



S U R V E Y F I N D I N G S

*Number of Survey interviews : 448

INFOGRAPHIC BY:

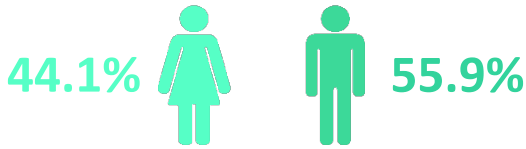


DATA BY:



COMPILED ON:

15 January 2016



- ❖ **70.0%** spend less than 60 minutes in the F&B Cluster
- ❖ **43.2%** came alone.

WHERE DRIVERS PARKED

77.1%



WITHIN COMPOUND

9.2%



ROADSIDE PARKING

10.3%



OTHER CAR PARK

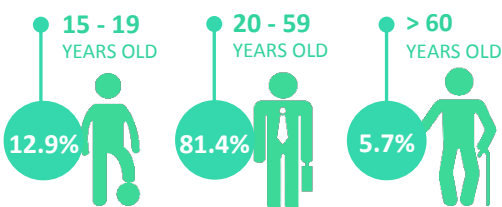
3.4%



PUDO ONLY

- ❖ **88.2%** walked less than 5 minute from where they parked

AGE GROUP



77.8%



CHINESE

3.6%



MALAY

7.8%



INDIAN

10.8%



OTHERS

MODE OF TRANSPORT

24.6%



PUBLIC BUS

47.8%



CAR / VAN

2.4%



MOTORCYCLE

2.4%



TAXI

2.1%



BICYCLE

19.5%



WALK

0.3%



M R T

0.9%



SHUTTLE BUS

- ❖ There are **three bus stops (bus stop code 43059, 43051 and 43061)** within **200m** of Jalan Salang

JOURNEY TIME

< 30 MIN

90.1%



< 5 MIN

20.7%

< 20 MIN

79.0%

*Cumulative Figures

SINGAPORE CITIZENS & PERMANENT RESIDENTS

80.5%



OF THOSE WHO CAME BY MOTORISED MODES ...

- ❖ **52.5%** visit the F&B Cluster more than once a week.
- ❖ **42.6%** came alone.

20 - 59 YEARS OLD

84.3%



> 60 YEARS OLD

12.2%



87.0%



CHINESE

8.7%



INDIAN

1.7%



MALAY

2.6%



OTHERS



SURVEY FINDINGS

*Number of Survey interviews : 448

INFOGRAPHIC BY:



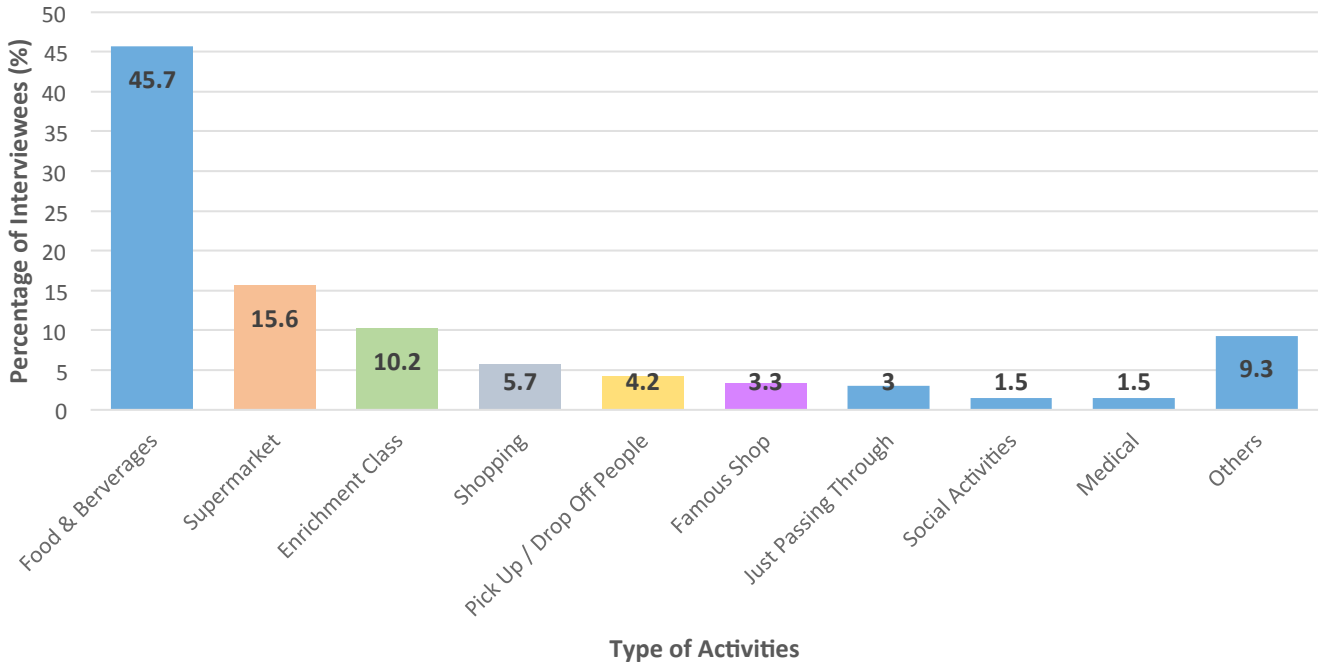
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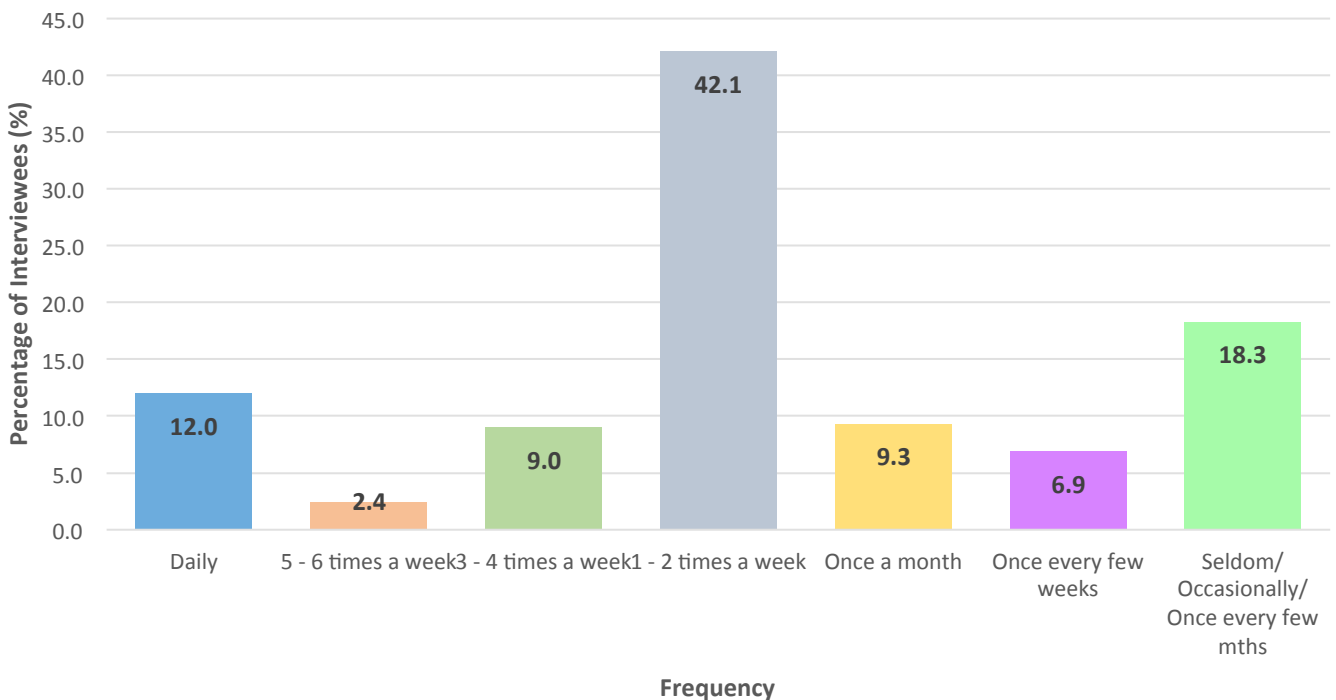
COMPILED ON:

