.	Days in Advance of Booking	Numeric	Continuous	Number of days between Booking Date and Made on Date Example: If Booking Date = 23/03/2017 and Made on Date =		 <table border="1"> <thead> <tr> <th>Quantiles</th> <th>Summary Statistics</th> </tr> </thead> <tbody> <tr><td>100.0%</td><td>maximum</td><td>30</td><td>Mean</td><td>2.0922813</td></tr> <tr><td>99.5%</td><td></td><td>29</td><td>Std Dev</td><td>4.8026327</td></tr> <tr><td>97.5%</td><td></td><td>19</td><td>Std Err Mean</td><td>0.0058114</td></tr> <tr><td>90.0%</td><td></td><td>6</td><td>Upper 95% Mean</td><td>2.1036716</td></tr> <tr><td>75.0%</td><td>quartile</td><td>2</td><td>Lower 95% Mean</td><td>2.0808911</td></tr> <tr><td>50.0%</td><td>median</td><td>0</td><td>N</td><td>682955</td></tr> <tr><td>25.0%</td><td>quartile</td><td>0</td><td></td><td></td></tr> <tr><td>10.0%</td><td></td><td>0</td><td></td><td></td></tr> <tr><td>2.5%</td><td></td><td>0</td><td></td><td></td></tr> <tr><td>0.5%</td><td></td><td>0</td><td></td><td></td></tr> <tr><td>0.0%</td><td>minimum</td><td>0</td><td></td><td></td></tr> </tbody> </table>	Quantiles	Summary Statistics	100.0%	maximum	30	Mean	2.0922813	99.5%		29	Std Dev	4.8026327	97.5%		19	Std Err Mean	0.0058114	90.0%		6	Upper 95% Mean	2.1036716	75.0%	quartile	2	Lower 95% Mean	2.0808911	50.0%	median	0	N	682955	25.0%	quartile	0			10.0%		0			2.5%		0			0.5%		0			0.0%	minimum	0		
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17.	Days in Advance of Booking Grouped	Character	Nominal	Days in Advance of Booking Grouped as: <table border="1" style="margin-left: 20px;"> <tr> <td>Days in Advance of Booking = 0</td> <td>Same Day</td> </tr> <tr> <td>Days in Advance of Booking = 1</td> <td>Previous Day</td> </tr> <tr> <td>1&lt;Days in Advance of Booking &lt;= 31</td> <td>Pre-Planned</td> </tr> <tr> <td>&gt;=32</td> <td>Missing</td> </tr> </table>	Days in Advance of Booking = 0	Same Day	Days in Advance of Booking = 1	Previous Day	1<Days in Advance of Booking <= 31	Pre-Planned	>=32	Missing	4 levels	 <table border="1" style="margin-left: 20px;"> <thead> <tr> <th>Level</th> <th>Count</th> <th>Prob</th> </tr> </thead> <tbody> <tr> <td>pre-planned</td> <td>1965</td> <td>0.00287</td> </tr> <tr> <td>previous day</td> <td>172626</td> <td>0.25204</td> </tr> <tr> <td>same day</td> <td>99587</td> <td>0.14540</td> </tr> <tr> <td>Total</td> <td>410742</td> <td>0.59969</td> </tr> <tr> <td colspan="3">N Missing 0</td> </tr> <tr> <td colspan="3">4 Levels</td> </tr> </tbody> </table>	Level	Count	Prob	pre-planned	1965	0.00287	previous day	172626	0.25204	same day	99587	0.14540	Total	410742	0.59969	N Missing 0			4 Levels																																
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>=32	Missing																																																																
Level	Count	Prob																																																															
pre-planned	1965	0.00287																																																															
previous day	172626	0.25204																																																															
same day	99587	0.14540																																																															
Total	410742	0.59969																																																															
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18.	