



S U R V E Y F I N D I N G S

*Number of Survey interviews : 452

INFOGRAPHIC BY:

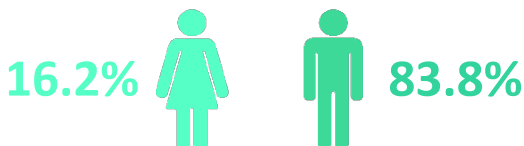


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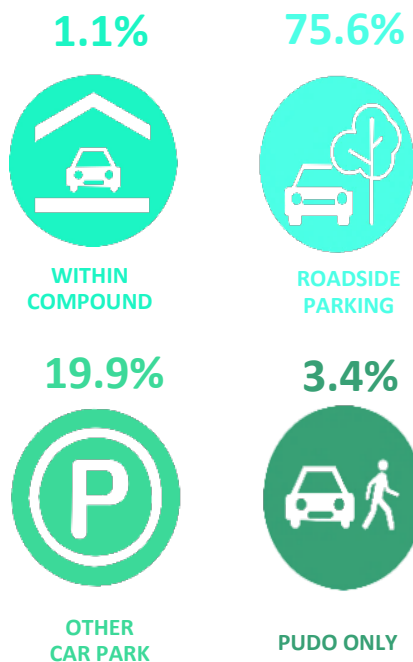
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7 January 2016



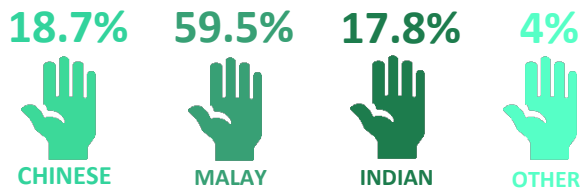
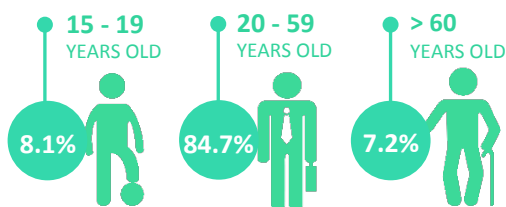
- ❖ **73.5%** spend less than 60 minutes in the F&B Cluster
- ❖ **50.5%** visit this F&B cluster more than once a week.
- ❖ **40.2%** came alone.

WHERE DRIVERS PARKED

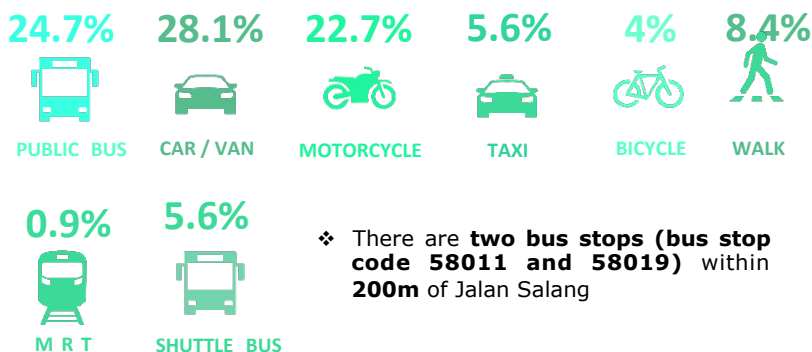


- ❖ **94.6%** walked less than 5 minute from where they parked

AGE GROUP



MODE OF TRANSPORT



- ❖ There are **two bus stops (bus stop code 58011 and 58019)** within **200m** of Jalan Salang

JOURNEY TIME



*Cumulative Figures

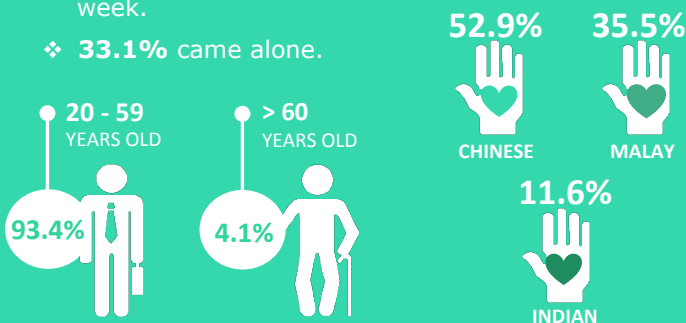
SINGAPORE CITIZENS & PERMANENT RESIDENTS

91%



OF THOSE WHO CAME BY MOTORISED MODES ...

- ❖ **40.5%** visit the F&B Cluster more than once a week.
- ❖ **33.1%** came alone.





