



### **Client Meeting Minutes #3:**

Date/Time      09 Feb 2018

Attendees      Arushi, Tanushree, Shubhangi

Serial Number	Notes	Actors	Follow up Action
1	Asked Sponsor Final Deliverable format <ul style="list-style-type: none"> <li>- Shared Report with detailed rules of clustering works</li> </ul>	Arushi	Update Professor
2	Shared Possible Analysis for us to Do: <ul style="list-style-type: none"> <li>- Preferred Cuisine</li> <li>- Preferred Cuisine (Variety of cuisine score of sorts) (number of unique cuisines)</li> <li>- Restaurant Variety (no of unique restaurants)</li> <li>- Average Booking Frequency</li> <li>- User's cancel</li> <li>- No. of times using promo code</li> <li>- Promo code and average time between booking</li> <li>- Average booking discount</li> <li>- Dinner/Lunch/Breakfast (Time of booking and time booked for)</li> </ul>	Arushi/Shubhangi/Tanu	Incorporate additional analysis in EDA
3	Measuring Monetary Value: <ul style="list-style-type: none"> <li>- Show Numbers* Number of Diners</li> </ul>	Arushi	Check with Supervisor if it is sufficient (Refer to 1402_Supervisor Minutes for result)
4	Tier Restaurants: Shared instructions on how to tier the restaurants	Tanu	Recode Restaurants with Tiering
5	Distance Calculations: <ul style="list-style-type: none"> <li>- Check with Prof on how to incorporate long/lat data into findings</li> </ul>	Arushi	Check with supervisor on geospatial
6	Find if people cancel, do they rebook?	Arushi/Shubhangi/Tanu	Explore during EDA
7	Customer Performance Metrics Discussion: <ul style="list-style-type: none"> <li>- No-show/Attended cannot be used since it's user</li> </ul>	Arushi/Tanu	Incorporate into user analysis

	behavior dependent and hard to measure.		
--	--	--	--