# ANLY482 MEETING MINUTES WITH SUPERVISOR (16 SEPTEMBER 2016)

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| **Date:** | 16 September 2016 |
| **Time:** | 14:30-15:30 |
| **Venue:** | Meeting Room 4.3 SIS |
| **Attendees:** | Team: Anita, Sally, Xiu Ming, Supervisor: Prof. Kam |
| **Agenda:** | • Project Update |

| S/N | Things Discussed/Done | Remark |
|---|---|---|
| 1. | Data Exploration on Page Level | • Use Maximum as the measurement for "Lifetime Page Likes"<br>• Ensure both axis is synced or the same to compare the changes in new likes and unlike<br>• Transform and organised the user's demographics into the following table format:<br><br>{ Date \| Age Group \| Gender \| Likes }<br><br>• Similarly, transform the "Daily Total Freq" and "Daily Page Posts" into the following table format:<br><br>{ Date \| # time \| Daily Total Freq \| Daily Page Posts }<br>{ 1/8/2016 \| 1 2 3 4 5 6-10 … \| \| }<br><br>**Note:** |

The demographics table:

| Date | Age Group | Gender | Likes |
|---|---|---|---|

The frequency table:

| Date | # time | Daily Total Freq | Daily Page Posts |
|---|---|---|---|
| 1/8/2016 | 1<br>2<br>3<br>4<br>5<br>6-10<br>… | | |

**Note:**

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| | | • Make a table of all the indicators that we have<br>• The transformation of the tables can be done in tableau by splitting and do a pivot table, or stack in JMP |
| 2. | Findings that there was a sudden increase in page like on 18 and 19 August 2016 | • Find out the gender differentiation on both days<br>• Find out what news led to such spikes on both days<br>    ○ Find out the popularity of certain thing or event e.g. national day |
| 3. | Twitter as part of the project scope | • After the discussion of the current scope that team has, Prof suggested team to focus on the analysis on Facebook. Thus, the analysis on Twitter is to be excluded from team's project scope |

| Item Due (Team)/Action(s) |
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| **Deadline:**<br>    • N/A |