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F I N D I N G S

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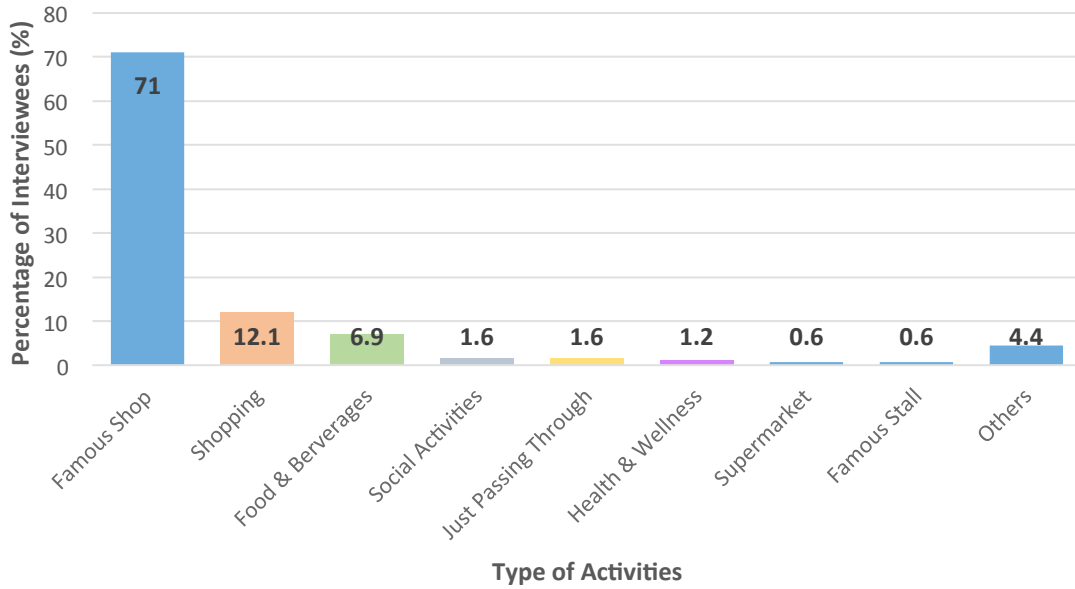
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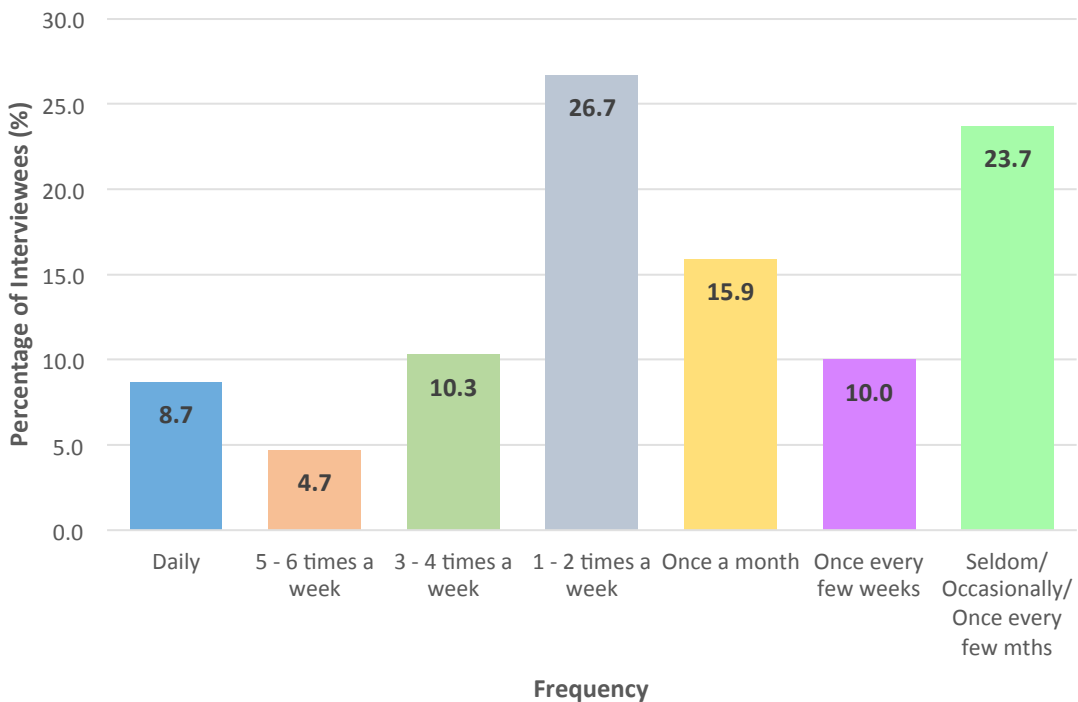
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Main Purpose of Visit



Frequency of Visit





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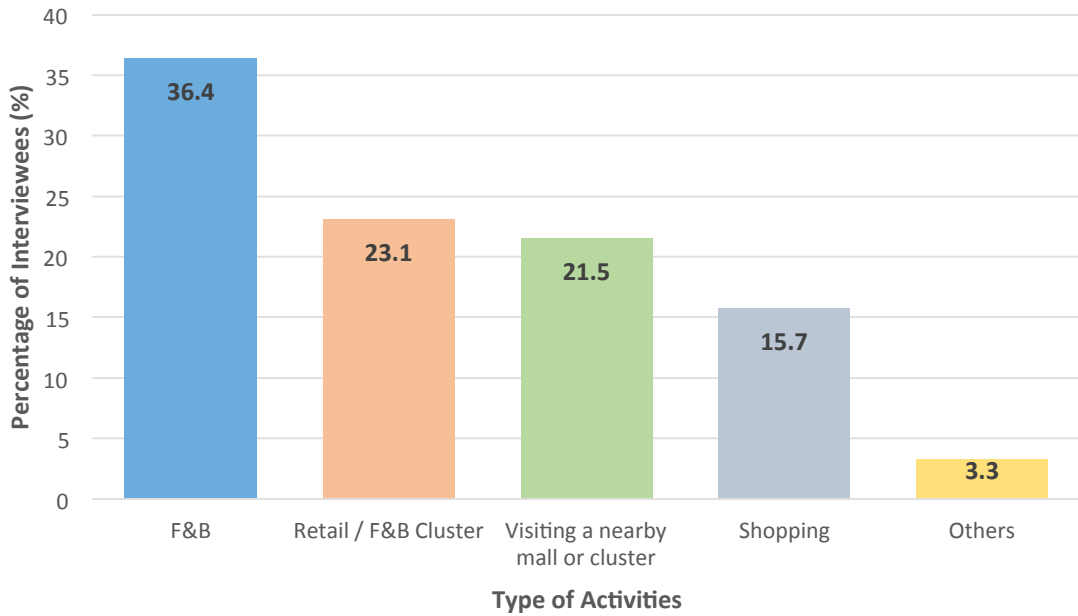
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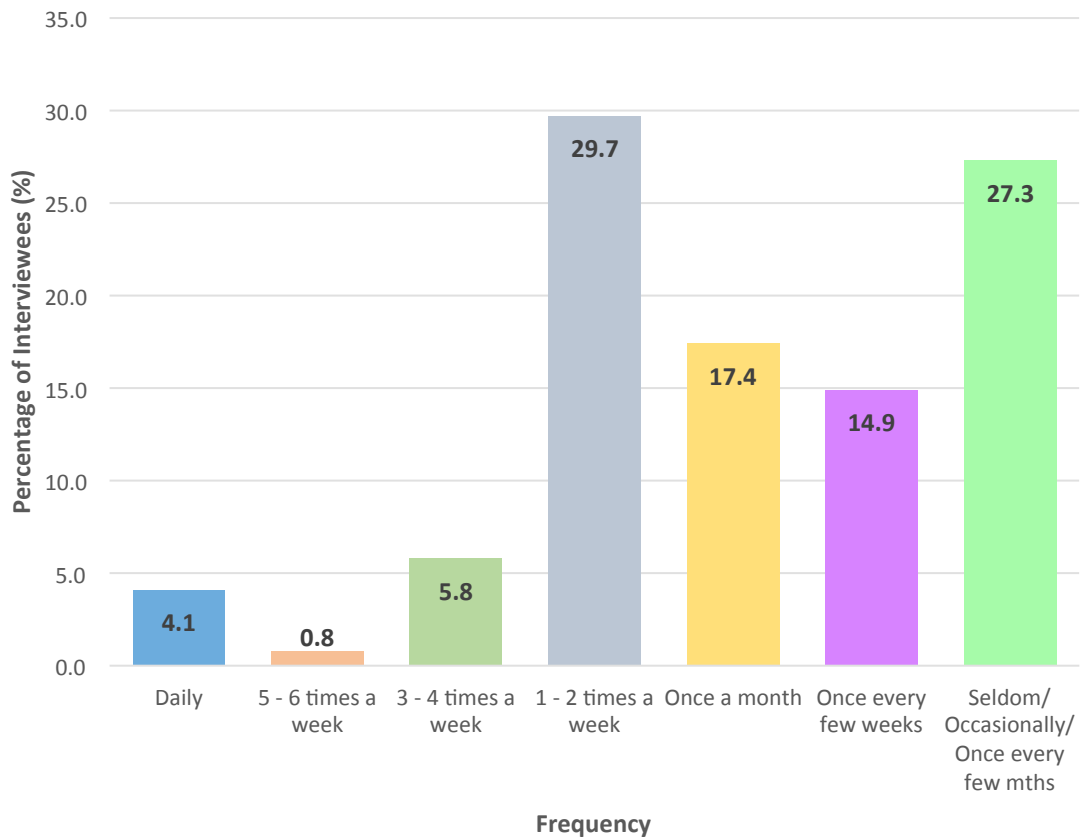
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Main Purpose of Visit (Survey Conducted in Carpark)