15 January 2016

Main Purpose of Visit



Frequency of Visit





SURVEY FINDINGS

*Number of Survey interviews : 452

INFOGRAPHIC BY:



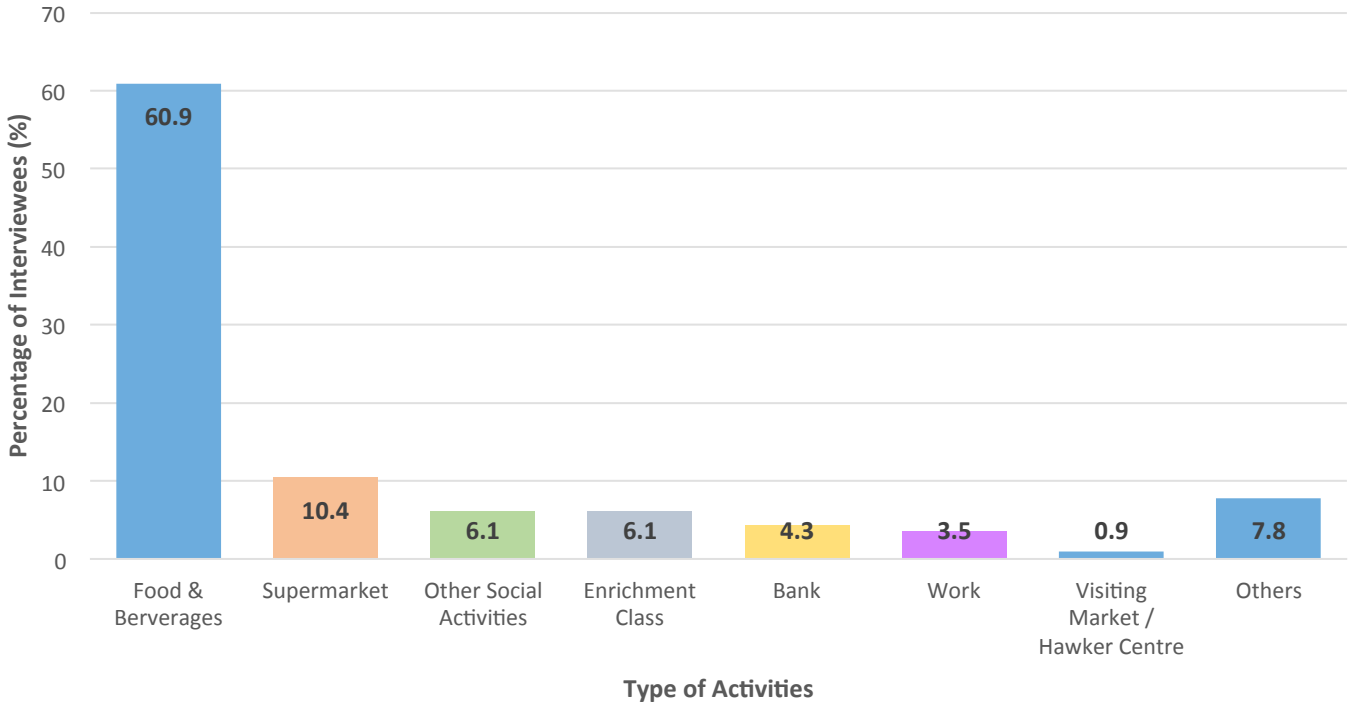
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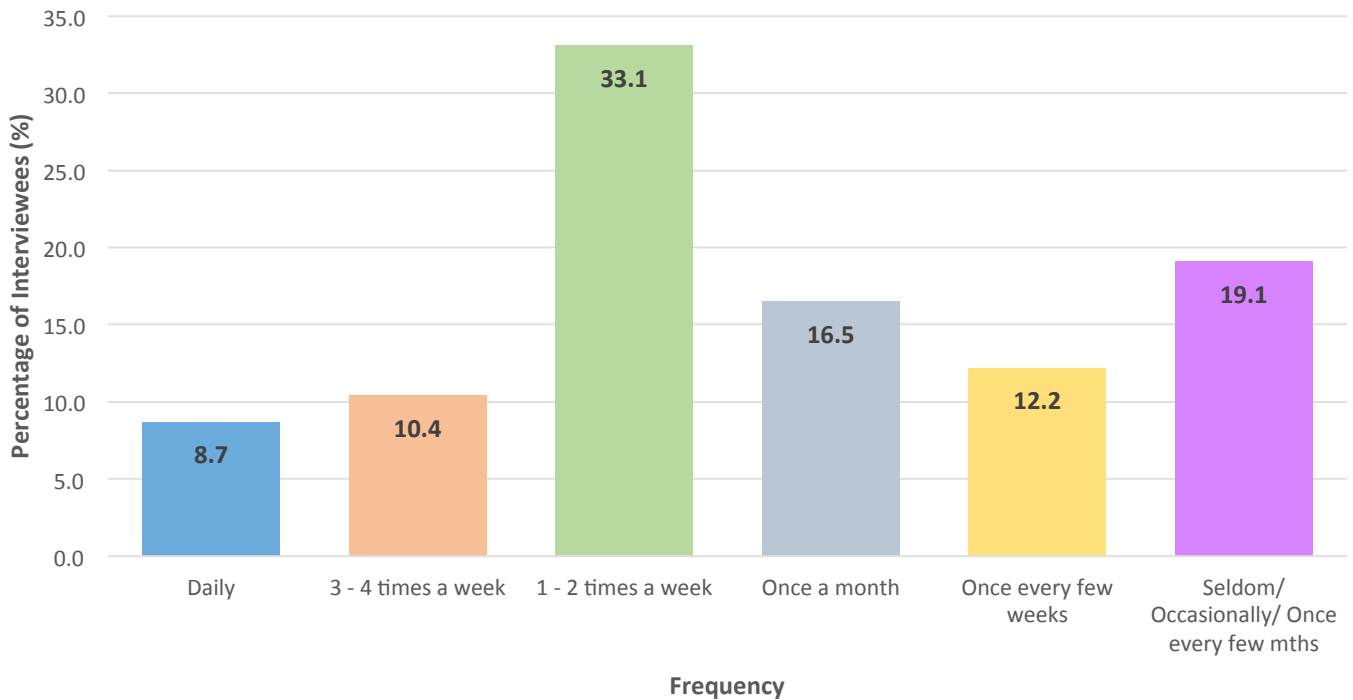
COMPILED ON:

