

## MEETING MINUTES 12 FEB 2016

- 1) Merge other year's worth of data (eDWIN)
- 2) Cleaning data
  - a. Remove -1 transaction (cancelled order)
  - b. Screenshot how data is transformed from text to excel
- 3) Binning data based on city tiers
- 4) Initial data summary stats
- 5) MBA by region (2013 data) – next Friday (SAS)
  - a. Split data into respective regions (6 regions, exclude Franchised stores)
  - b. Run MBA (Transaction ID with Items bought from all category)
    - i. Region split
      - East-Outcity (Edwin)
      - East-SH (Edwin)
      - North- BJ (YY)
      - North- Outcity (YY)
      - South (Aud)
      - West (Aud)