Frequency of Visit (Survey Conducted in Carpark)





PARKING OCCUPANCY P R O F I L E

INFOGRAPHIC BY:



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SITE MAP

LEGEND FOR SITE MAP

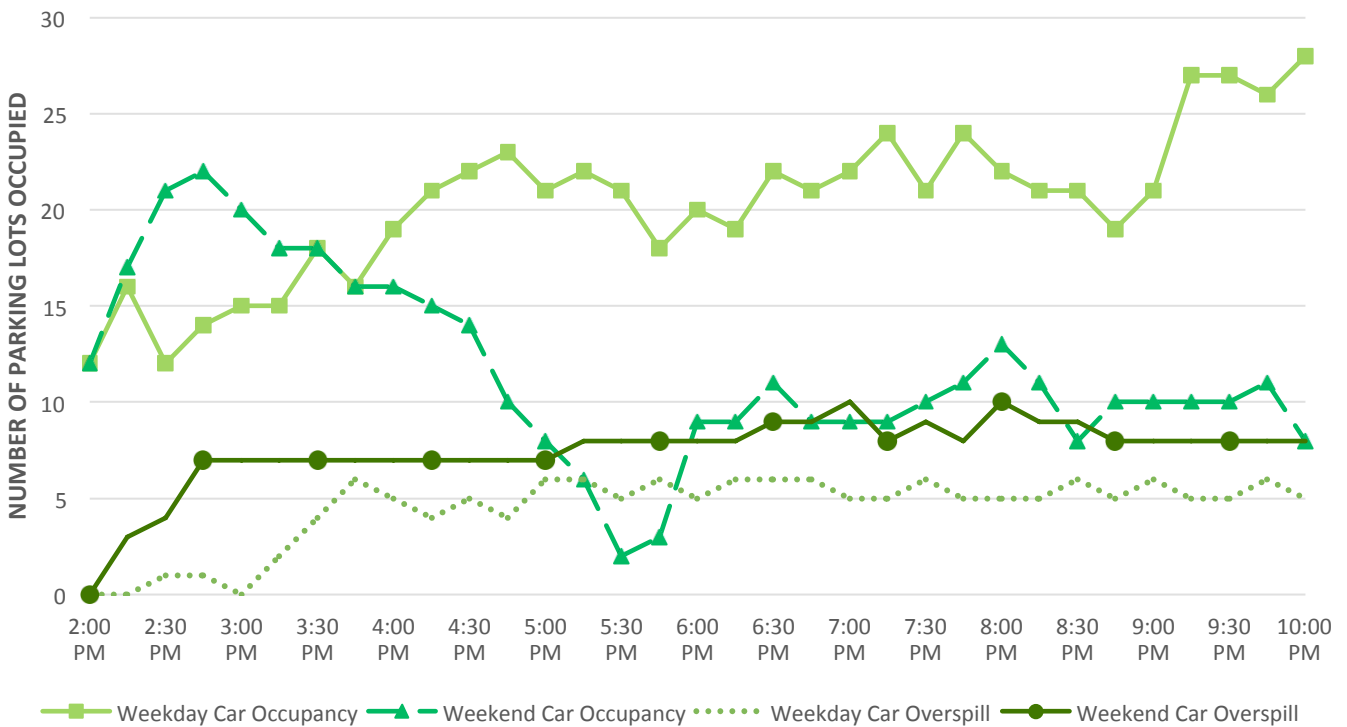
- Study site
- Nearby public transport mode options within 200m
- Car parks
- Legal/illegal Roadside Parking

