**Sponsor Meeting Minutes**

Date: 11 March 2015

Time: 10am

Attendees: Sean Chua, Zoey Teo, Gordon

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| **Items Discussed** | **Action Items** |
| Dashboard design* Dashboard idea is good, only worry is too busy looking for a first time user
* The dashboard will be useful for Arisaig themselves and for the analysts to use during their presentation
* But for the investors to use on the terminals during the symposium, keep it simple and easy to understand
* Takes long to figure out what is what is guiding the user's eyes

Possible ideas: * Welcome page that allows user to select the kind of consumption they’re interested in, the region/country and the year, then load the view for them (“What are you interested in?”
* Have labels that explain clearly what the colours, sizes etc. in each chart mean
* Have help text that guide them on which chart to look at first, etc.

For the side, instead of story, can have key consumption figures (after clicking on country)* This is secondary
* Simplifying UI is primary

Parallel Coordinates* The clustering is interesting
* Show that generally A-type countries are B, that they are generally segmented into a few clusters
* Lower LE, lower DI kinda thing

Scatter Plot* Include currency + conversion
* See if we can incorporate S curve
	+ Horizon 20 years, as GDP increases, inflection point will be reached
* What interests gordon a lot - how things move
* Allow filter to one region (select some points to zoom in on it – see Europe Explorer example)

Cartogram* When a country is selected, can indicate countries with similiar GDP
* Could have a way to show how a country is actually very big and worth investing, for instance 3 europes = 1 africa

Overall guiding principles: * Our tool as a terminal
* What would an investor wants to know
* Help investors to view world in different manner
* For instance, western world is not as in touch with Asia, so give them the real view of what china is (like shanghai is like france, a beijing is like spain etc.)
* Can consider the S curve to show how big that these companies Arisaig invests in will become

Moving ahead: * Go ahead with developing our ideas
* Think of it from the investor perspective
* What would you like to know about the country, region investing in
* Doesn't need to be directly related to finance
 | Look at the deck and excel sheet given by Gordon* See if we can incorporate the S curve or other charts they have
* Check excel sheet: module1 - scurve function
* 1 or 0 is blue column - USD currency vs local

Example chart to consider in their deck* US historical GDP, and how other countries are along their timeline
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