**Date:** 20 March 2018

**Time:** 5:45pm – 6:15pm

**Venue:** Phone Call

**Present**: Akshay (Sponsor), Prajval, Eunice, Wen Jie

**Agenda:**

1. Following up with Interim Presentation and Prof consultation
2. Discussing deliverable

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| S/N | Area of Discussion | Action to be taken  |
| 1 | Updated feedback received after Interim Presentation |  |
| 2.  | Explained further the difference between our final deliverable to Akshay and the academic paper for our grades* Akshay is not comfortable nor has the time to do his own analysis
* Would be comfortable with a report for him to improve his business
* His preference would be to understand more about MBA for more effective bundling
 | * Confirmed with our own data that MBA is do-able
* Proceed with MBA for Phase 3 of our project
* No technical deliverable needed for Akshay, a business report would suffice
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| 3.  | MBA* Types of categories for MBA needed as items were too sparse
* Decided on 8 different categories, 6 with Quantum Cards, 1 for wooden toys and packs separately
 | * Quantum Cards categories
	+ People, World, Indian, World, Vehicles, Plants, Wooden Toys, Packs
* WJ to follow up
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Minutes taken by: Wen Jie