Booking Discount	Numeric	Continuous	% Discount Availed on Booking		 <table border="1" style="margin-left: 20px;"> <thead> <tr> <th colspan="2">Quantiles</th> <th colspan="2">Summary Statistics</th> </tr> </thead> <tbody> <tr> <td>100.0%</td> <td>maximum</td> <td>50</td> <td>Mean</td> <td>41.414939</td> </tr> <tr> <td>99.5%</td> <td></td> <td>50</td> <td>Std Dev</td> <td>12.991621</td> </tr> <tr> <td>97.5%</td> <td></td> <td>50</td> <td>Std Err Mean</td> <td>0.015698</td> </tr> <tr> <td>90.0%</td> <td>quartile</td> <td>50</td> <td>Upper 95% Mean</td> <td>41.445706</td> </tr> <tr> <td>75.0%</td> <td>quartile</td> <td>50</td> <td>Lower 95% Mean</td> <td>41.384171</td> </tr> <tr> <td>50.0%</td> <td>median</td> <td>50</td> <td>N</td> <td>684920</td> </tr> <tr> <td>25.0%</td> <td>quartile</td> <td>30</td> <td></td> <td></td> </tr> <tr> <td>10.0%</td> <td></td> <td>20</td> <td></td> <td></td> </tr> <tr> <td>2.5%</td> <td></td> <td>10</td> <td></td> <td></td> </tr> <tr> <td>0.5%</td> <td></td> <td>10</td> <td></td> <td></td> </tr> <tr> <td>0.0%</td> <td>minimum</td> <td>10</td> <td></td> <td></td> </tr> </tbody> </table>	Quantiles		Summary Statistics		100.0%	maximum	50	Mean	41.414939	99.5%		50	Std Dev	12.991621	97.5%		50	Std Err Mean	0.015698	90.0%	quartile	50	Upper 95% Mean	41.445706	75.0%	quartile	50	Lower 95% Mean	41.384171	50.0%	median	50	N	684920	25.0%	quartile	30			10.0%		20			2.5%		10			0.5%		10			0.0%	minimum	10		
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0.0%	minimum	10																																																															
19.	Booking Discount Grouped	Character	Ordinal	Booking Discount Grouped <table border="1" style="margin-left: 20px;"> <tr> <td>10% &amp; 15%</td> <td>10-15</td> </tr> <tr> <td>20% &amp; 25%</td> <td>20-25</td> </tr> <tr> <td>30% &amp; 35%</td> <td>30-35</td> </tr> <tr> <td>40% &amp; 45%</td> <td>40-45</td> </tr> <tr> <td>50</td> <td>50</td> </tr> </table>	10% & 15%	10-15	20% & 25%	20-25	30% & 35%	30-35	40% & 45%	40-45	50	50	5 levels	 <table border="1" style="margin-left: 20px;"> <thead> <tr> <th>Level</th> <th>Count</th> <th>Prob</th> </tr> </thead> <tbody> <tr> <td>10-15</td> <td>54977</td> <td>0.08027</td> </tr> <tr> <td>20-25</td> <td>42098</td> <td>0.06146</td> </tr> <tr> <td>30-35</td> <td>89461</td> <td>0.13062</td> </tr> <tr> <td>40-45</td> <td>67102</td> <td>0.09797</td> </tr> <tr> <td>50</td> <td>431282</td> <td>0.62968</td> </tr> <tr> <td>Total</td> <td>684920</td> <td>1.00000</td> </tr> <tr> <td colspan="3">N Missing 0</td> </tr> <tr> <td colspan="3">5 Levels</td> </tr> </tbody> </table>	Level	Count	Prob	10-15	54977	0.08027	20-25	42098	0.06146	30-35	89461	0.13062	40-45	67102	0.09797	50	431282	0.62968	Total	684920	1.00000	N Missing 0			5 Levels																								
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22.	Booking Source	Character	Nominal	Eatigo Platform from which the Booking was Made: <table border="1"> <tr> <td>Eatigo App from App Store</td> <td>iOS</td> </tr> <tr> <td>Eatigo App from Play Store</td> <td>Android</td> </tr> <tr> <td>Eatigo website accessed via mobile</td> <td>Mobile Web</td> </tr> <tr> <td>Eatigo website</td> <td>Website</td> </tr> <tr> <td>Others</td> <td>Others</td> </tr> </table>	Eatigo App from App Store	iOS	Eatigo App from Play Store	Android	Eatigo website accessed via mobile	Mobile Web	Eatigo website	Website	Others	Others	5 levels	 <table border="1"> <thead> <tr> <th>Level</th> <th>Count</th> <th>Prob</th> </tr> </thead> <tbody> <tr> <td>Android</td> <td>253869</td> <td>0.37065</td> </tr> <tr> <td>iOS</td> <td>379873</td> <td>0.55462</td> </tr> <tr> <td>Mobile Web</td> <td>12375</td> <td>0.01807</td> </tr> <tr> <td>Others</td> <td>10563</td> <td>0.01542</td> </tr> <tr> <td>Website</td> <td>28240</td> <td>0.04123</td> </tr> <tr> <td>Total</td> <td>684920</td> <td>1.00000</td> </tr> <tr> <td>N Missing</td> <td>0</td> <td></td> </tr> </tbody> </table>	Level	Count	Prob	Android	253869	0.37065	iOS	379873	0.55462	Mobile Web	12375	0.01807	Others	10563	0.01542	Website	28240	0.04123	Total	684920	1.00000	N Missing	0													
