Prof Meeting Minutes #1 :

Date/Time   8th Jan 2017, 5pm to 7pm

Attendees   Arushi, Tanushree, Shubhangi

Agenda   1. Sign NDA

             2. Discuss Client's Business Problem

Date	Serial Number	Notes	Actors	Follow up Actions
12/01	1	Our meeting with prof was mainly to get inputs on our current approach and progress with the project. We started the discussion by briefing prof about our discussions with eatigo, our approach to the business problem and eatigo's expectations of the project		
	2	Based on the above, prof shared his feedback and suggested we approach the problem through a different angle i.e. instead of using customer data to develop targetted notifications, we use customer and vendor data to build intelligence around consumer dining patterns and habits in Eatigo's markets which it can then leverage upon to improve reservation and reactivation rates		
	3	Following this we discussed our next steps with prof i.e speaking to our sponsor about our new approach to the problem and collecting data from them		
	4	We also got the NDA signed by Prof		