

Meeting Minutes - [Team Ameilax]

Location: School of Information System Meeting Room 4.3

Date: 22nd February 2016

Time: 4pm – 530pm

Attendance

Professor Kam Tin Seong, Wong Jia Wei, Sng Ei Leen, Tan Ziling Amy

Agenda Items

1. Update Prof Kam regarding the current project progress
2. Consult Prof Kam regarding market basket
3. Update Prof Kam regarding relational database

Action Items

No.	Item	Action By	Due Date
1.	<u>Exploratory Data Analysis</u> <ul style="list-style-type: none"> • Need to be done to get a good feel of the data • More important than market basket at this stage • Thinking process rather than the product • Possible things to look at: Summary Statistics, Cross Tables, Packages Bought vs Amount Paid, Revenue Generator vs. Most Attractive • Purchasing data – due to the gap, analyse the two periods separately • Business questions: What is the client's strategy? Is business improving? What is the trend • Business action: Need to present to sponsor, get his responses • Major part of the interim report • Can try to use JMP 	Amy, Ei Leen	26 th Feb 2016
2	<u>Market Basket</u> <ul style="list-style-type: none"> • Need to understand the parameters (numbers to keep: no of rules) 	Amy	KIV until after Interim

	<ul style="list-style-type: none">• Why SAS Miner? Do an evaluation of software vs. others e.g. rapid miner		
3.	<u>Relational database</u> <ul style="list-style-type: none">• Will become an artifact that we submit at the end of the project	Jlawei	27 th February