

Supervisor Meeting Minutes 1

11/1/2017

10:30 to 11:30 SGT

SIS Meeting Room 4-6

Meeting called by: Ling Yi, Clara, Sennett

Note taker: Ling Yi

Attendees: Prof. Kam Tin Seong, Associate Professor of Information Systems
Ling Yi, Singapore Management University

Minutes

Agenda item: Project Development

Presenter: Ling Yi

Discussion:

- Feedbacks from Professor
 - o Read and research on articles related to Web Content Analysis
 - o Understand how others conduct Web Content Analysis
 - Library Journal Articles
 - o Research on comparison between professional made media and non-professional made media
 - For Analysis
 - Videos must be of similar themes
 - Must not compare different types
 - Work on the methodology with reference to the data
 - o Avoid using highly aggregated data
 - Get data which is as granular as possible
 - Plan and identify data required
 - Go down to SGAG to extract the data
 - o Experiments
 - Must consider very carefully if experiment is possible
 - Will SGAG have time for such experiments
 - Is one set of experiment good enough to prove results
 - o Timeline
 - Dependent on project
 - Might allow us to go through one full cycle
 - Or iterated every two to three weeks
 - o Past reports
 - Look at Sally's team report
 - Read through entire project
 - Look for significant changes between the 3 (Proposal, Interim, Final Report)
 - Find out what are the changes so that we can be prepared and not have to make the same change
 - Plan session with Sgag for data extraction
 - o Data
 - Look at the 20-30 lines
 - Generate percentages
 - o Find out if there are significant changes between the numbers
 - If so, discover the cause
 - Identify videos which are professional vs Self Made
 - o Are we able to have enough data for T test?
 - Check for data noise
 - o Data should be of the similar amount of time
 - Not up to today
 - o Data should follow a Poisson distribution
 - o Work on how we can have a consistent framework for analysis

- Discuss how we want to the data to be
 - By week, by month or by day
- Video Lengths
 - Are videos of similar length
 - If not how can we categorize them

Other Information

Observers:

NA

Resources:

NA

Special notes:

NA