DEVELOPMENT PARKING CHARGES

Cars
Monday to Saturday
 Free Parking
Sunday/Public Holiday
 Free Parking



Development Carpark Car Occupancy





PARKING OCCUPANCY P R O F I L E

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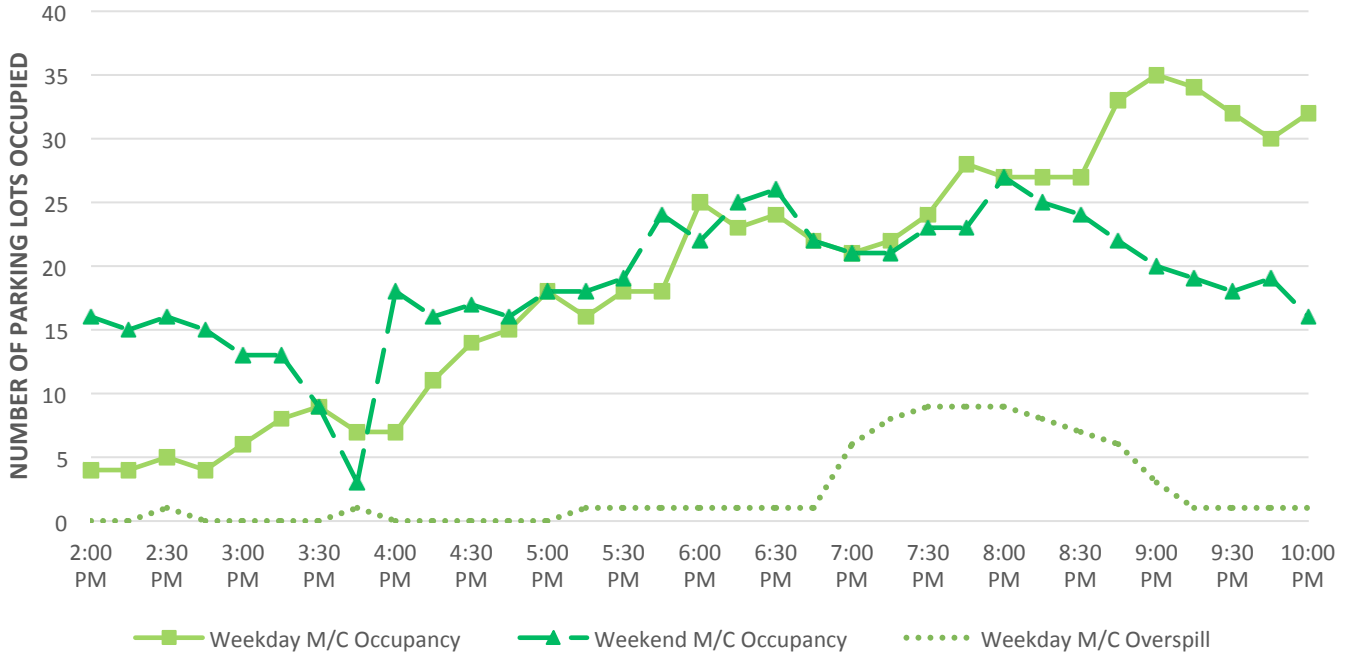
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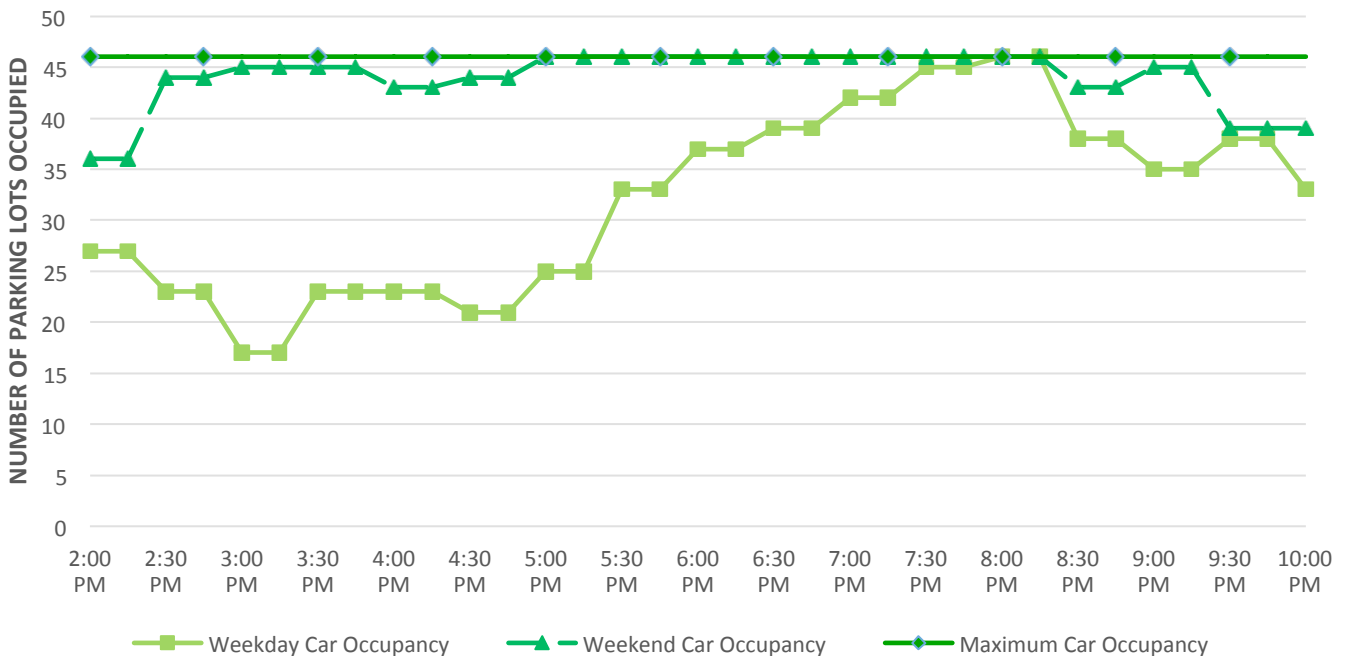
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Development Carpark M/C Occupancy



