**Client Meeting Minutes**

Date: 02 February 2015

Time: 10 am

Attendees: Benjamin, Gordon

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| **Items Discussed** | **Action Items** |
| Audience-related   1. Focus on target audience:  * Intelligent users who have no idea what Arisaig is doing  1. Educate user on the following:  * Consumption patterns * Self-service/navigate  1. Approach project from an end user point-of-view | Introduce more usage of animation and simpler graph to understand  e.g. line graph and bubble |
| Application-related   1. Minimize no. of charts at a go 2. Use of more impactful visualizations 3. Geographical representation can be done in either table/graphical form 4. Interactive charts to avoid chart junk | Introduce idea of Country Summary page for interesting country related info and allow navigation to specific info from there  Use of chloropleth map for representation of inter-regional/country visualization  Keep track of user navigation progress bar to allow user to navigate forward/backward easily |
| Data-related   1. When store monetary related data, store in local currency but allow the option of using either floating/fixed currency exchange 2. Feel free to add new data fields as per necessary | Store in local currency first and will implement solution using fixed currency exchange first. Then introduce floating at later part of the project.  Used additional information from worldbank and CEIC to keep track of:   1. Household related info 2. Urbanization related info |