15 January 2016

Main Purpose of Visit (Survey Conducted in Carpark)



Frequency of Visit (Survey Conducted in Carpark)





PARKING OCCUPANCY P R O F I L E

INFOGRAPHIC BY:

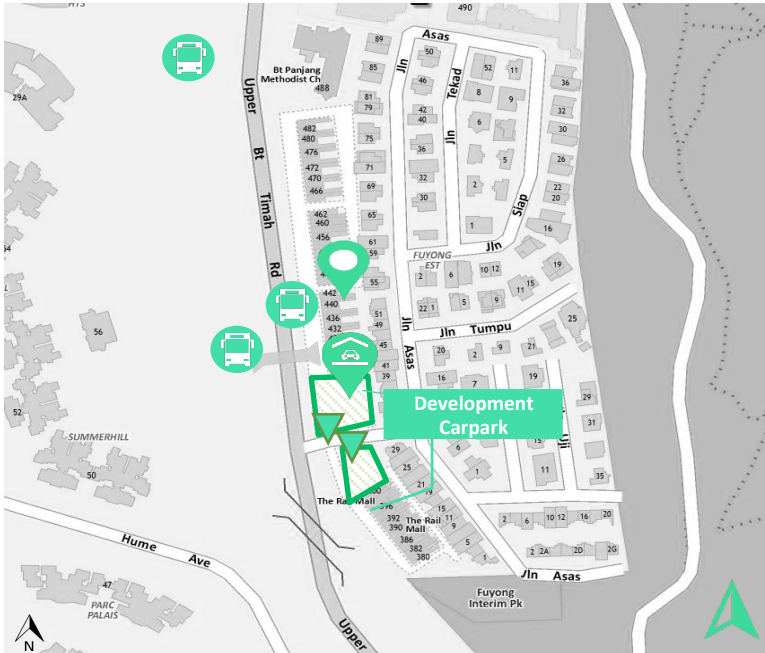


DATA BY:



COMPILED ON:

15 January 2016



SITE MAP

LEGEND FOR SITE MAP

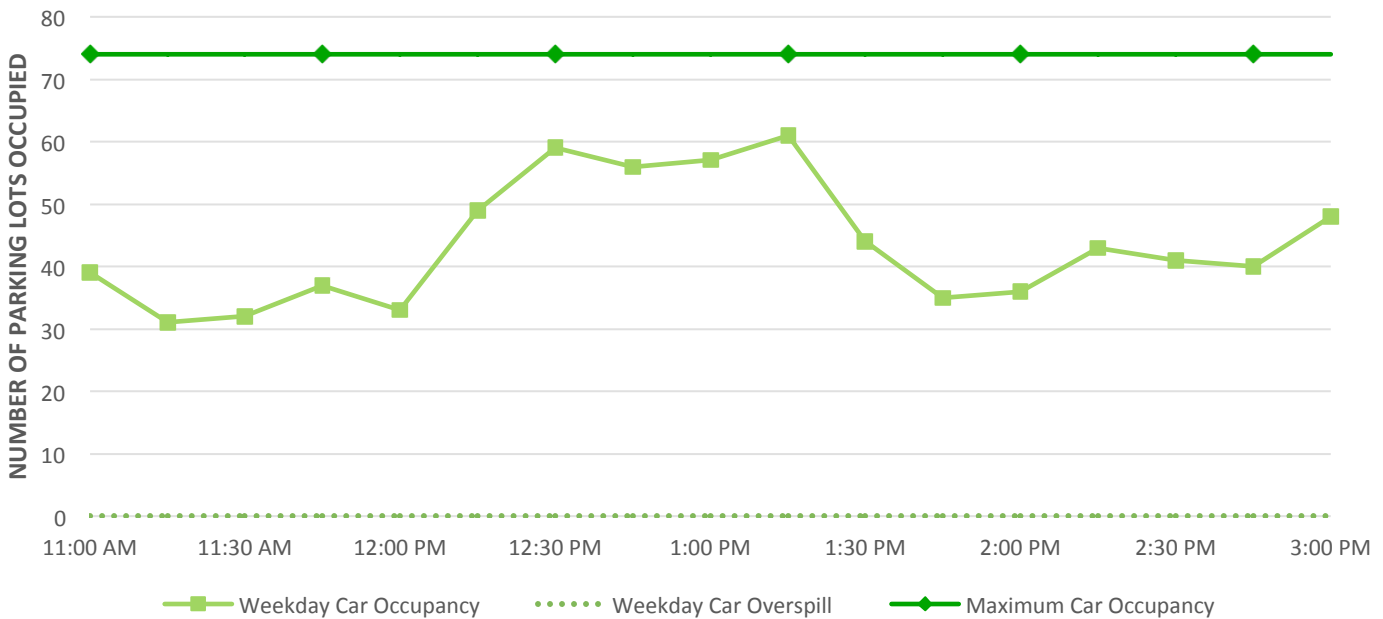
- Study site
- Nearby public transport mode options within 200m
- Development Carpark
- Carpark Entrance