Public Carpark (S0161) Car Occupancy





PARKING OCCUPANCY P R O F I L E

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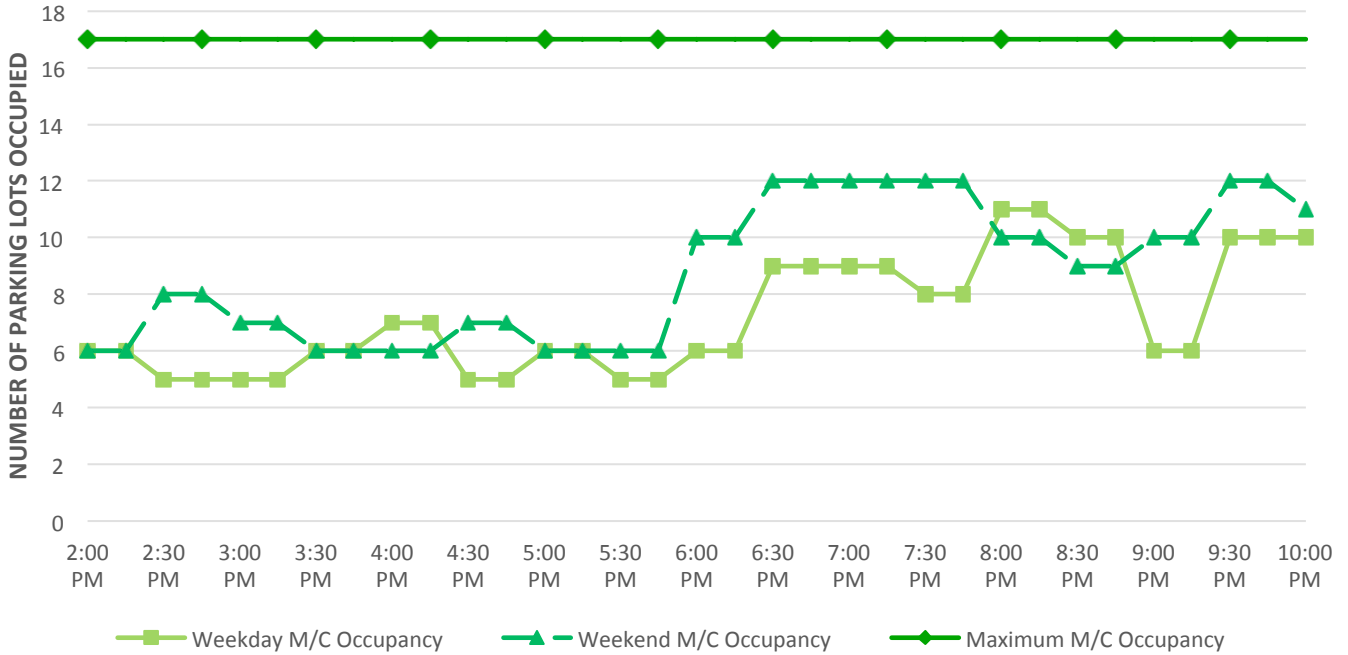
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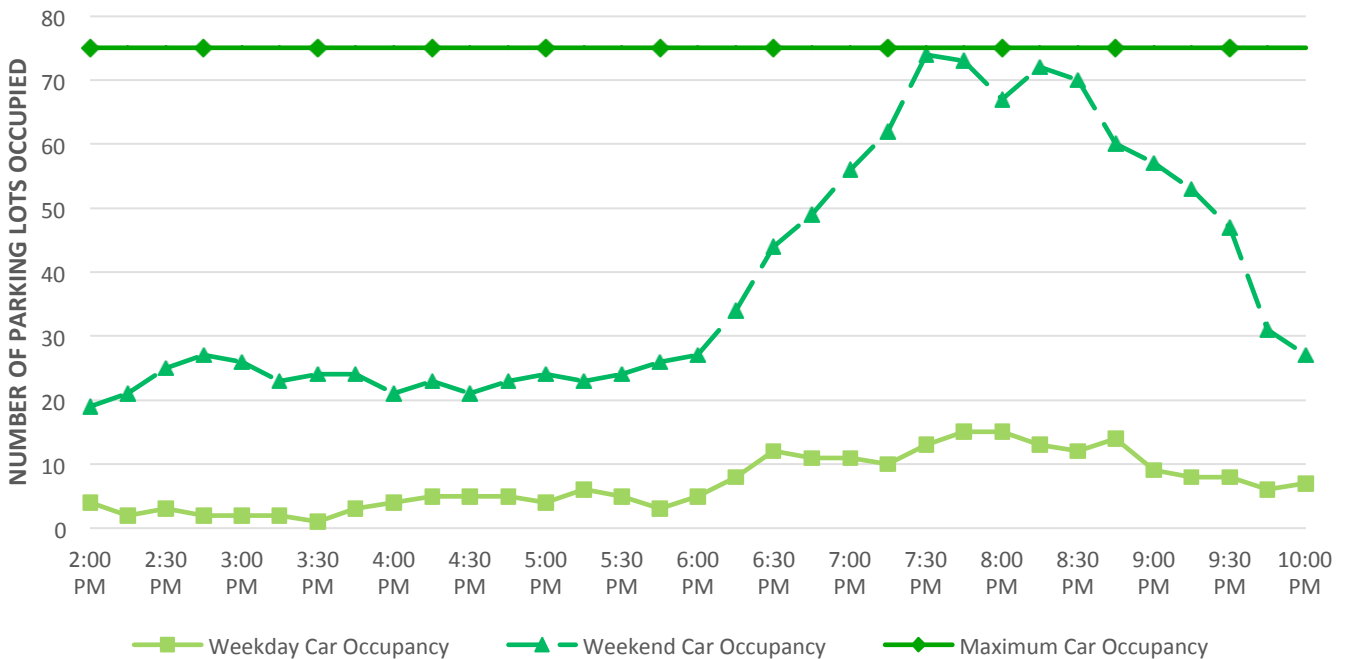
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Public Carpark (S0161) M/C Occupancy



Public Carpark (S0061, J0034, J0035, J0036) Car Occupancy





PARKING OCCUPANCY
P R O F I L E

INFOGRAPHIC BY:



