## T(eam)R@LL

### **Meeting Minutes**

Date: 1 March 2016

Time: 12PM

Venue: SOB Benches

Attendee(s): Sze Huey, Amirah

Absentee(s): -

#### Agenda:

No	Description	
1	Schedule meeting with prof next week	
2	Review current progress	
3	Review methodologies, technologies used and work plan (moving forward)	

#### Meeting Progression:

No	Description		
1	Scheduled a meeting with prof on 8th March, 9.30am to 10.30am		

#### 2 Review current progress

- Data analytic cube:
  - Data cleaning progress: 5 months left. Amirah cleaning Jan and Feb, Sze Huey cleaning Mar, June, September.
- Page –level analysis
  - Remove Daily negative feedback column. Rationale: Focus on daily unlike, number of users that provided negative feed on page-level alone, not including post.
  - Remove gender unknown columns.
- Post-level
  - Data cleaning:
    - 1. Add two third to date posted to get Singapore date and time
    - 2. Remove outliers

#### 3 Review methodologies, technologies used and work plan (moving forward)

- Methodologies
- Topic modelling → SAS EM (text miner)
- (K-Means) Clustering analysis
  - → Identify K (k=4)
  - → Perform distribution analysis, findings: data is highly skewed
  - → Remove outliers
  - → Cluster analysis

#### **Action items:**

No	Task	Person In Charge	Due
1.	Prepare deliverables	TeamROLL	4 <sup>th</sup> March
2.	Submit deliverables	Sze Huey	4 <sup>th</sup> March

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The meeting was adjourned at 3.30pm. These minutes will be circulated and adopted if there are no amendments reported in the next three days.

Prepared by:

33e Huey