**Sponsor Meeting Minutes**

Date: 14 April 2015

Time: 10am

Attendees: Benjamin Tan, Sean Chua, Zoey Teo, Gordon

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| **Items Discussed** | **Action Items** |
| Dashboard design   * It is good that the look and feel is simplistic (easy for targeted customers) * Introduce legend units * Remove the use of parallel coordinates with histogram to make it easier for layman user * Introduce shortened labels to make it easier to view * Specific different presets for the users to select the context to load | * Implement the units to the actions that a user might do * Educated the sponsor the importance of parallel coordinates in this dashboard. Consider the option of providing a toggle between hide/show * Make changes to the data dictionary that allow sponsors to add in shortened name of the labels for selection * Introduce 2 presets that are of sponsor’s interest   + Internet penetration   + Savings ratio |