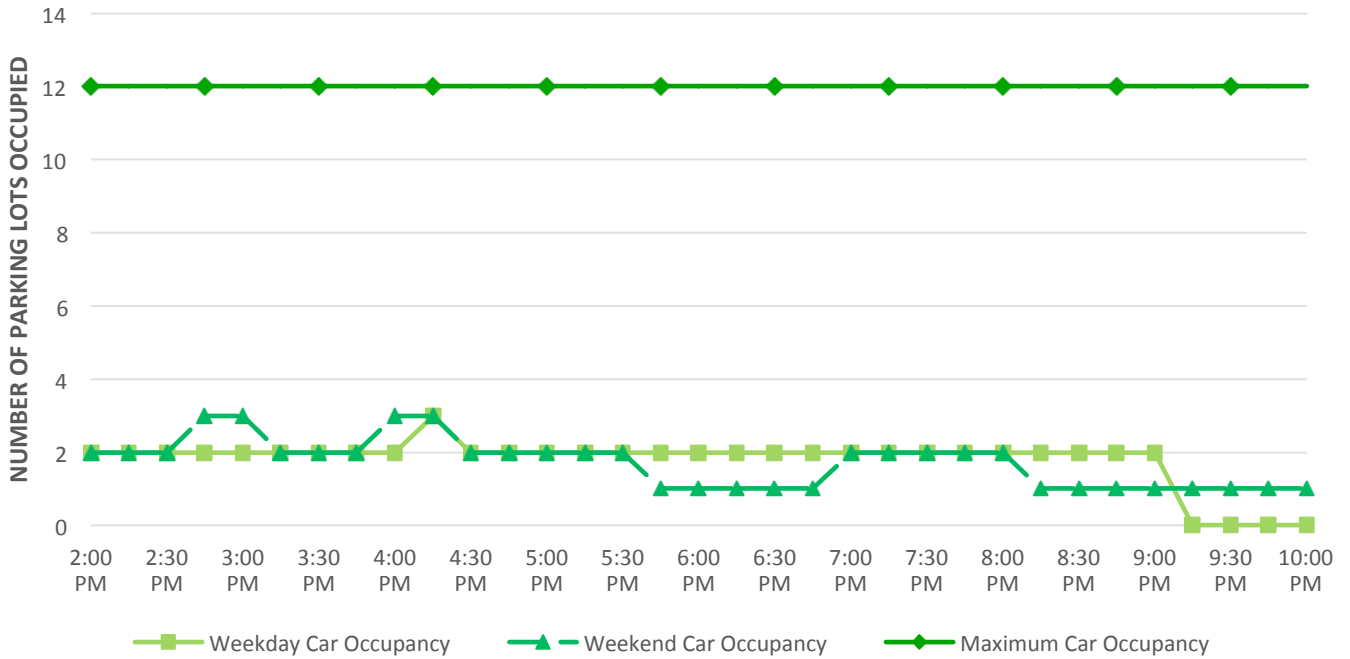
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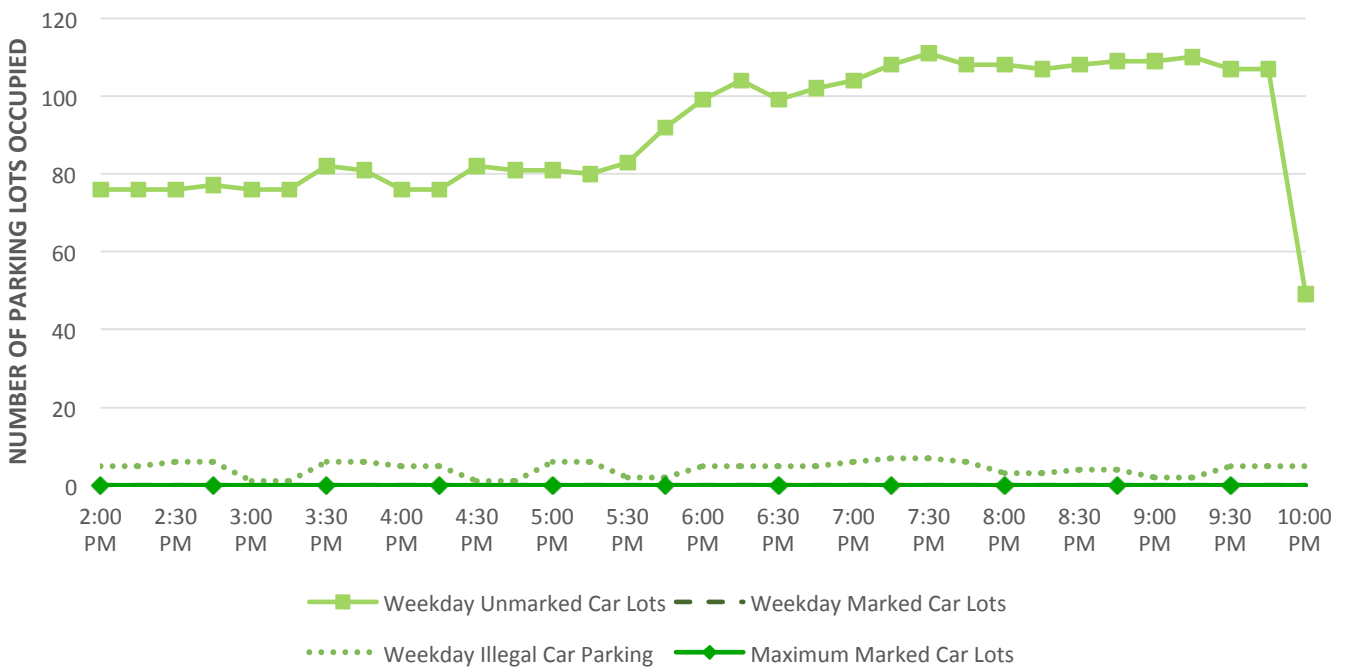
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Public Carpark (S0061, J0034, J0035, J0036) M/C Occupancy