DEVELOPMENT PARKING CHARGES

Cars
Monday to Saturday
 Free Parking
Sunday/Public Holiday
 Free Parking



Development Carpark Weekday Car Occupancy (11am - 3pm)



Number of Marked Car lots : 74





PARKING OCCUPANCY P R O F I L E

INFOGRAPHIC BY:



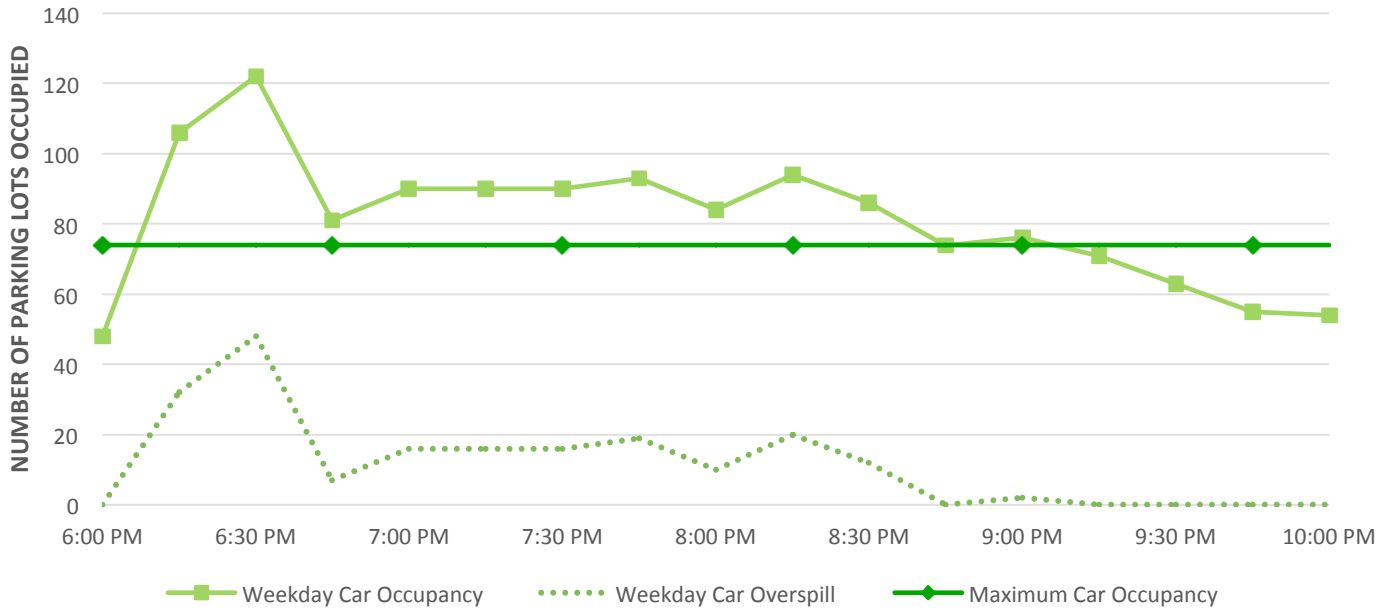
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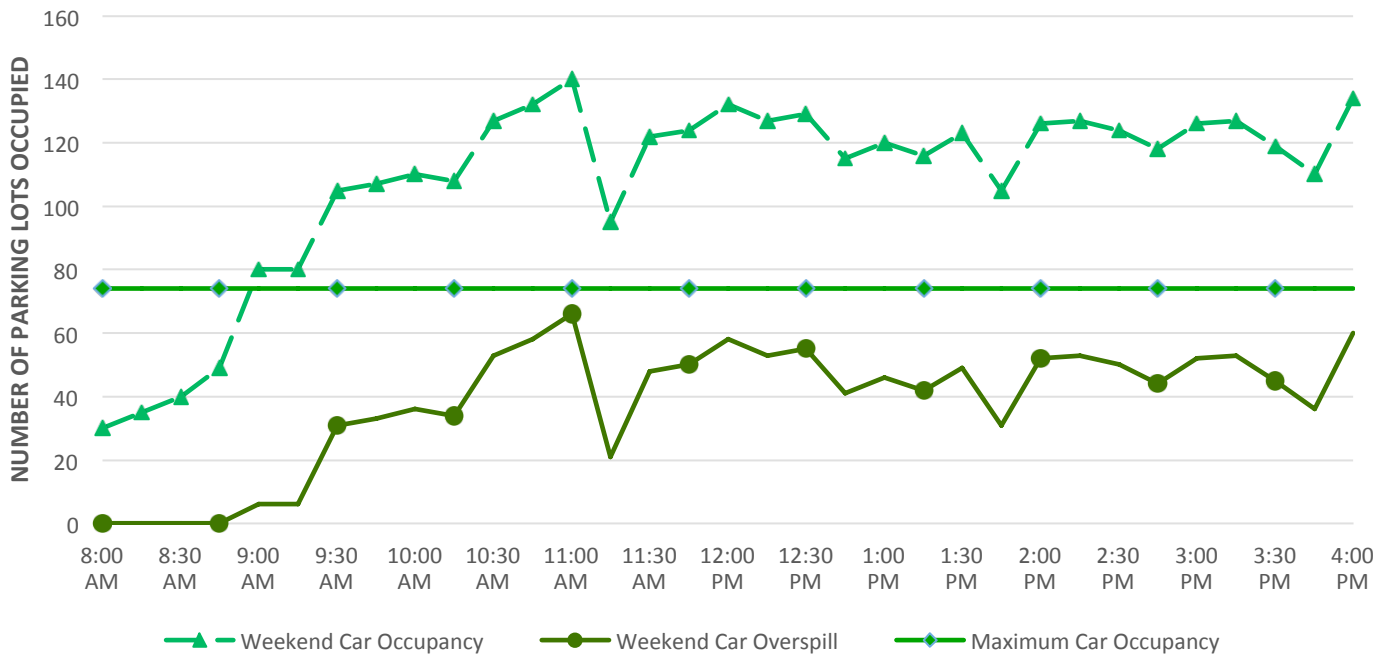
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15 January 2016

