**Date:** 04 April 2018

**Time:** 6:00pm - 6:15pm

**Venue:** Phone Call

**Present**: Akshay (Sponsor), Prajval, Eunice, Wen Jie

**Agenda:**

1. Discussion with draft academic paper sent to Akshay

|  |  |  |
| --- | --- | --- |
| S/N | Area of Discussion | Action to be taken  |
| 1 | Exploration* Understands clearly the necessary sales pattern
 |  |
| 2.  | MBA* Understands our analysis of MBA
* Would take note of MBA results to possibly introduce bundling for the company
 |  |
| 3.  | Thanks us for the analysis project on his company’s sales |  |

Minutes taken by: Wen Jie