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23.	Diners Ungrouped	Numeric	Continuous	Number of Diners the booking was made for		 <table border="1"> <thead> <tr> <th>Quantiles</th> <th>Summary Statistics</th> </tr> </thead> <tbody> <tr> <td>100.0% maximum</td> <td>50 Mean 2.572549</td> </tr> <tr> <td>99.5%</td> <td>10 Std Dev 1.7251403</td> </tr> <tr> <td>97.5%</td> <td>8 Std Err Mean 0.0020845</td> </tr> <tr> <td>90.0%</td> <td>5 Upper 95% Mean 2.9613404</td> </tr> <tr> <td>75.0% quartile</td> <td>4 Lower 95% Mean 2.9931693</td> </tr> <tr> <td>50.0% median</td> <td>2 N 684920</td> </tr> <tr> <td>25.0% quartile</td> <td>2</td> </tr> <tr> <td>10.0%</td> <td>2</td> </tr> <tr> <td>2.5%</td> <td>1</td> </tr> <tr> <td>0.5%</td> <td>1</td> </tr> <tr> <td>0.0% minimum</td> <td>1</td> </tr> </tbody> </table>	Quantiles	Summary Statistics	100.0% maximum	50 Mean 2.572549	99.5%	10 Std Dev 1.7251403	97.5%	8 Std Err Mean 0.0020845	90.0%	5 Upper 95% Mean 2.9613404	75.0% quartile	4 Lower 95% Mean 2.9931693	50.0% median	2 N 684920	25.0% quartile	2	10.0%	2	2.5%	1	0.5%	1	0.0% minimum	1																						
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26.	Restaurant Status	Character	Nominal	Status of the Restaurant at the time of recording the data <table border="1" data-bbox="949 169 1348 496"> <tr> <td>If restaurant is active on Eatigo</td> <td>Active</td> </tr> <tr> <td>If restaurant is permanently removed from Eatigo</td> <td>Banned</td> </tr> <tr> <td>If restaurant is temporarily removed or closed</td> <td>Pending</td> </tr> </table>	If restaurant is active on Eatigo	Active	If restaurant is permanently removed from Eatigo	Banned	If restaurant is temporarily removed or closed	Pending	3 levels	 <table border="1" data-bbox="1899 231 2078 391"> <thead> <tr> <th>Level</th> <th>Count</th> <th>Prob</th> </tr> </thead> <tbody> <tr> <td>Active</td> <td>570731</td> <td>0.83328</td> </tr> <tr> <td>Banned</td> <td>99796</td> <td>0.14570</td> </tr> <tr> <td>Pending</td> <td>14393</td> <td>0.02101</td> </tr> <tr> <td>Total</td> <td>684920</td> <td>1.00000</td> </tr> <tr> <td>N Missing</td> <td>0</td> <td></td> </tr> </tbody> </table>	Level	Count	Prob	Active	570731	0.83328	Banned	99796	0.14570	Pending	14393	0.02101	Total	684920	1.00000	N Missing	0																																					
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34.	Restaurant Country	Character	Nominal	The country in which the Restaurant is present	1 level	 <table border="1"> <thead> <tr> <th>Level</th> <th>Count</th> <th>Prob</th> </tr> </thead> <tbody> <tr> <td>Singapore</td> <td>684920</td> <td>1.00000</td> </tr> <tr> <td>Total</td> <td>684920</td> <td>1.00000</td> </tr> <tr> <td>N Missing</td> <td>0</td> <td></td> </tr> </tbody> </table>	Level	Count	Prob	Singapore	684920	1.00000	Total	684920	1.00000	N Missing	0																							
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35.	Restaurant Broad Area	Character	Nominal	The broadest level geographic categorization of restaurants across Singapore	4 levels	 <table border="1"> <thead> <tr> <th>Level</th> <th>Count</th> <th>Prob</th> </tr> </thead> <tbody> <tr> <td>Central</td> <td>254004</td> <td>0.37085</td> </tr> <tr> <td>East</td> <td>220783</td> <td>0.32235</td> </tr> <tr> <td>West</td> <td>182986</td> <td>0.26716</td> </tr> <tr> <td>South</td> <td>27147</td> <td>0.03964</td> </tr> <tr> <td>Total</td> <td>684920</td> <td>1.00000</td> </tr> <tr> <td>N Missing</td> <td>0</td> <td></td> </tr> </tbody> </table>	Level	Count	Prob	Central	254004	0.37085	East	220783	0.32235	West	182986	0.26716	South	27147	0.03964	Total	684920	1.00000	N Missing	0														
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36.	Restaurant Latitude	Character (Latitude DMM)	Continuous	The geographic latitude at which the restaurant is located																																				
37.	Restaurant Longitude	Character (Longitude DMM)	Continuous	The geographic longitude at which the restaurant is located																																				
38.	Restaurant First Booking Date	Numeric	Continuous	The date when the restaurant was booked for the first time																																				