Development Carpark Weekday Car Occupancy (6pm - 10pm)



Development Carpark Weekend Car Occupancy





PARKING OCCUPANCY P R O F I L E

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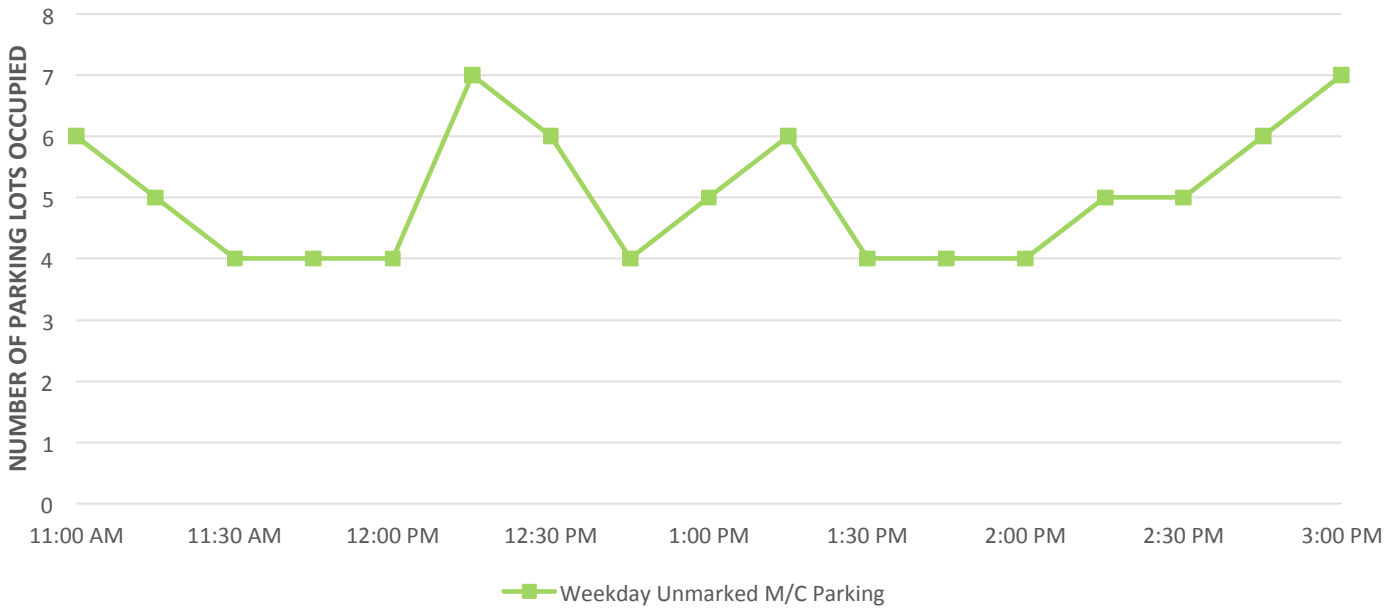
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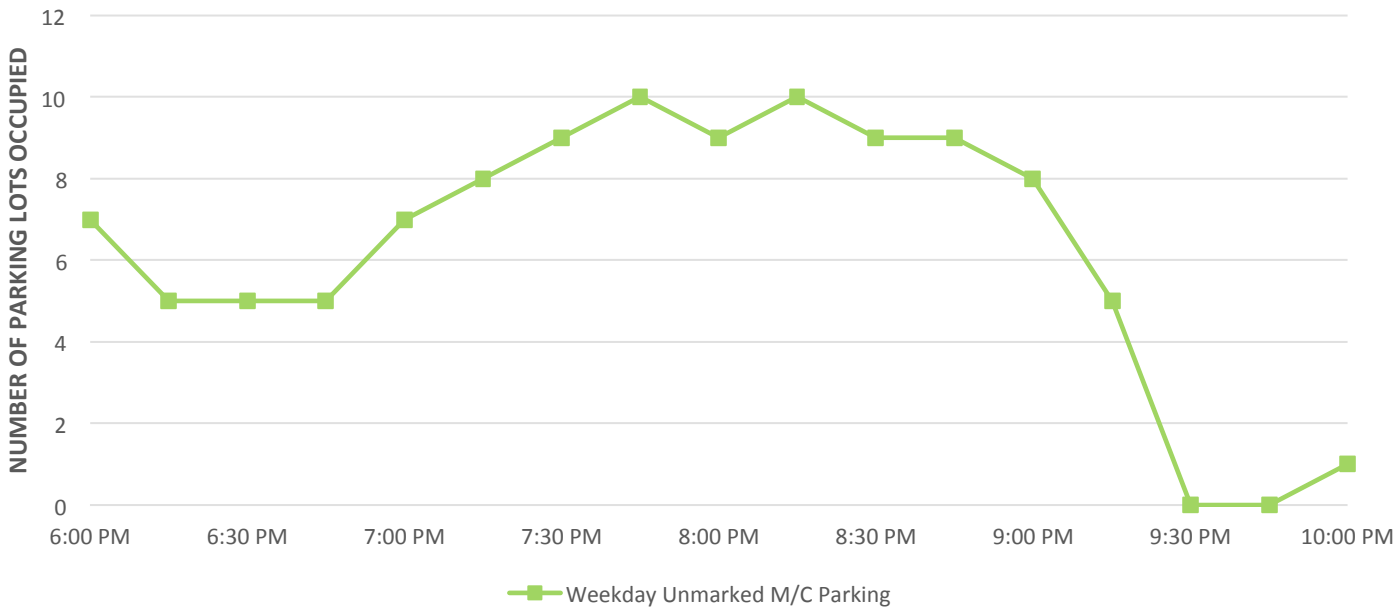
COMPILED ON:

15 January 2016

Development Carpark Weekday M/C Occupancy (11am - 3pm)



Development Carpark Weekday M/C Occupancy (6pm - 10pm)





