

**Date:** 20/4/2017  
**Time:** 1400-1430  
**Venue:** SIS Project Room 4.5

**Attendees:** Wang Tian Tong  
Gauri Bhatnagar  
Thavanesan  
Prof. Kam Tin Seong

**Agenda:** To clarify the following:

1. Slides and content for the sponsor meeting

1	<p><u>Changes to be made to content</u></p> <p>1. Motivation slide → Begin with explaining the work done by NLB's previous client SLA (Singapore Land Authority). SLA has used the Huff's model previously and the NLB team would like to have better understanding of the Huff's model.</p> <p>2. Gaps bridged by our group → Mention the shortcomings of the SLA project that our group's project managed to address. Firstly address the fact that SLA's work is currently based on a loose coupling approach and our project builds an application on an integrated platform. Secondly address the fact that SLA's calculation of weightages for the Huff's model was done artificially and the MCI model used in our project was done scientifically instead.</p> <p>3. MCI model explanation → Spell out the full term the first time and provide the original reference by Nakanishi and Cooper. Include the formula and compare the difference with the huff's model.</p>
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The meeting was adjourned at 1400 hrs. These minutes will be circulated and adopted if there are no amendments reported in the next 24 hours.

Prepared by, Thavanesan

Vetted and edited by, Thavanesan