

ANLY482 MEETING MINUTES WITH SUPERVISOR (04 NOVEMBER 2016)

Date:	04 November 2016
Time:	14:00-15:00
Venue:	Meeting Room 4.1 SIS
Attendees:	Team: Anita, Sally, Xiu Ming, Supervisor: Prof. Kam
Agenda:	<ul style="list-style-type: none"> • Project Update

S/N	Things Discussed/Done	Remark
1.	Topic/Keywords in influencing viewers	<ul style="list-style-type: none"> • Text analysis to group posts find common topic/keywords of posts that result in high reach • Categorize content to for example, political, entertainment, etc
2.	Data distributions	<ul style="list-style-type: none"> • Transform (Log) data to make left skewed distribution to normal distribution
3.	Time category	<ul style="list-style-type: none"> • To regroup dawn to morning as dawn alone is not meaningful
4.	Analysis	<ul style="list-style-type: none"> • New column (Formula = (#comments/reach) * 1000) <ul style="list-style-type: none"> ○ For every 1 thousand views, how many users commented

Item Due (Team)/Action(s)
Action: <ul style="list-style-type: none"> • Regrouping of time category • Find out explanatory variables and respond variables then perform Fit Y-by-X