## **Supervisor Meeting Minutes 2**

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| Date/Time | 25th January 2018 |
| Venue | Level 4 Student Corner |
| Attendees | Prof Meena, Eric, Ivan |
| Agenda | 1. Sign NDA 2. Consult for further possible analyses |

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|  | Task/Description | Person in Charge | Due Date |
| 1 | Sign NDA |  |  |
| 2 | Need to update wiki page by this week on what we have done with the data |  |  |
| 3 | Analyse the data separately before merging the information.  Do trend base, time base analyse for each individual data set |  |  |
| 4 | Find out the objective of what we want to do with the data if we want to do cross platform analysis.  Two ways to approach this   1. Prepare the data for campaign wise. 2. Analyse the data on each individual platform |  |  |
| 5 | Use LDA or Python analytical k package for text analytics. This allow us to understand which category an individual instagram post belong to |  |  |
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