Weekday Roadside Car Parking





PARKING OCCUPANCY P R O F I L E

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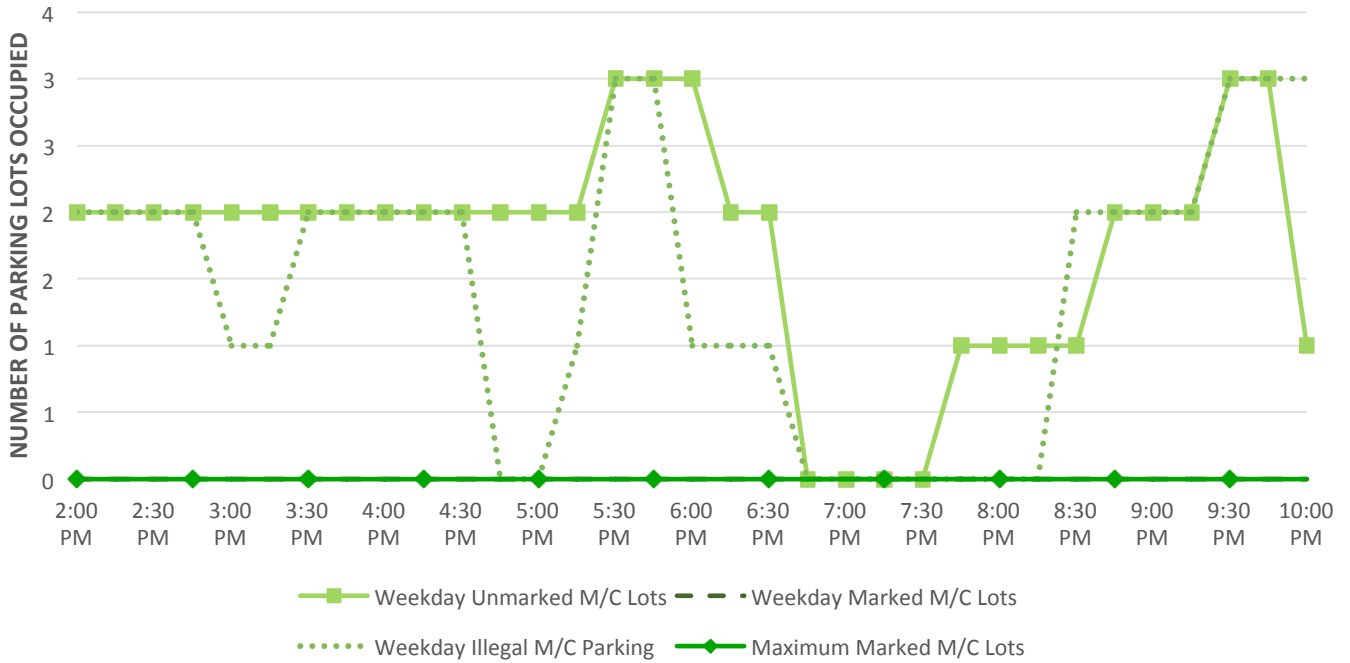
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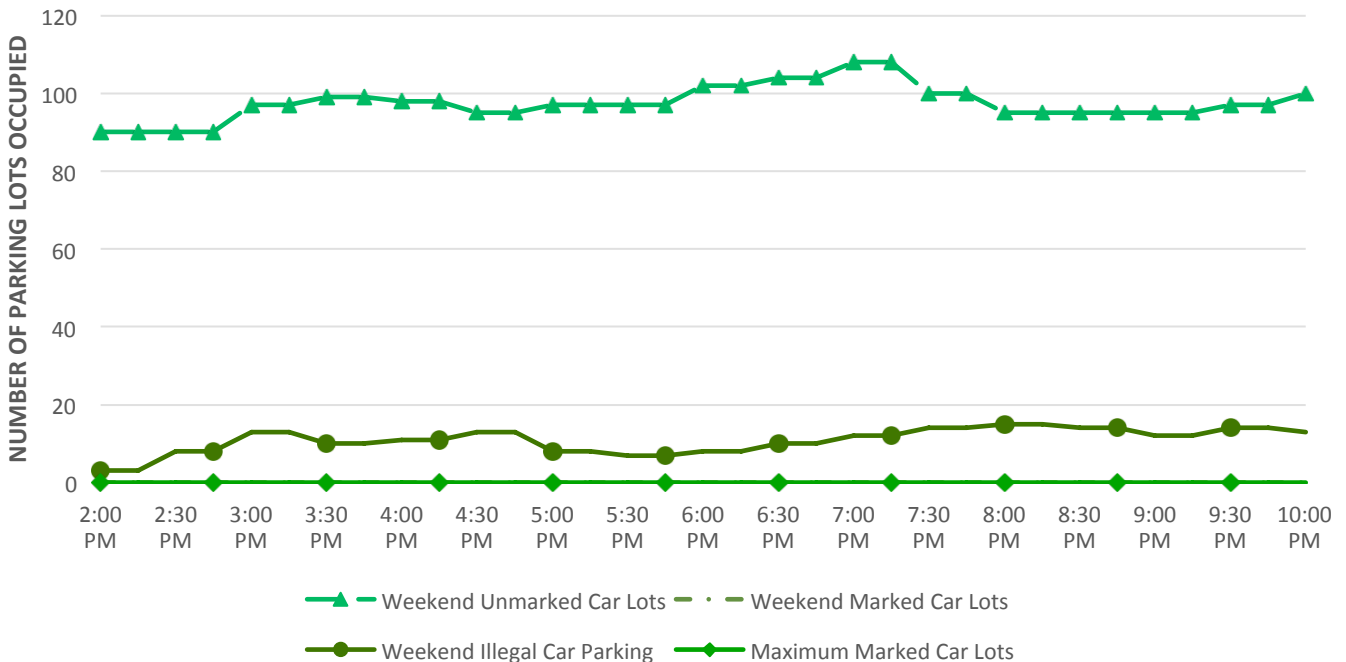
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Weekday Roadside M/C Parking



