## Week 3 Sponsor Meeting

Team ADS

### Agenda

- Value extraction from URL
- Work in progress
- Midterm deliverables

### **❖** Recap

- Systematically find the useful url patterns and manually determine the meaning. Discover rules for user inputs, views and downloads
- Use keywords to identify search keywords and download contents (all requests to .pdf are considered downloads)



### Planned Steps

- For each domain, summarise all requests to url patterns, starting from the most popular domains
- 2. For each pattern, find one example. Describe the user action for that example (whether it's a show search result, view item or download item or other).
- 3. For each pattern, get request counts and user counts (based on sessions).
- Identify keywords from each pattern and generate regex to look up for content (user inputs)

#### Execution

Database selection and domain mapping:

Identify interested databases based on sponsor preference (and perhaps technical feasibility)

Database	Domains (appearing in sample data)
lawnet	*.lawnet.sg
westlaw	*.westlaw.co.uk *.westlaw.com *.westlaw.co
Ebsco ebooks	*.ebscohost.com
MyiLibrary	*.myilibrary.com
ebrary	ebrary.com

#### Execution

- 2. Pattern extraction:
- Generalise path and parameter names.
- Path and parameter name set define a pattern

#### Purposes:

- accurately reflect the URL patterns,
- reduce number of patterns for readability,
- identify book identifiers such as ISBN and doi

#### Tool:

Used python urlparse library to extract path and parameters

#### Execution

(continue from last slide...)

However, paths may contain hashed string variables

replaced them with a placeholder consisting of type

Placeholder	Meaning	
\$NUM24	24-digit numerical	
\$ALN18	18-char alphanumerical	
\$STR <sub>2</sub> 6	26-char non-alphanumerical	

E.g.

### Execution

### 3. Attach its count and an example to each pattern

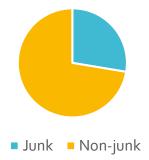
pattern	pattern	example
/\$STR17?	1	https://www.lawnet.sg:443/browserconfig.xml
/_vti_bin/owssvr.dll?UL&STRMVER&BUILD&CAPREQ&ACT	35	https://www.lawnet.sg:443/_vti_bin/owssvr.dll?
/lawnet/?	14	https://www.lawnet.sg:443/lawnet/
/lawnet/c/portal/logout?	1	https://www.lawnet.sg:443/lawnet/c/portal/logo
/lawnet/c/portal/logout?referer	50	https://www.lawnet.sg:443/lawnet/c/portal/logo
$/lawnet/c/portal/render\_portlet?currentURL\&p\_p\_lifecycle\&\_legalresearchresultender\_portlet.$	8	https://www.lawnet.sg:443/lawnet/c/portal/ren
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#### Execution

4. Identify patterns for search, view or download. Information Gain:

- increased keyword pool for "junk requests"
  - (e.g. 341 of 8098 requests to ebrary.com are font with extensions ttf, woff, eot)

### Of sample request



#### Execution

(continue from last slide...)
Information Gain:

Managed to determine the user action by revisiting requests

http://www.ebrary.com/lib/smu/docDetail.acti on?docID=10572555&poo=thailand+%22chine (from log) se+diaspora%22&token=967a22b8-85dc-48b5-bfa3-09178cf75492

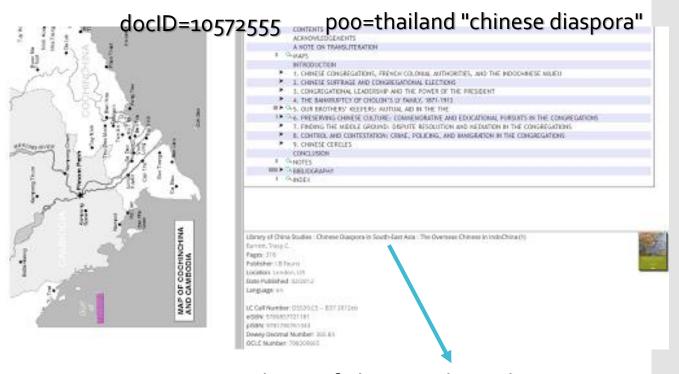
Changed to

http://site.ebrary.com.libproxy.smu.edu.sg/lib/smu/docDetail.action?docID=10572555&poo=thailand+%22chinese+diaspora%22&token=967a22b8-85dc-48b5-bfa3-09178cf75492

#### Execution

(continue from last slide...)

http://site.ebrary.com.libproxy.smu.edu.sg/lib/smu/docDetail .action?docID=10572555&poo=thailand+%22chinese+diaspor a%22&token=967a22b8-85dc-48b5-bfa3-09178cf75492



Library of China Studies: Chinese Diaspora in South-East Asia: The Overseas Chinese in IndoChina (1)

### Execution

(continue from last slide...)

## Value extraction

Database	Domains	Keywords		
lawnet	*.lawnet.sg	•"pdfFileName" for file names (e.g. "[1996] 3 SLR(R) 0371.pdf") •"contentDocID" for internal content location (e.g. [1985-1986] SLR(R) 0241.xml) •"queryStr=" for query input		
westlaw	*.westlaw.co.uk *.westlaw.com *.westlaw.co	*.westlaw.co.uk conatins "docguid" but the content is coded with internal ID		
Ebsco ebooks	*.a.ebscohost.co m *.b.ebscohost.co m	"bquery" as parameter name indicates search input		
MyiLibrary	*.myilibrary.com	"tid" for title, but it is located with internal ID		
ebrary	ebrary.com	"p00" for search queries "docSearch.action?docID=10596700&p00 =" is document data for rendering		

### Execution

5. Decode query string and content IDs (In progress)

Value extraction

# Work in progress

#### Execution

1. Tabulate data (i.e. Common Log Format -> CSV)

```
"uip", "rmtname", "uid", "datetime", "method", "url", "version", "status", "size", "useragent"
```

+

"domain", "protocol", "port", "type", "keyword"

+

(User demographic data)

# Work in progress

- 2. Text mining
- 3. Analysis with MS SQL Data Tool

## Deliverables by Midterm

- 1. Interim report
- Presentation
- 3. Tasks:
  - descriptive analysis report on student data and cleaned log data
  - 2. Progress on text mining