

The paper is messy, switches between Claim and Revenue

We should show how the business grow → how they generate revenue → then analyze the Claims

Focus on GWP & count of policies as business growth indicator. See how both of them grow over the years. Use this to explain the No TPL factor, see growth in policies marked as New Business

Rephrase unique Risk\_no as unique vehicles under a policy

Explore unique policy → then explore unique risk\_no

Pg 22 of the report – don't do area graphs, use line graphs

Analyze overall trend first before split into top few agents. Now all jumbled up

Tableau & JMP – must explain in detail why we are using them

Integrate all charts into Tableau as a dashboard. How the management dashboard was designed.

First phase – exploratory analysis. Second phase describes learning experience, how the dashboard was created

Use Tableau storytelling mode. Each line on the pg16 chart as a dashboard (sub-story)

Section 4 should put at the back as shouldn't show Claim data first. Show GWP & policy count first as one section. Redo charts for Section 4 summary stats with time series view instead of all years overall.

GEP Charts plot line graph instead of bar chart

Prediction: GWP & no. of New Business policies

Time series regression model as a possible exploration

**Flow:**

GWP & policy count overview

Loss Ratio & GEP

Analyse GWP indepth

Analyse Claim indepth

**Recommendations for research paper:**

Focus on how the dashboard is built, don't need mention business strategy

Explain how the analysis can be shared with the business through tableau visualization

\*Rewrite abstract

**Recommendations for wiki:**

Missing data – Accident report, which policies are renewed