Weekend Roadside Car Parking





PARKING OCCUPANCY P R O F I L E

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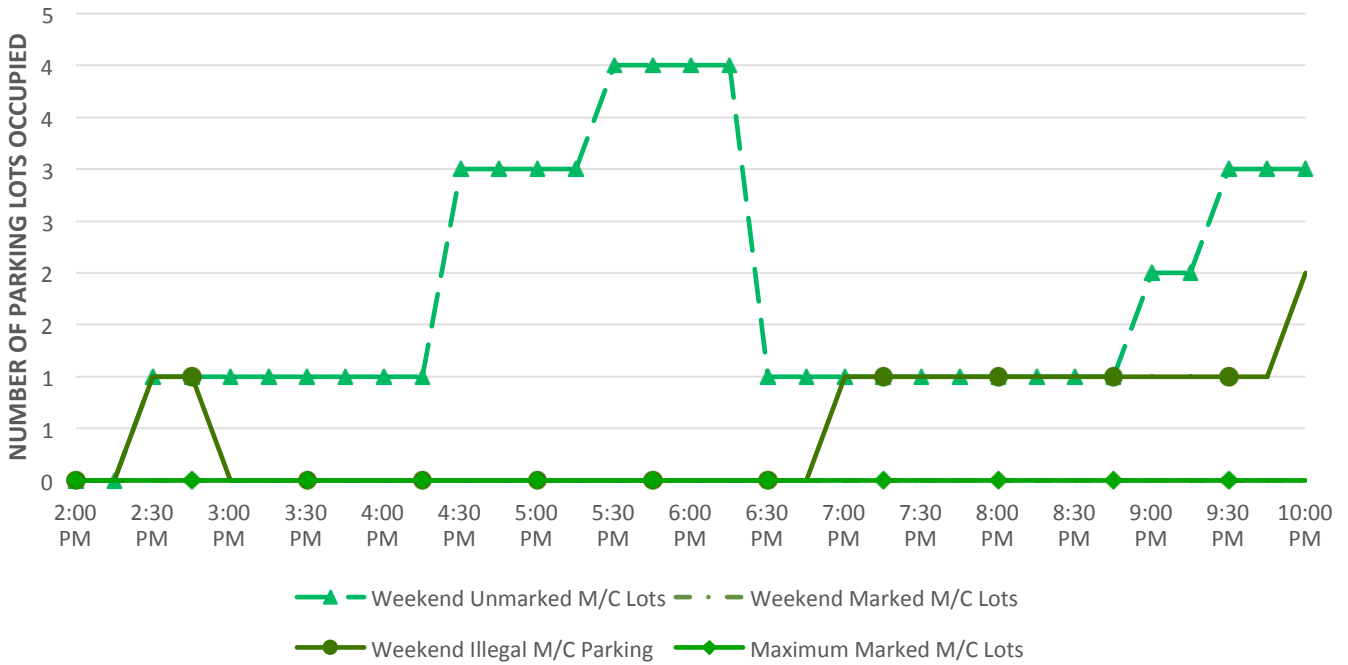
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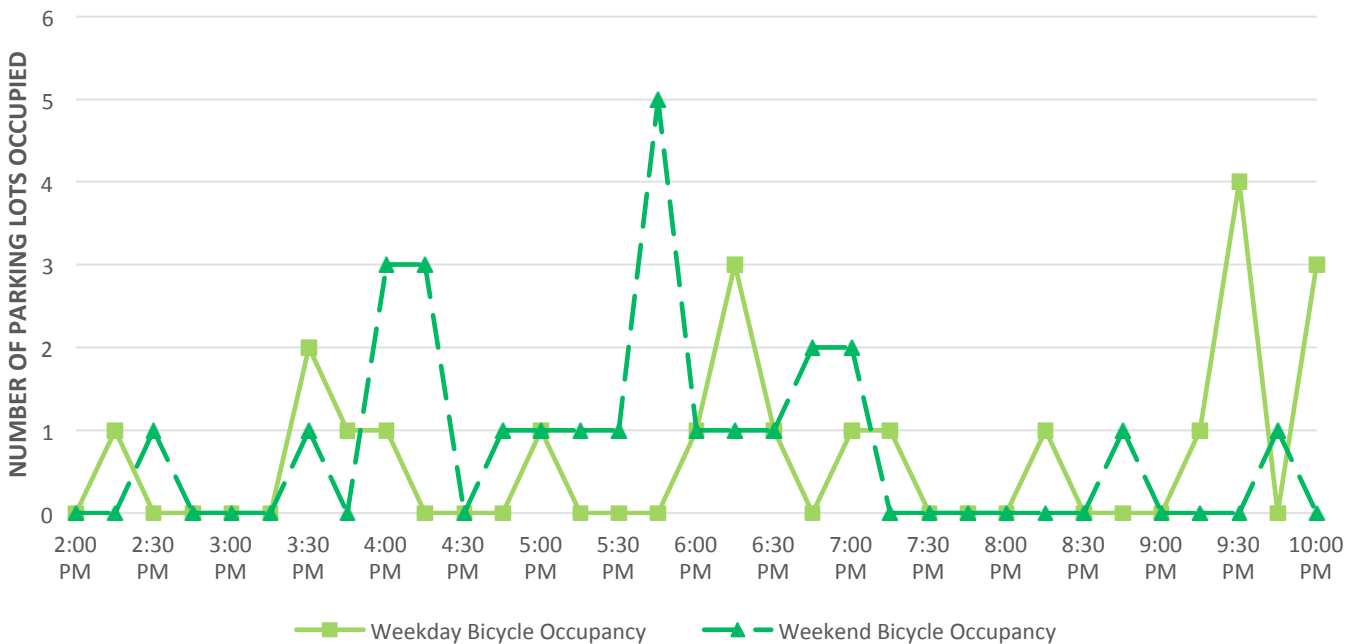
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Weekend Roadside M/C Parking



Bicycle Occupancy





F O O T F A L L
P R O F I L E

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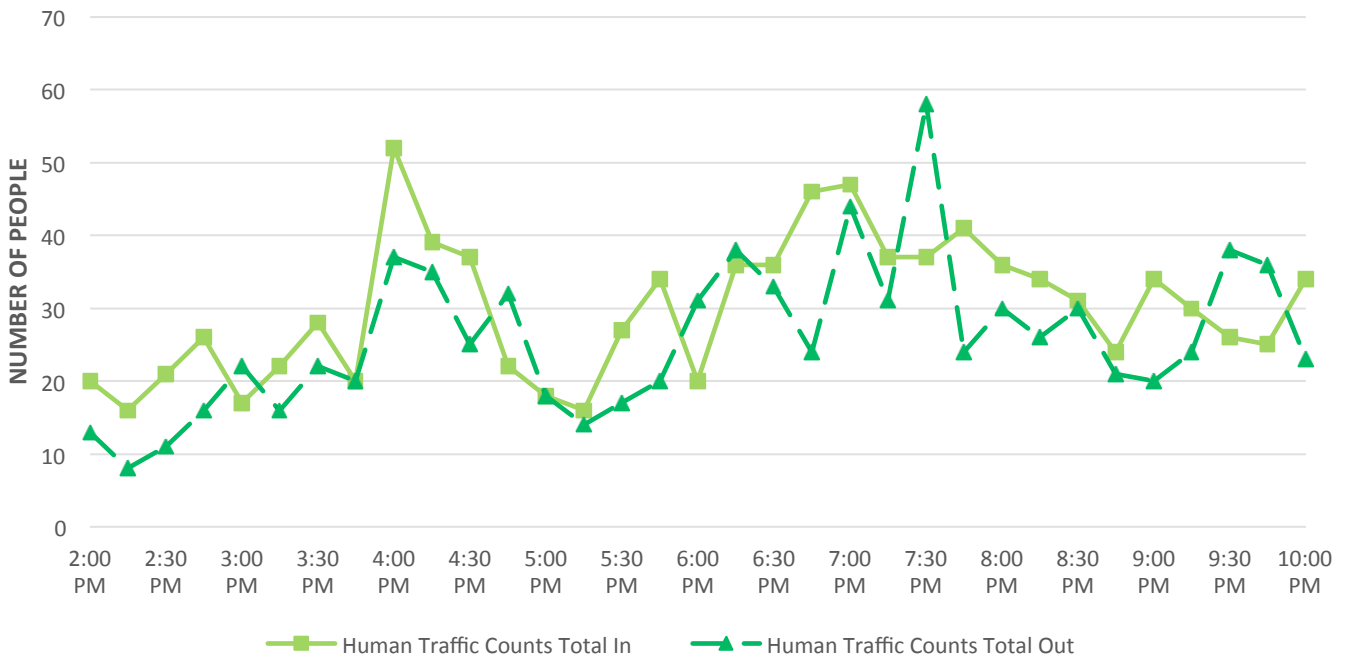


Approx Site Area: 1021.95 m^2

Type of stores

- Dining : 3
- Lifestyle : 1
- Services : 7

Weekday Total Human In and Out





INFOGRAPHIC BY:



DATA BY:



COMPILED ON:

7 January 2016

Weekend Total Human In and Out

