

### Sponsor Meeting 3

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| Date:      | 29 Dec 2016  |
| Time:      | 4.30pm – 5.30pm  |
| Venue:     | Li Ka Shing Library  |
| Attendees: | Lim Yu Xiang Bendexter<br>Tan Jun Rong<br>Wang Jing Xuan<br>Aaron Tay (LKS Library Liaison)  |
| Absentees: |  |
| Agenda:    | Meeting with SMU analytics manager, Aaron for potential practicum project<br>Reason: Previous sponsor was not willing to share their dataset for projects out of the office, thus, our team had to make an urgent change to another sponsor. |

| No. | Details   | Action By | Due Date |
|-----|---|-----------|----------|
| 1   | <u>Introduction to library dataset</u> <ul style="list-style-type: none"> <li>- Aaron shared with us dataset for library ezproxy logging</li> <li>- logs of all search queries done by users</li> <li>- Checked out dataset for entry and exit of library gantry (could possibly be used to determine the crowd and rush hours)</li> <li>- Aaron showed us the dataset for users connecting to wifi on a heat-map dashboard</li> </ul>  | Aaron Tay | -        |
| 2   | <u>Introduction to the Analytics scope and possible projects</u> <ul style="list-style-type: none"> <li>- Aaron introduced his Analytics job scope</li> <li>- Introduced to project on PWR data to add value to the module</li> <li>- Introduced to project on correlation between frequent users of the library/library e-resource and GPA.</li> <li>- Introduced to project on e-resource log data, where it could be used for textual analysis to determine human behaviors</li> </ul> | Aaron Tay | -        |

The meeting was adjourned at 5.30pm. These minutes will be circulated and adopted if there are no amendments reported in the next three days.

**Agenda for next meeting**

1. Signing of NDA (Library's version)
2. Receiving of dataset from sponsor

Prepared by,  
Bendexter Lim

Vetted and edited by,  
Tan Jun Rong