**Date:** 04 April 2018

**Time:** 6:00pm - 6:15pm

**Venue:** Phone Call

**Present**: Akshay (Sponsor), Prajval, Eunice, Wen Jie

**Agenda:**

1. Discussion with draft academic paper sent to Akshay

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| --- | --- | --- |
| S/N | Area of Discussion | Action to be taken |
| 1 | Exploration   * Understands clearly the necessary sales pattern |  |
| 2. | MBA   * Understands our analysis of MBA * Would take note of MBA results to possibly introduce bundling for the company |  |
| 3. | Thanks us for the analysis project on his company’s sales |  |

Minutes taken by: Wen Jie