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| Date: September 17, 2014 |
| Time: 1400 – 1430hrs  |
| Location: Prof Seema Office SIS Level 4 |
| Attended By: Jaehyun, Wei Yin, Prof. Seema |

**Meeting Minutes 02**

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| **No.** | **Agenda** | **Action By:** |
| 1 | Update Prof. Seema on our progress with respectative research and whether to proceed with NodeXL or R | Both |
| 2 | Feedback and suggestions given by Prof Seema:* Will help to find someone who has experienced in R (most likely a Phd student) to help us in learning R
* Set up a meeting with Prof. Kyong if possible
* R may provide more insights than NodeXL
* Prof. Seema to help us with SAS Text miner, where we use it towards the end of the term to further define our influencer
* Assume we’re using NodeXL, start to put data in NodeXL and figure out how to get the networks. Understand limitations of data and make assumptions.
* Define limitation of project, narrow down scope
* List out how many retweets and mentions present
* If we can find out the influencer, we can find out who these companies can engage
 | Prof Seema |
| 3 |  AOB* Schedule a consultation with Prof. Srini before the mid term evaluation
* If he is unable to make it for the mid-term presentation, it is alright. But having a meeting with him before the presentation is essential as it is best to hear the feedback from him
* Mid term presentation – 3rd week of October (tentative)
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