**Sponsor Meeting Minutes**

Date: 14 April 2015

Time: 10am

Attendees: Benjamin Tan, Sean Chua, Zoey Teo, Gordon

|  |  |
| --- | --- |
| **Items Discussed** | **Action Items** |
| Dashboard design* It is good that the look and feel is simplistic (easy for targeted customers)
* Introduce legend units
* Remove the use of parallel coordinates with histogram to make it easier for layman user
* Introduce shortened labels to make it easier to view
* Specific different presets for the users to select the context to load
 | * Implement the units to the actions that a user might do
* Educated the sponsor the importance of parallel coordinates in this dashboard. Consider the option of providing a toggle between hide/show
* Make changes to the data dictionary that allow sponsors to add in shortened name of the labels for selection
* Introduce 2 presets that are of sponsor’s interest
	+ Internet penetration
	+ Savings ratio
 |