



SUPERVISOR MEETING

Project Name:	Geospatial Analysis for Branch Location Optimization		
Date of Meeting: (DD/MM/YYYY)	13-03-2018	Time:	16:30-17:40
Minutes Prepared By:	Vani	Location:	MR 4.3
1. Meeting Objective			
Discuss the changes since midterm.			
2. Attendance at Meeting			
Name	Role	Status	Remarks
Kam Tin Siong	Supervisor	Present	
Meenakshi Gopalakrishnan	Supervisor	Present	
Shraddha Ramesh	Participant	Present	
Vani Sound	Minute Taker	Present	
3. Meeting Agenda			
<ul style="list-style-type: none"> • Discuss the changes made since midterm. • Enquire about the Abstract. 			

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4. Detailed Discussion/ Notes/ Decision			
Agenda / Issues	Discussion		Decision
<ul style="list-style-type: none"> Discuss the changes made since midterm. 	<p>Profs asked us to create a file with all the variables we want to use in our model. We currently have them in different files.</p> <p>Redo regressions because we need to rethink the independent and dependent variables. For example: our sales figures cant be used in the same regression model with customer count since they are highly correlated.</p> <p>Use raw mobile data and correlate it with customer count and sales figures.</p> <p>Redo the POI and Customer Count as a multivariate regressive model after correlating each POI type to Customer Count (scatter plot).</p> <p>Ignore the demographic breakdowns (age, gender and race) and focus on worker, transient and resident.</p>		<p>Redo the regressions and meet with supervisors again to review.</p>
<ul style="list-style-type: none"> Enquire about the Abstract. 	<p>Describe the regression model that will estimate the sales figures for opening a branch in a selected grid in Singapore. Base this on the model created for the current outlets and their financial data and population breakdown.</p>		<p>Write the Abstract this way and alter in the future if we do further analysis.</p>

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5. Action Items					
Action	Assigned To		Due Date		
Redo the regressions and build	Vani and Shraddha		18/03/2018		
Schedule meeting with supervisors to discuss further.	Vani		15/03/2018		
Submit the Abstract as discussed above.	Vani and Shraddha		14/03/2018		
6. Next Meeting (if applicable)					
Date: (DD/MM/YYYY)	TBC	Time:	TBC	Location:	TBC
Objective:					