## 2. InterimSandbox\_FinalData\_VendorData\_Group1

1.	Variable Name	Data Type	Modelling Type	Description	Level
2.	Restaurant ID	Numeric	Nominal	Unique restaurant ID	647
3.	Number of Bookings	Numeric	Continuous	Number of Bookings made for that restaurant ID	
4.	Attended Bookings	Numeric	Continuous	Number of Bookings Attended for that restaurant ID	
5.	Cancelled Bookings	Numeric	Continuous	Number of Bookings Cancelled for that restaurant ID	
6.	No-Show Bookings	Numeric	Continuous	Number of No-Show Bookings for that restaurant ID	
7.	Proportion of Attended	Numeric	Continuous	Proportion of Bookings Attended for that restaurant ID $\left( \frac{\text{Attended Bookings}}{\text{Number of Bookings}} \right) \cdot 100$	
8.	Proportion of Cancelled	Numeric	Continuous	Proportion of Bookings Cancelled for that restaurant ID $\left( \frac{\text{Cancelled Bookings}}{\text{Number of Bookings}} \right) \cdot 100$	
9.	Proportion of no-Show	Numeric	Continuous	Proportion of No-Show bookings for that restaurant ID $\left( \frac{\text{No-Show Bookings}}{\text{Number of Bookings}} \right) \cdot 100$	
10.	Unique Users	Numeric	Continuous	Number of Unique users who booked that restaurant	

11.	Repeat users	Numeric	Continuous	Number of bookings made by repeat users for that restaurant $\text{Number of Bookings} - \text{Unique Users}$	
12.	Proportion of Repeat Users	Numeric	Continuous	The proportion of repeat bookings of total bookings $\left( \frac{\text{Repeat users}}{\text{Number of Bookings}} \right) \cdot 100$	
13.	Ration of Repeat to new Users	Numeric	Continuous	For every new user that comes, how many repeat bookings are made for that restaurant $\left( \frac{\text{Repeat users}}{\text{Unique Users}} \right) \cdot 100$	
14.	10-15 Discount group	Numeric	Continuous	Number of users who booked with a discount in the 10-15% range	
15.	20-25 Discount Group	Numeric	Continuous	Number of users who booked with a discount in the 20-25% range	
16.	30-35 Discount Group	Numeric	Continuous	Number of users who booked with a discount in the 30-35 % range	
17.	40-45 Discount Group	Numeric	Continuous	Number of users who booked with a discount in the 40-45% range	
18.	50 discount Group	Numeric	Continuous	Number of users who booked with a 50% discount	
19.	Promotion Code Bookings	Numeric	Continuous	Number of promotion Code bookings	
20.	Without promotion Code Bookings	Numeric	Continuous	Number of Without promotion code bookings	



21.	Proportion of Promotion code Bookings	Numeric	Continuous	Proportion of promotion Code Bookings $\left( \frac{\text{Promotion Code Bookings}}{\text{Number of Bookings}} \right) \cdot 100$											
22.	Promotion Driven	Character	Nominal	Whether bookings for a restaurant are promotion driven or not <pre> if Promotion Code Bookings - Without promotion Code Bookings &gt;= 0 =&gt; "Yes" else =&gt; "No" </pre>	2										
23.	Restaurant Minimum Price	Numeric	Continuous	The minimum price for that restaurant											
24.	Restaurant maximum price	Numeric	Continuous	The maximum Price for that restaurant											
25.	Average price	Numeric	Continuous	The Average Price for that restaurant $\frac{(\text{Restaurant Minimum Price} + \text{Restaurant Maximum Price})}{2}$											
26.	Tier	Character	Nominal	The Tier category the restaurant falls under: <table border="1"> <tr> <td>Most Expensive</td> <td>Tier 5</td> </tr> <tr> <td>Expensive</td> <td>Tier 4</td> </tr> <tr> <td>Neither Expensive Nor Cheap</td> <td>Tier 3</td> </tr> <tr> <td>Cheap</td> <td>Tier 2</td> </tr> <tr> <td>Very Cheap</td> <td>Tier 1</td> </tr> </table>	Most Expensive	Tier 5	Expensive	Tier 4	Neither Expensive Nor Cheap	Tier 3	Cheap	Tier 2	Very Cheap	Tier 1	5
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27.	Restaurant Cuisine	Character	Nominal	The Cuisine offered by that restaurant	17										
28.	Restaurant Status	Character	Nominal	The current status of the restaurant: <table border="1"> <tr> <td>If restaurant is active on Eatigo</td> <td>Active</td> </tr> <tr> <td>If restaurant is permanently</td> <td>Banned</td> </tr> </table>	If restaurant is active on Eatigo	Active	If restaurant is permanently	Banned	3						
If restaurant is active on Eatigo	Active														
If restaurant is permanently	Banned														

