**Sponsor Meeting Minutes**

Date: 11 March 2015

Time: 10am

Attendees: Sean Chua, Zoey Teo, Gordon

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| **Items Discussed** | **Action Items** |
| Dashboard design   * Dashboard idea is good, only worry is too busy looking for a first time user * The dashboard will be useful for Arisaig themselves and for the analysts to use during their presentation * But for the investors to use on the terminals during the symposium, keep it simple and easy to understand * Takes long to figure out what is what is guiding the user's eyes   Possible ideas:   * Welcome page that allows user to select the kind of consumption they’re interested in, the region/country and the year, then load the view for them (“What are you interested in?” * Have labels that explain clearly what the colours, sizes etc. in each chart mean * Have help text that guide them on which chart to look at first, etc.   For the side, instead of story, can have key consumption figures (after clicking on country)   * This is secondary * Simplifying UI is primary   Parallel Coordinates   * The clustering is interesting * Show that generally A-type countries are B, that they are generally segmented into a few clusters * Lower LE, lower DI kinda thing   Scatter Plot   * Include currency + conversion * See if we can incorporate S curve   + Horizon 20 years, as GDP increases, inflection point will be reached * What interests gordon a lot - how things move * Allow filter to one region (select some points to zoom in on it – see Europe Explorer example)   Cartogram   * When a country is selected, can indicate countries with similiar GDP * Could have a way to show how a country is actually very big and worth investing, for instance 3 europes = 1 africa   Overall guiding principles:   * Our tool as a terminal * What would an investor wants to know * Help investors to view world in different manner * For instance, western world is not as in touch with Asia, so give them the real view of what china is (like shanghai is like france, a beijing is like spain etc.) * Can consider the S curve to show how big that these companies Arisaig invests in will become   Moving ahead:   * Go ahead with developing our ideas * Think of it from the investor perspective * What would you like to know about the country, region investing in * Doesn't need to be directly related to finance | Look at the deck and excel sheet given by Gordon   * See if we can incorporate the S curve or other charts they have * Check excel sheet: module1 - scurve function * 1 or 0 is blue column - USD currency vs local   Example chart to consider in their deck   * US historical GDP, and how other countries are along their timeline |