PARKING OCCUPANCY P R O F I L E

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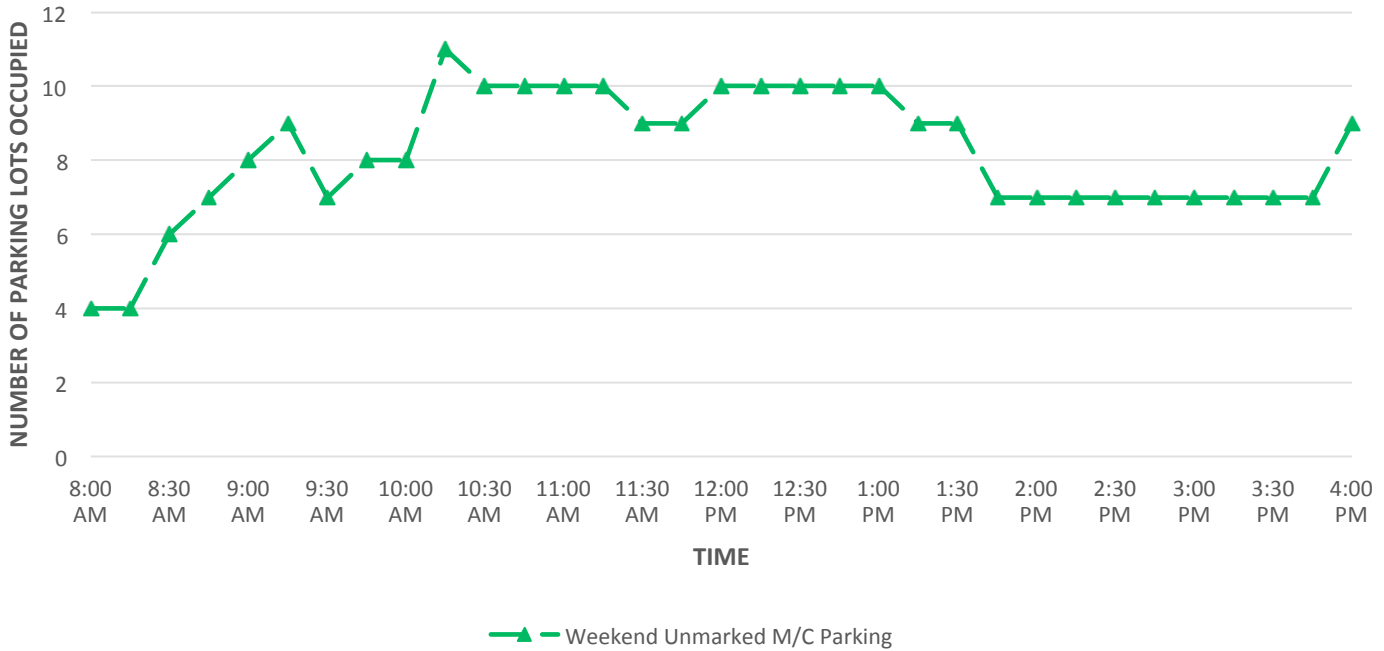
DATA BY:



COMPILED ON:

15 January 2016

Development Carpark Weekend M/C Occupancy





PARKING OCCUPANCY P R O F I L E

INFOGRAPHIC BY:



DATA BY:



COMPILED ON:

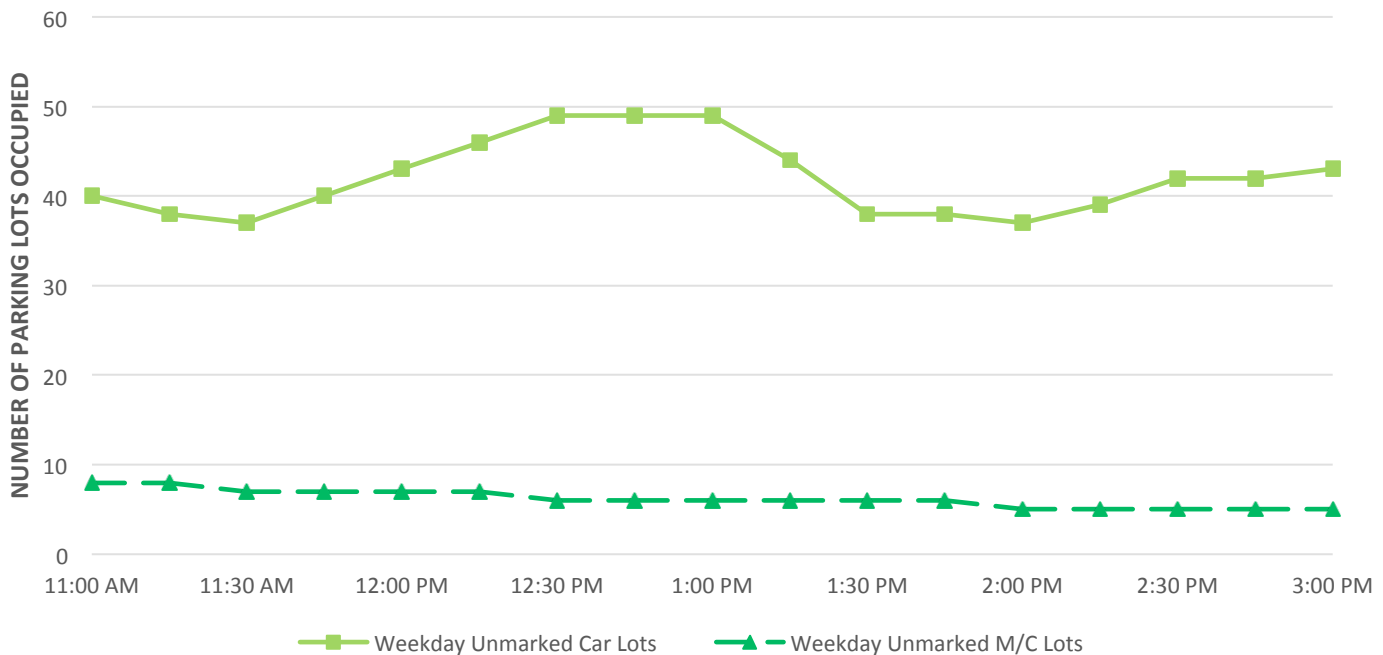
15 January 2016



LEGEND FOR SITE MAP

- Roadside Parking
- Study Site

Weekday Roadside Parking (11am - 3pm)