				removed from Eatigo	
				If restaurant is temporarily removed or closed	Pending
29.	Restaurant Broad Area	Character	Nominal	The Broad Area that restaurant falls under	4

### 3. InterimSandbox\_FinalData\_UserSheet\_Group1

S.No	Variable Name	Data Type	Modelling Type	Description	Level
1.	User ID	Numeric	Nominal	Unique User ID	136177
2.	Number of Bookings	Numeric	Continuous	Number of Bookings per User	
3.	Number of Bookings Attended	Numeric	Continuous	Number of Bookings attended per user	
4.	Number of Bookings Cancelled	Numeric	Continuous	Number of Bookings cancelled per user	
5.	Number of Bookings No-Show	Numeric	Continuous	Number of Bookings No-Show per user	
6.	Average number of Diners	Numeric	Continuous	Average group size the user books for	
7.	Average Number of days in Advance	Numeric	Continuous	Average Number of Days in Advance the user makes a booking	
8.	Average minimum price	Numeric	Continuous	Average minimum price of the restaurant attended by the user across all their bookings	

9.	Average maximum price	Numeric	Continuous	Average maximum price of the restaurant attended by the user across all their bookings	
10.	Last booking date	Numeric	Continuous	Latest date at which the user made a booking	
11.	Number of Banned	Numeric	Continuous	Number of bookings made at banned restaurants	
12.	Number of Active	Numeric	Continuous	Number of bookings made at the active restaurants	
13.	Number of Pending	Numeric	Continuous	Number of bookings made at the pending restaurants	
14.	Number of promotion Code Bookings	Numeric	Continuous	Number of bookings made using a promotion code	
15.	Jan Bookings	Numeric	Continuous	Number of bookings made in the month of Jan	
16.	Feb Bookings	Numeric	Continuous	Number of bookings made in the month of Feb	
17.	Mar Bookings	Numeric	Continuous	Number of bookings made in the month of Mar	
18.	Apr Bookings	Numeric	Continuous	Number of bookings made in the month of Apr	
19.	May Bookings	Numeric	Continuous	Number of bookings made in the month of May	
20.	Jun Bookings	Numeric	Continuous	Number of bookings made in the month of Jun	
21.	Jul Bookings	Numeric	Continuous	Number of bookings made in the month of Jul	
22.	Aug Bookings	Numeric	Continuous	Number of bookings made in the month of Aug	
23.	Sep Bookings	Numeric	Continuous	Number of bookings made in the month of Sep	
24.	Oct Bookings	Numeric	Continuous	Number of bookings made in the month of Oct	

25.	Nov Bookings	Numeric	Continuous	Number of bookings made in the month of Nov	
26.	Dec Bookings	Numeric	Continuous	Number of bookings made in the month of Dec	
27.	Monday bookings	Numeric	Continuous	Number of bookings made on Monday by the user	
28.	Tuesday bookings	Numeric	Continuous	Number of bookings made on Tuesday by the user	
29.	Wednesday bookings	Numeric	Continuous	Number of bookings made on Wednesday by the user	
30.	Thursday bookings	Numeric	Continuous	Number of bookings made on Thursday by the user	
31.	Friday bookings	Numeric	Continuous	Number of bookings made on Friday by the user	
32.	Saturday bookings	Numeric	Continuous	Number of bookings made on Saturday by the user	
33.	Sunday bookings	Numeric	Continuous	Number of bookings made on Sunday by the user	
34.	Unique restaurant	Numeric	Continuous	Number of Unique Restaurants tried by the user	
35.	Unique cuisine	Numeric	Continuous	Number of unique restaurants tried by the user	