

# ANLY482 MEETING MINUTES (INTERNAL)

## (19 NOVEMBER 2016)

<b>Date:</b>	19 November 2016
<b>Time:</b>	15:00 – 20:00
<b>Venue:</b>	SMU SIS Level 4
<b>Attendees:</b>	SMU: Anita, Sally, Xiu Ming
<b>Agenda:</b>	<ul style="list-style-type: none"> <li>• Project discussion</li> <li>• Paper discussion</li> </ul>

S/N	Things Discussed/Done	Remark
1.	Slides for Sponsor Meeting	<ul style="list-style-type: none"> <li>• Content of the slides to be less technical (e.g. exclude the steps), go straight to results</li> <li>• Provide recommendation</li> <li>• Include graph for video analysis</li> <li>• Exclude advertiser from analysis if the advertiser only has 1 post</li> </ul>
2.	Paper	<ul style="list-style-type: none"> <li>• Paper outline and work division for paper, to be compiled and submitted by tomorrow (20<sup>th</sup> November 23:59)</li> </ul>

<b>Item Due/Actions</b>
<b>Deadline:</b> <ul style="list-style-type: none"> <li>• PowerPoint slides to present to sponsor and final paper draft</li> </ul>