PARKING OCCUPANCY P R O F I L E

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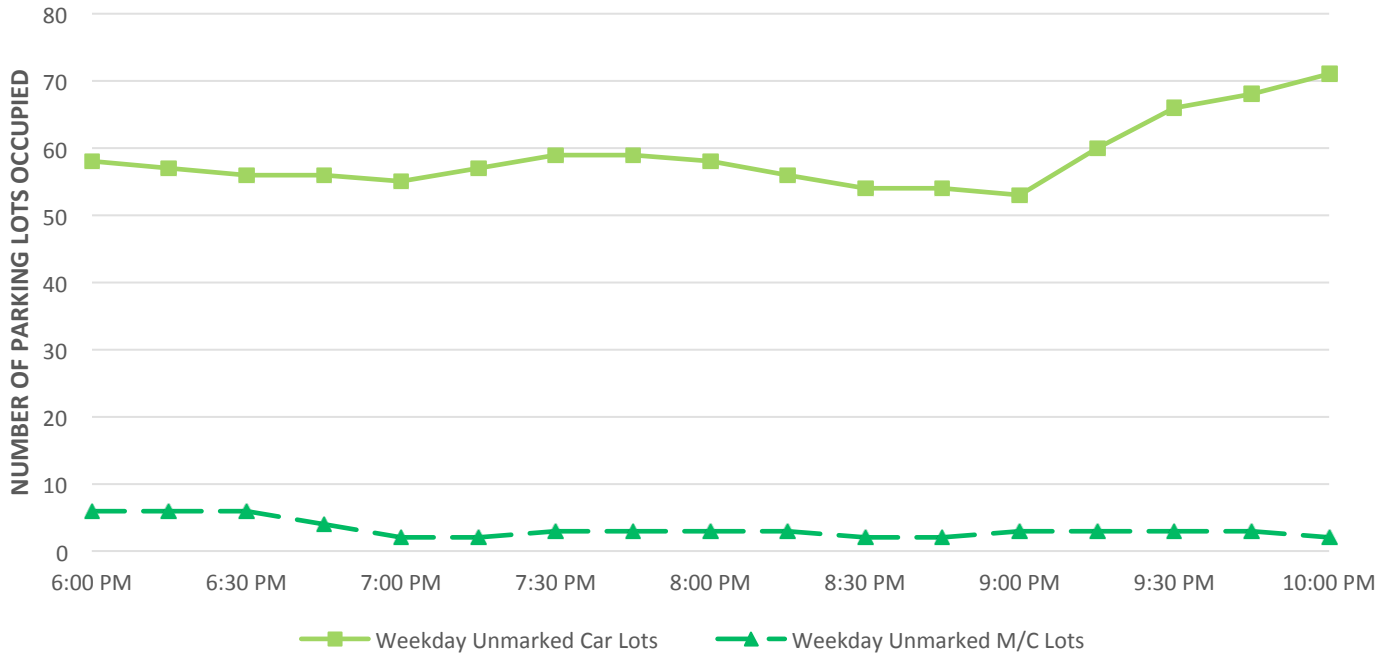
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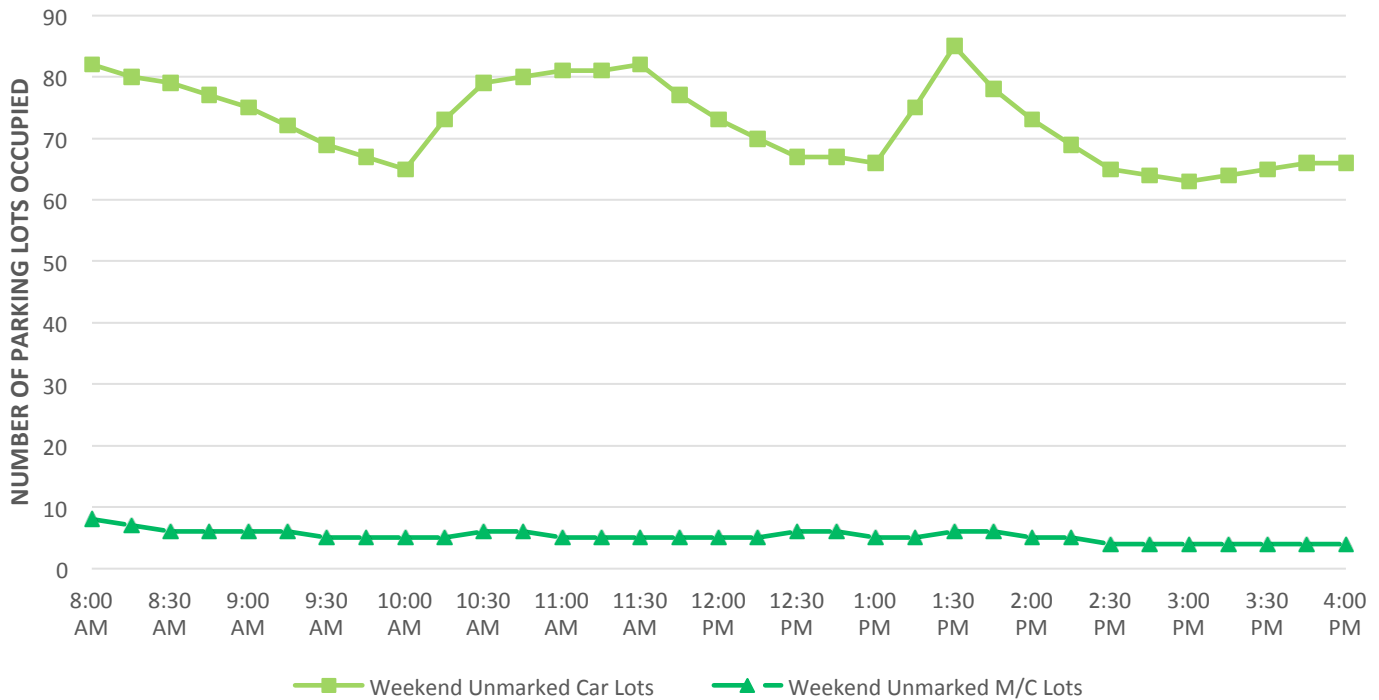
COMPILED ON:

15 January 2016

Weekday Roadside Parking (6pm - 10pm)



Weekend Roadside Parking





F O O T F A L L
P R O F I L E

INFOGRAPHIC BY:



DATA BY:



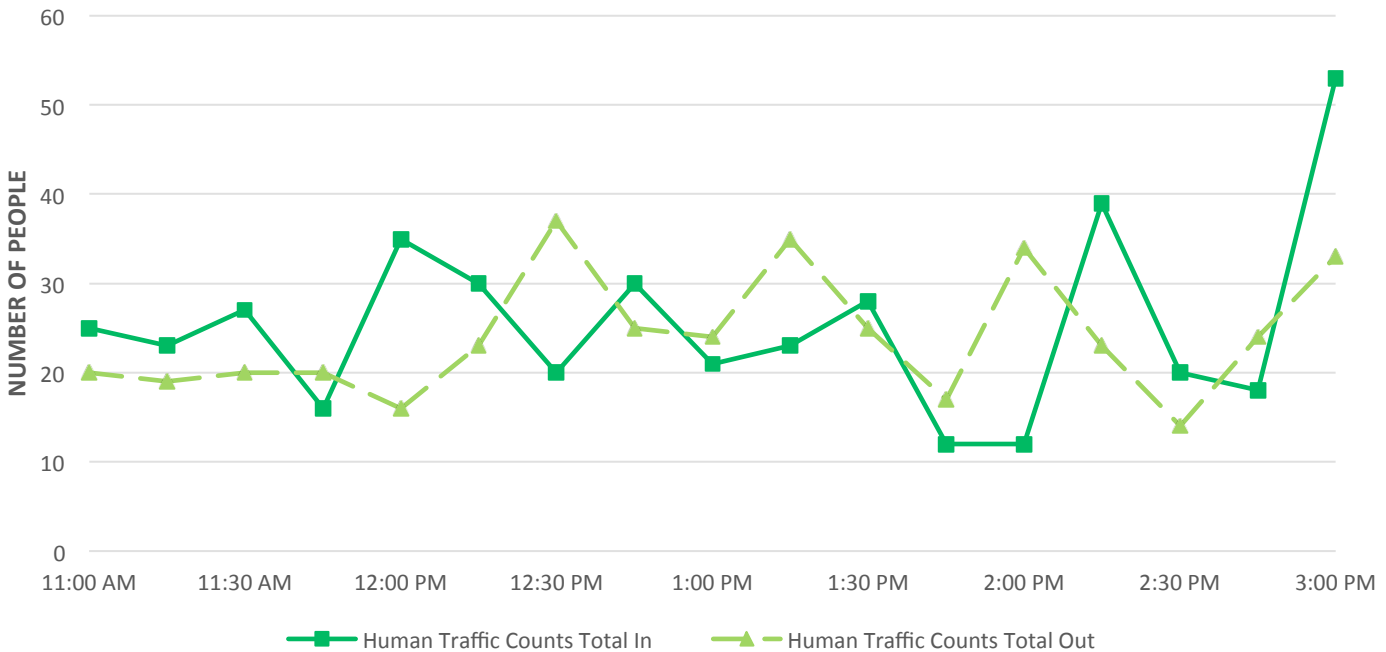
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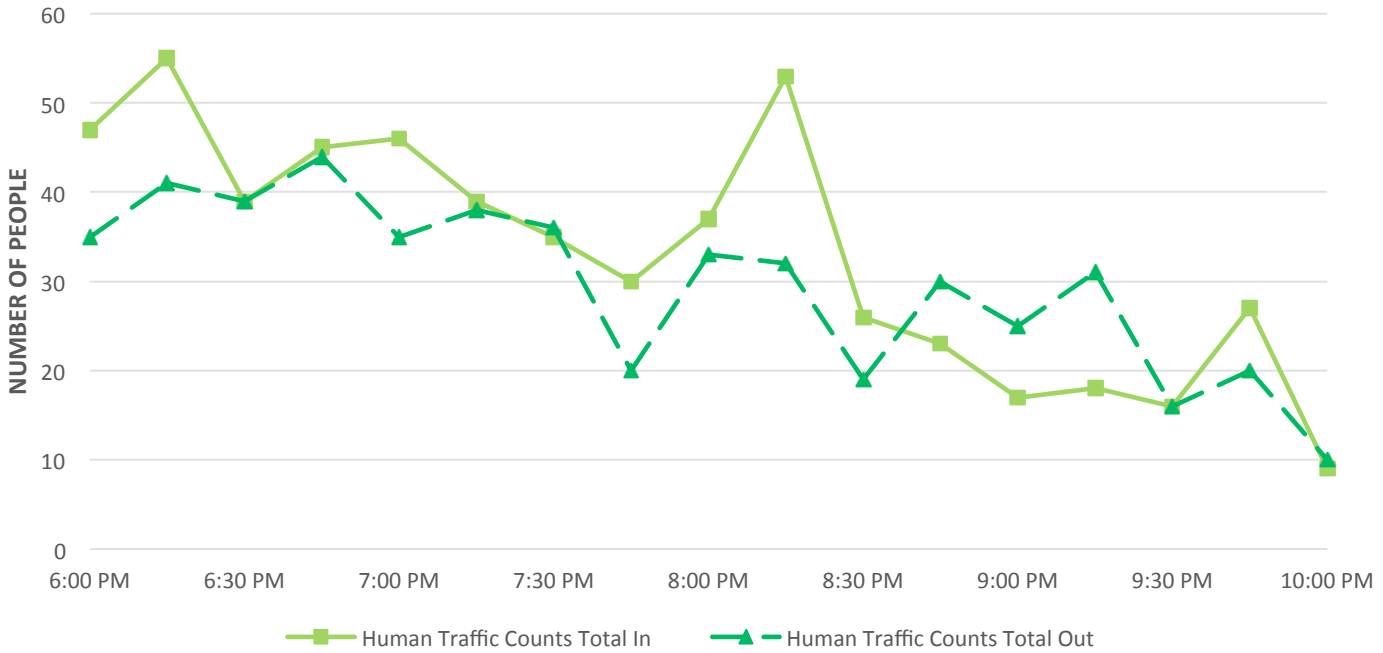
Approx Site Area: 6813047m²
Type of stores
Dining : 11
Retail & Services: 13
Supermarket - 1
Vacant - 2

Weekday Total Human In and Out (11am - 3pm)





Weekday Total Human In and Out (6pm - 10pm)



Weekend Total Human In and Out

