

TEAM V
 ANLY482 SUPERVISOR MEETING
 MINUTES 11

Date	29 March 2017
Time	17:25 - 17:45
Venue	SIS Meeting Room 4.5
Attendees	Team V: Andrew, Sarah Supervisor: Prof Kam
Agenda	1. Update supervisor on meeting with Vanitee

S/N	Item Discussed	Remarks
1	Meeting with Vanitee	<ul style="list-style-type: none"> - Andrew ran through with Prof Kam about our meeting with Vanitee. Andrew told Prof Kam that we briefed Jame about the revised EDA. - Andrew told Prof Kam we went through the Cluster Analysis process and results with them. Prof Kam acknowledged. Prof Kam said now they can use the 3 variables to track their customers. - Next, Andrew told Prof Kam that we went through the Association Analysis process and results with Vanitee. He mentioned that Jame is quite intrigued by this. - We also told Prof Kam that we confirmed with Jame that using the second category of service is good for the analysis. - We also discussed that the data is now more about customers than their reviews or sentiments. - On the other hand, Vanitee has another set of data using a third party application, Mix Panel, to see what users are doing on their app. - Prof Kam acknowledged all of our progress and told us to wrap up the project and start on the Abstract and Final Paper.

S/N	Action Item	Action By	Deadline
1	Prepare abstract	Andrew, Sarah	6 Apr 2017
2	Prepare final paper draft	Andrew, Sarah	6 Apr 2017